



NEW JERSEY CHAPTER

SPONSORSHIP & MARKETING GUIDE: SIGNATURE EVENTS

ABOUT MPI MEETS CONFERENCE

Established in 2021, the MPI New Jersey MEETS Conference attracts professionals in the meetings, events, hospitality, travel and sales industries from across the tri-state area. An anticipated 150+ attendees will gather April 3 & 4, 2023, with exclusive and fun conference parties, site-visits, and more.

A dynamic keynote speaker and a host of knowledgeable subject matter experts will complement an engaging supplier and buyer trade show during this time of learning and networking. This mix will give attendees access to must-have information as the meetings industry powers back strong!

The Sponsor and Exhibitor offerings at the MEETS Conference provide a variety of opportunities with price-points to meet business budgets of all sizes. Take a look and reserve your space to get the exposure and connections you desire.



DIAMOND SPONSORSHIP: \$10,000

1 Opportunity Available

- Four (4) Event Registrations
- Stage Time at Opening Session, Lunch & Closing Session
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Conference On-Site Signage
- Logo on Registration Website and Registration Pages
- Logo in All Promotional Materials
- Logo included on Attendee Tote Bag
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 12 Months of Advertisement on MPI New Jersey Website
- 12 Months of Advertisement in Monthly Chapter Newsletter
- 12 Months of Advertisement included in Monthly Events Email
- 6 Social Media Posts





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PLATINUM SPONSORSHIP: \$5,000

3 Opportunities Available

- Two (2) Event Registrations
- Stage Time during one of the General Sessions
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 6 Months of Advertisement on MPI New Jersey Website
- 6 Months of Advertisement in Monthly Chapter Newsletter
- 6 Months of Advertisement included in Monthly Events Email
- 6 Social Media Posts

GOLD SPONSORSHIP: \$3,500

6 Opportunities Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Breakout Session Sponsor Activity
- Introduction of Breakout Session Speaker
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement on MPI New Jersey Website
- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



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SILVER SPONSORSHIP: \$1,750

2 Opportunities Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Coffee Break Sponsor
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



TOTE BAG SPONSOR: \$1750

2 Opportunities Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Tote Bag
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

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LANYARD SPONSOR: \$1500

1 Opportunity Available

- Two (2) Event Registrations
- Exhibit Booth with Pre and Post-Event Connections
- Logo included on Attendee Lanyard
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 1 Month of Advertisement included in Monthly Events Email
- 2 Social Media Posts



EXHIBITOR: \$850

10 Opportunities Available

- One (1) Event Registration
- Exhibit Booth with Pre and Post-Event Connections
- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials
- Pre-Event Attendee List for One-Time Use
- Post-Event Attendee List

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts



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BRONZE SPONSORSHIP: \$500

Unlimited Opportunities Available

- Logo on Welcome and General Session Slides with Closing Session Recognition
- Logo on Registration Website and Registration Pages
- Logo in Select Promotional Materials

Advertising Through Chapter Channels

- 1 Month of Advertisement in Monthly Chapter Newsletter
- 2 Social Media Posts

A LA CARTE SPONSORSHIPS: \$150

Gain additional exposure for your brand through an A La Carte Sponsorship. For a placement fee, your company can provide branded items (200) for distribution to every attendee at the MEETS Conference.



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