



INVITATION TO PARTICIPATE as a COOPERATING ORGANIZATION



Meeting Professionals International, New Jersey Chapter, will host the New Jersey MEETS Conference on Monday, March 4, and Tuesday, March 5, 2024, at Caesars Atlantic City. Your MPI Chapter or Industry Association is invited to participate as a Cooperating Organization in support of this educational experience. *This is a no-cost partnership.*

Practitioners in the meetings, events, hospitality, travel, and sales industries will participate in engaging learning experiences with knowledgeable speakers and a dynamic supplier/buyer trade show - all to give attendees access to the information they need as meeting professionals. Also, there will be an opportunity to earn approximately over 6 CE credits through the Events Industry Council.

As a Cooperating Organization, your MPI Chapter or Industry Association will receive the following benefits:

- MPI Planners receive complimentary hotel accommodations and MPI Suppliers pay only \$99.00
- One PowerPoint slide (16:9 and you provide design) to promote your upcoming events during the event
- Your logo/event link on the conference website
- Recognition during the opening and closing sessions of the conference.

In consideration of MPI-New Jersey, your MPI Chapter or Industry Association agrees to:

- List the NJ MEETS Conference in your website's industry events listing with a link to event registration.
- Include four (4) social media placements within six weeks of the start of the event (MPI-NJ provides graphic).
- Promote NJ MEETS in at least one of your e-newsletters with a link to event registration.
- Permission to use your MPI Chapter or Industry Association's logo in promotional materials acknowledging your organization's support.
- Provide email addresses for one-time use OR offer to distribute one stand-alone event announcement to your membership promoting the event.

To accept this invitation, return the attached form with a high-resolution logo to:

**The Sender of this Email
with a copy to
Heather Kresge, MPI New Jersey Chapter Administrator
admin@mpinewjersey.org**

An early response helps ensure your organization's inclusion in our promotional materials.



2024 NJ MEETS COOPERATING ORGANIZATION AGREEMENT



Thank you for serving as a Cooperating Organization for MPI New Jersey's NJ MEETS Conference, Monday, March 4, and Tuesday, March 5, 2024, at Caesars Atlantic City. Once we receive your Agreement, we will begin work to promote your support of this conference.

CONTACT NAME: _____

CHAPTER/ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ **EMAIL:** _____

WEBSITE: _____
your logo will be linked to this URL

In consideration to MPI-NJ, our organization agrees to (check all that apply):

- List the NJ MEETS Conference in your website's industry events listing with link to registration.
- Include four (4) social media placements within six weeks of the start of the event (MPI-NJ provides graphic).
- Promote NJ MEETS in at least one of your e-newsletters through a link to our event registration.
- Submit and permit use of your MPI Chapter or Industry Association's logo acknowledging your organization's support.
- Provide email addresses for one-time use OR offer to distribute one stand-alone event announcement to your membership.
- Submit one PowerPoint slide (16:9 and you provide design) to promote your upcoming events during the event.

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