MEMBERSHIP OVERVIEW

MPI has a global community of 60,000 meeting and event professionals including more than 17,000 engaged members and over 90 chapters and clubs in 24 countries.

MPI has 5,200 exclusive planner members that do not belong to any other industry association.

GLOBAL MEMBERSHIP TYPES:

- 45% Supplier
- 9% Student
- 1% Faculty
- 44% Planner

GLOBAL MEMBERSHIP BY REGION:

- 82%
- 1%
- 9%
- 8%

GLOBAL MEMBERSHIP PROFILE:

- MPI Global Buying Power: $26 Billion
- Average Age MPI Member: 44
- 80% Female, 20% Male

MPI PLANNER MEMBER PROFILE:

- 43.9% Corporate Planners (3,030)
- 23.6% Association Planners (1,622)
- 29.6% Third Party Planners (2,043)
- 2.9% Government Planners (203)

MPI PLANNER MEMBERS - SIZE OF MEETINGS BOOKED:

- 500-999: 4,758 (68.9%)
- >1000: 2,752 (39.9%)
- >1500: 1,730 (25.0%)
- >2500: 952 (13.8%)

MPI’S PLANNER MEMBERS: 6,898

MPI

The first choice for education, networking and business exchanges for the meeting and event industry.

www.mpiweb.org