



MPI and the CMM community are collaborating with Indiana University's Kelley School of Business and the Department of Tourism, Conventions & Event Management to optimize the Certificate in Meeting Management program.

Designed by CMMs for CMMs

Business Management | Leadership | Meeting Management

Taught by Indiana University faculty, the entire program takes 15 weeks to complete. Upon successful completion of the coursework, attendees earn 48 clock hours and 4.8 CEUs. They will also have the opportunity to earn three graduate credit hours, which can be applied to the Indiana University Kelley School's Executive Degree Program (EDP) Business Management Certificate.

Designed to bolster participants' business management, leadership and meeting management skills, it packs the highlights of a world-class graduate degree program into four days, followed by eight hours of advanced-level online coursework and a final project focused on solving a real-world, work-based problem. The content capitalizes upon experiential learning opportunities through the inclusion of practical, real-life skill application (scenarios, simulations, case studies, etc.) relevant to the meeting and event industry that will help attendees advance their career.

See Reverse for More 



EXECUTIVE LEADERSHIP FOR
THE BUSINESS OF MEETINGS

300 CMMs Influenced the Program Requirements and Vendor Selection

- 1 In Residence Immersion Course**
A mix of management/leadership exercises, discussions, cases and experiential learning grounded in event management context
 - 4 days
 - 8 hours/day
 - 32 contact hours
- 2 Online Learning Boot Camp**
Use Canvas online platform to deliver synchronous and asynchronous learning via webinars, web-based meetings, and discussion forms
 - 8 contact hours
 - 6 weeks to complete
- 3 Work-Based Case Project**
Demonstrate ability to apply learning from Phase 1 & 2 at work
 - 8 contact hours
 - 8 weeks to complete following Phase 2 coursework

Learn more about the event industry's most prestigious executive leadership program at
mpi.org/cmm



*Provided
with support
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