



When we **meet**, we change the world. SM

Chapter Leaders All Hands Call

January 22, 2026

WELCOME



Timothy Gunn
Vice President of Community
MPI

TODAY'S AGENDA

- Message from the International Board of Directors
- MPI Foundation Welcome & Updates
- MPI 2025 Review
- Community Updates
- Membership Updates and Reminders
- Chapter News and Information
- Q&A

This call is being recorded so that it can be shared. Please keep your microphone muted and use the chat for questions.

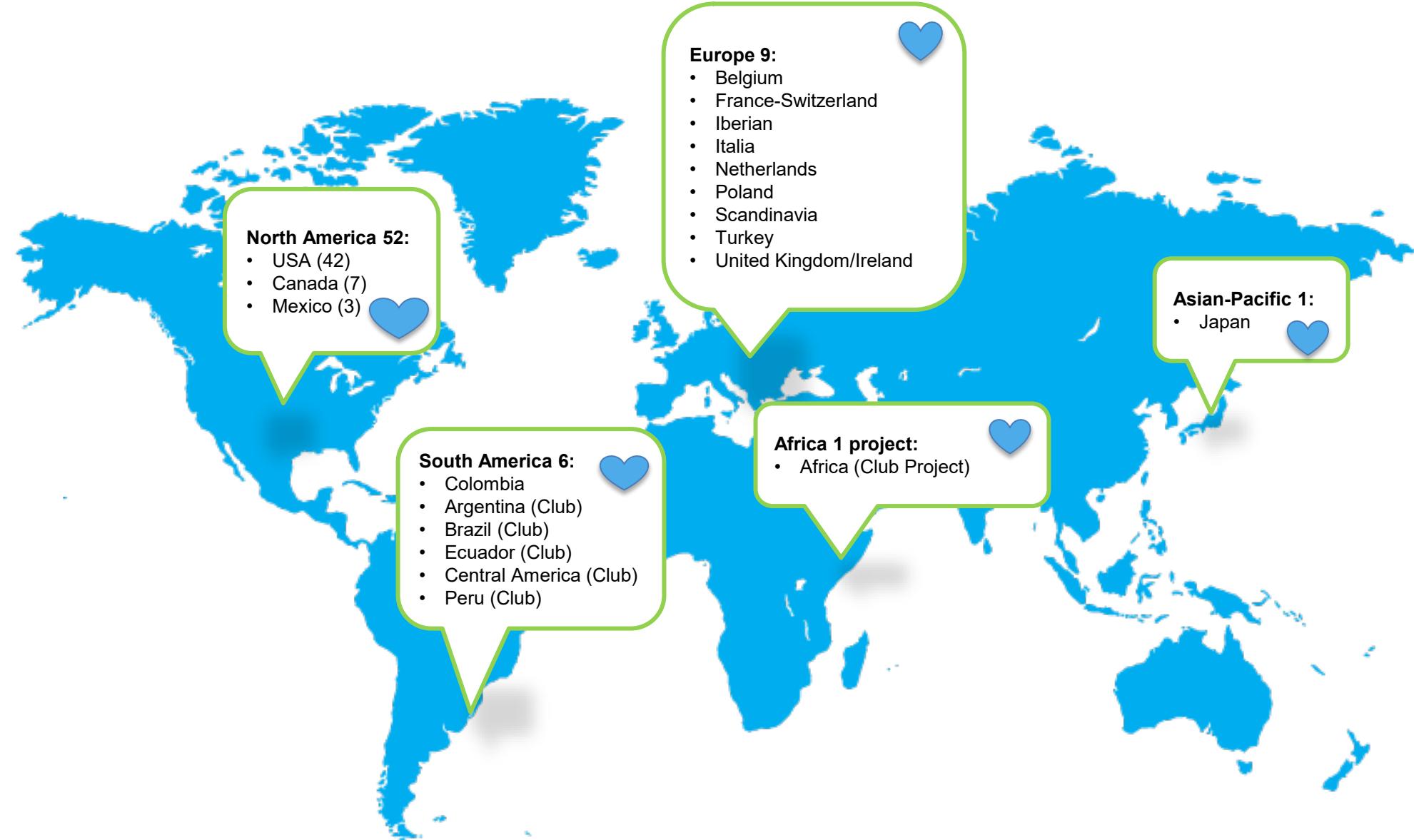
Thank You!

MESSAGE FROM THE MPI BOARD CHAIR



Jim Russell
Chair | International Board of Directors
Executive Vice President, Sales at Freeman

CHAPTERS ARE THE HEART OF MPI



CHAPTER LEADERSHIP BUILDS LEADERS



LOCAL LEADERSHIP, GLOBAL IMPACT



**SHARED
LEARNING**



**COLLECTIVE
VOICE**



**STRONGER
INDUSTRY**



Richard Allchild, CMP

Chair | MPIF Global Board of Trustees

Head of Sales North America | IMEX Group
Past President | MPI UK & Ireland Chapter

Do your members or chapter need help?

[WHO WE ARE](#) ▾[GET HELP](#) ▾[GET INVOLVED](#) ▾[FOREVER FUND](#) ▾[FOUNDATION STORIES](#) ▾

THANK YOU FOR YOUR
CONTINUED SUPPORT:

[DONATE](#)

MPI FOUNDATION SCHOLARSHIPS

Moving this community and our global industry towards critical recovery.

Scholarships are the core of your foundation's ongoing contribution to complement MPI membership, education and career opportunities. With these scholarships, together, we move this community and our global industry towards critical recovery. Whether you just started your career or you're an industry vet, the MPI Foundation assists those that share the same commitment and passion to professional excellence. Scholarships are governed by the Global Board of Trustees with oversight conducted by the Grants & Scholarship Committee.

[Please read on to view scholarship opportunities.](#)

mpi.org/foundation/get-help



Applications OPEN in March :
**WEC San Antonio
Scholarships**
(YES, Planners + Suppliers!)

Chapter IMPACT reports

- 10-year recap of distributions/donations
- Reports will be sent in February

GOALS:

- Educate chapter leadership
- Inspire chapters to pursue giving back to community



Recognizing Chapter Support of MPIF in 2025:



- Recognized LIVE at WEC San Antonio
- Simple Application process forthcoming
- Application coming at the end of March!

• Past recipients:

MPI Poland

MPI Italia

MPI Atlantic Canada

MPI Rocky Mountain

34 Chapters donated over US \$52,000!



Arizona Sunbelt	Gulf States	Oklahoma
Atlantic Canada	Heartland	Ottawa
British Columbia	Indiana	Philadelphia
Caribe Mexicano	Italia	Pittsburgh
Conn. River Valley	Kansas City	Poland
Greater Edmonton	Michigan	Potomac
No. Florida	Middle PA	Rocky Mountain
So. Florida	Netherlands	San Diego
Georgia	New England	St. Louis
Greater Orlando	New Jersey	Tennessee
Greater New York	Ohio Valley	Upstate New York
		Wisconsin

THANK YOU!

MPI UPDATE



Paul Van Deventer
President & CEO
MPI



Vision

Lead and empower an inclusive meeting and event community to change the world.

Mission

Connect the global meeting and event community to learn, innovate, collaborate and advocate.

Strategic Pillars

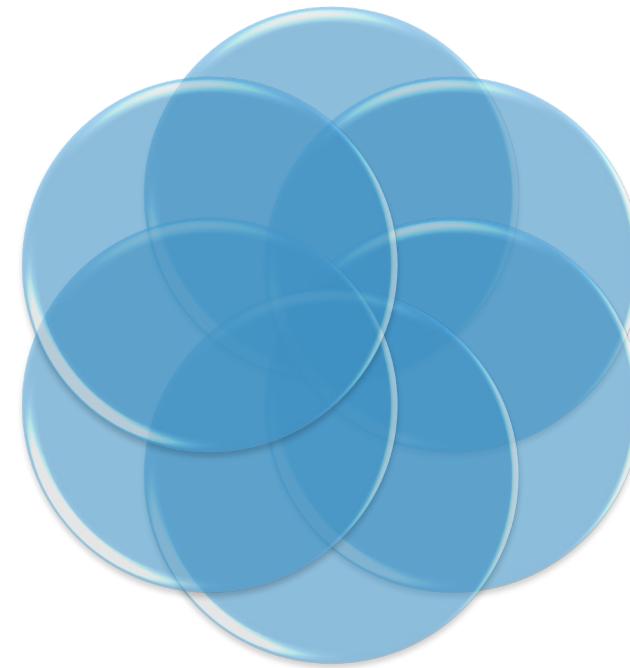
Brand awareness and industry advocacy
Industry innovation, education and delivery
Dynamic business exchanges
Expanding and engaging our diverse community
Operational excellence

MPI STRATEGIC FOCUS AREAS



MPI
Foundation

EBITDA



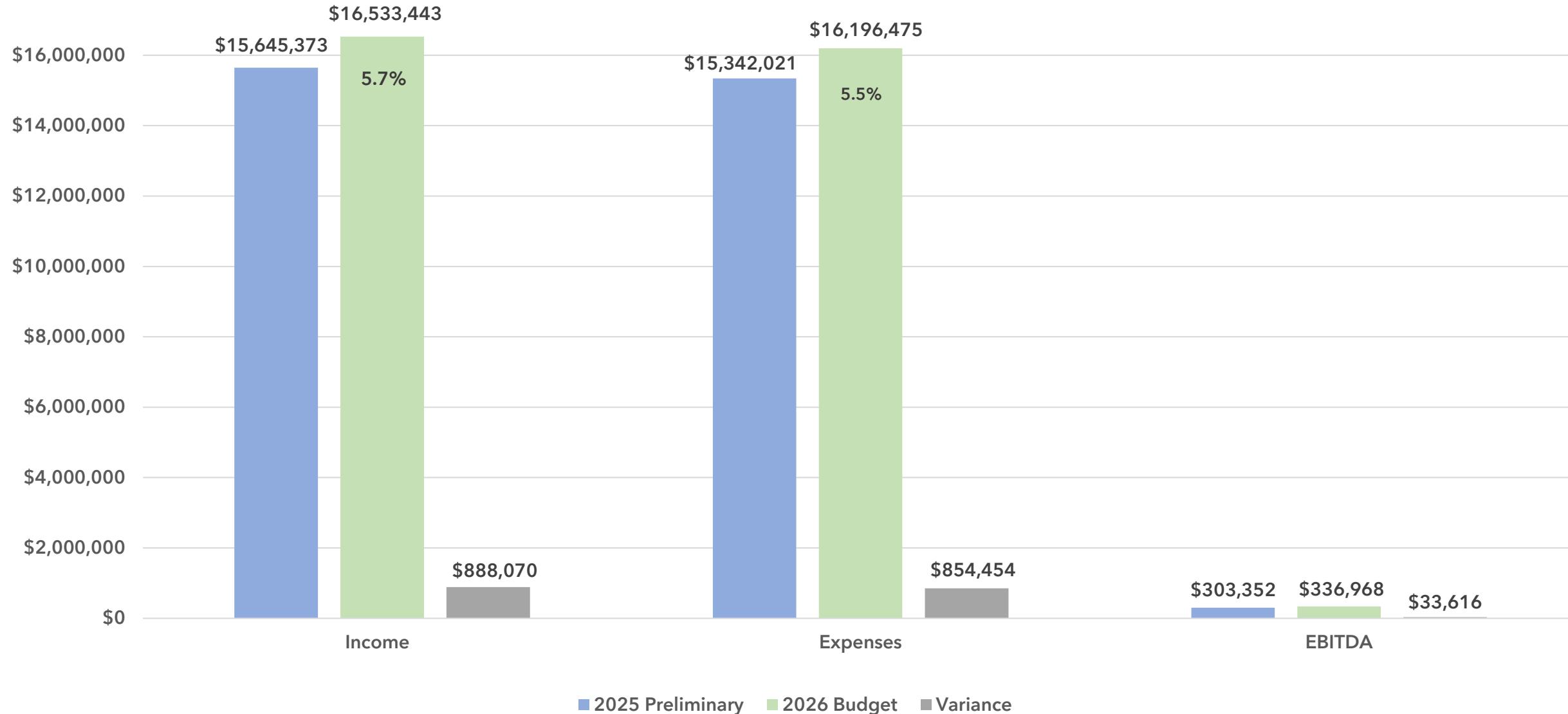
Membership

Community

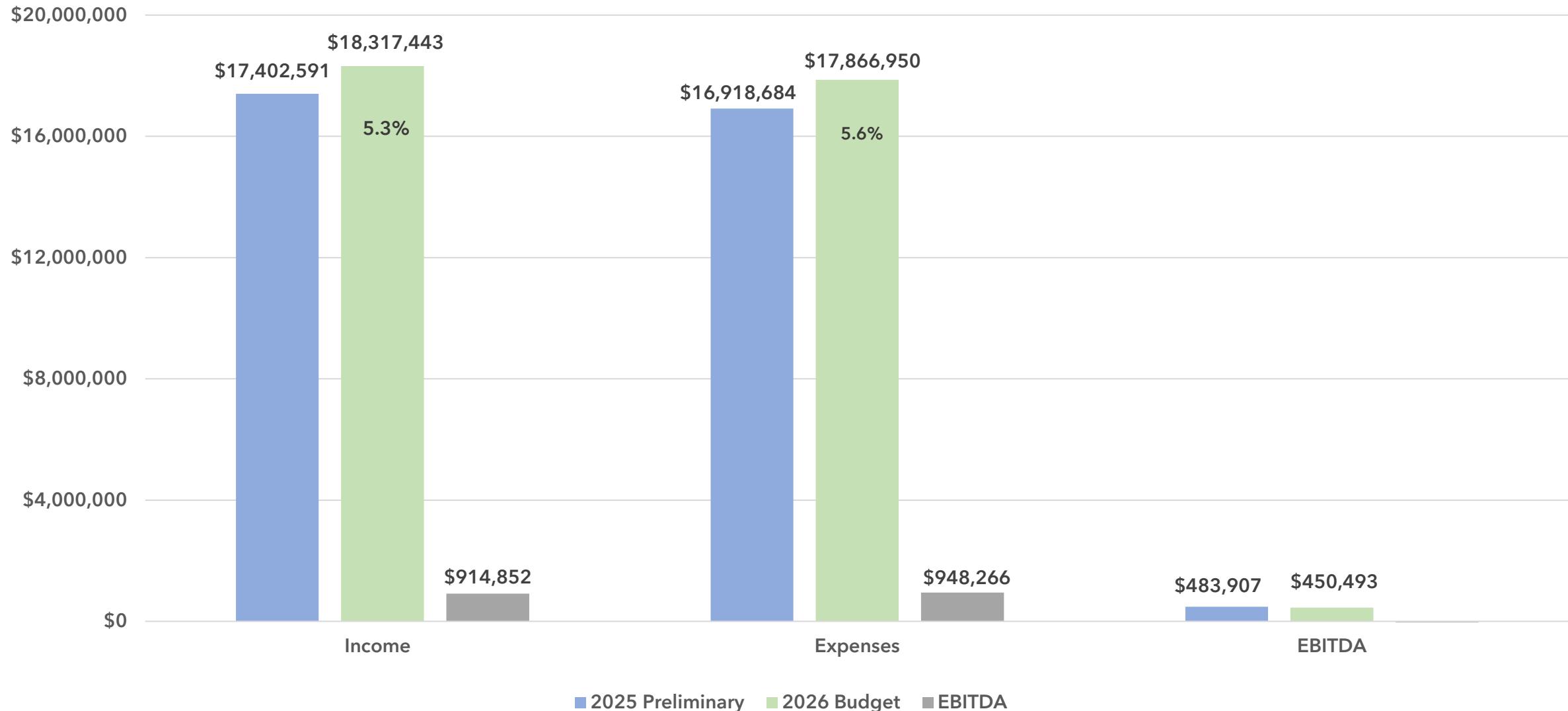
Academy

Revenue

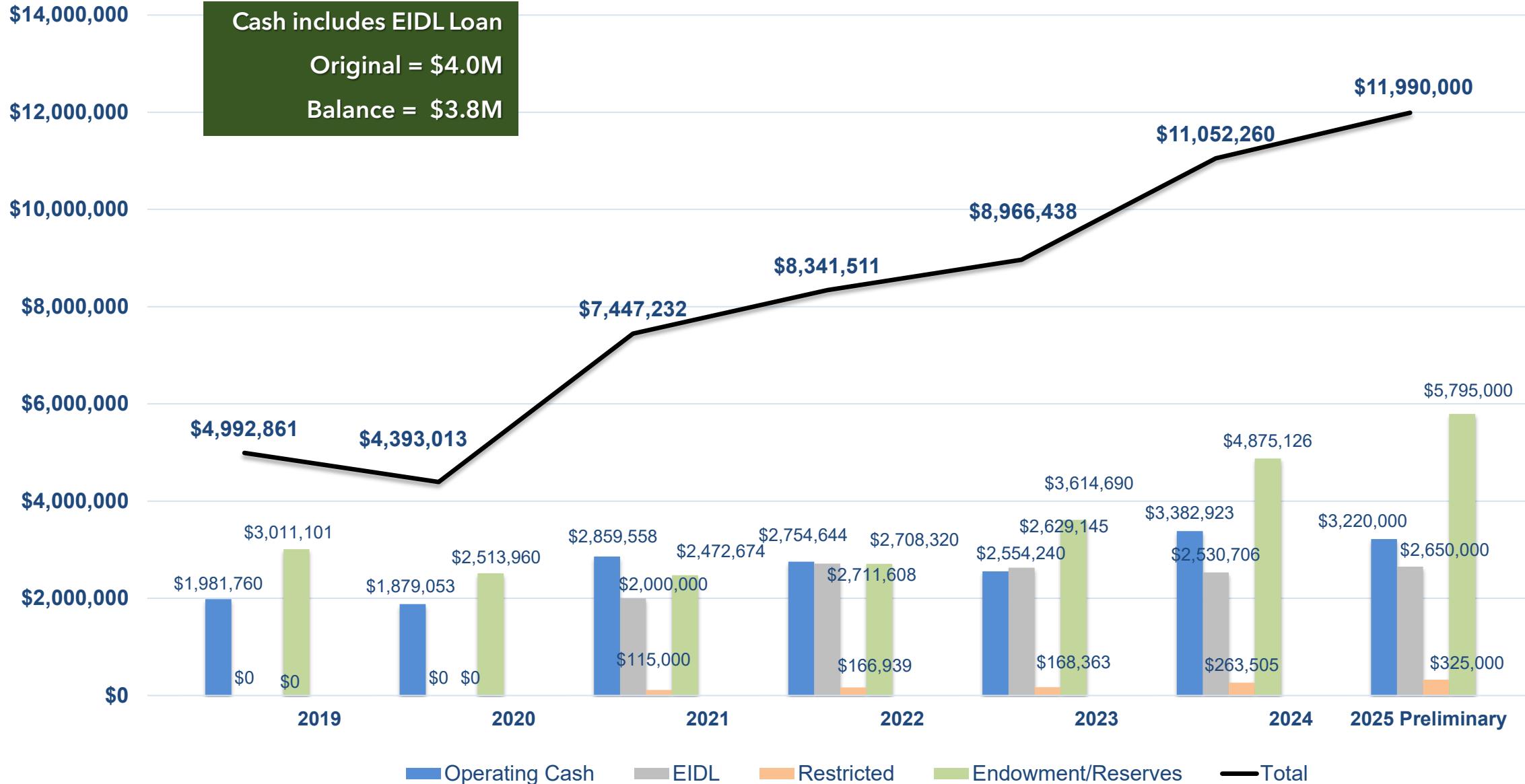
MPI Global 2025 Preliminary & 2026 Budget



Consolidated 2025 Preliminary & 2026 Budget



Consolidated 7-Year Cash Trend

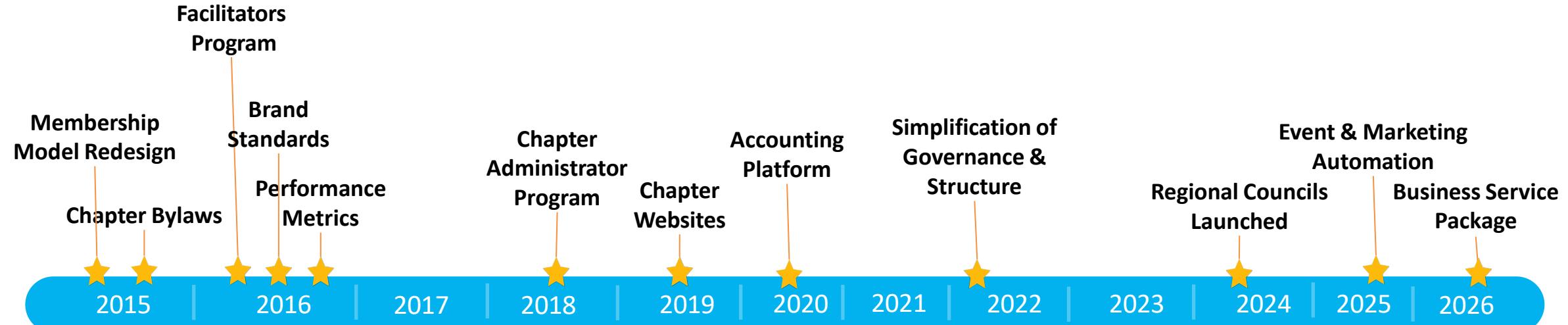


COMMUNITY UPDATE



Timothy Gunn
Vice President of Community
MPI

CHAPTER SUPPORT ROADMAP



CHAPTER SUPPORT FRAMEWORK



Programs

Administrator
Onboarding

Verified
Facilitator

Chapter
Leadership
Summit

Volunteer
Training

Help Equity
Action
Resolution

Platforms & Services

Websites

Accounting

D&O
Insurance

Event &
Marketing

CLRP
Chapter Leader
Resource Page

MPI
Communities
Chapter Dept.

Chapter
Operations
Team

Standards

Chapter Bylaws

Chapter Policy

Global Branding

Performance
Metrics

Chapter Rebates

- move to quarterly payments
- Reduces administrative time
- Reduces bank fees

Business Service Package

- One fee for all services and support
- Price is set each September based on population

MEMBERSHIP UPDATES



Christine Richards
Manager of Membership Development
MPI

Recap of 2025 Major Membership Campaigns

April 2025: GMID

243 New Members and 381 Renewals

August 2025: Flash Sale

424 New Members

December 2025: Cyber Monday

149 New Members and 570 Renewals

Top Best Performing Chapter/Club Annual Promotions *Calendar Year 2025*

Chapter / Club

MPI Rocky Mountain Chapter
MPI Potomac Chapter
MPI Aloha
MPI Arizona Sunbelt

New Members from Annual Promotion

MPI Rocky Mountain Chapter	7
MPI Potomac Chapter	6
MPI Aloha	5
MPI Arizona Sunbelt	5

You can request your Chapter/Club's 2026 annual promo code now!

Contact your Member Engagement Rep - feedback@mpi.org or 972-702-3030

Special **thank you to the Southeast Regional Council** for hosting a membership webinar in November that brought in **9 new members!**

3,181 New Members

Recruited January 1 – December 31, 2025

THANK YOU!

Key Resources to Support Membership Efforts

- Chapter Leader Resource Page > Membership
 - NEW: Global & Chapter Retention Strategy
 - Refer-a-Friend Toolkit
 - Membership Reports
- Annual Chapter / Club Promo Code
- Monthly New Member Orientation hosted by MPI Global
- Chapter Leaders: Membership forum
- Membership Engagement Team (feedback@mpi.org)

CHAPTER UPDATES



Federico Toja

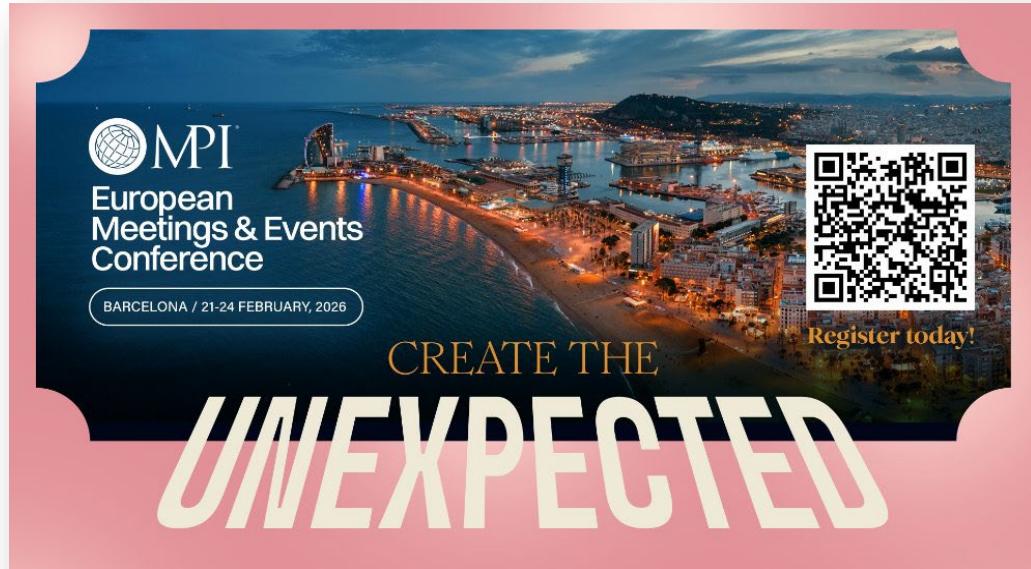


Leslie Scantlebury



Marcelo DeOliveira

UPCOMING EVENTS



MPI Leadership Dinner with Chapter Presidents and
Regional Council EMEA together with IBOD and GBOD

| Sat, 21 Feb. 7:00 pm

Chapter Leader Forum | Sun, 22 Feb. 9:00 am to 1:00 pm

Welcome Reception | Tues, June 2, 3:00 pm

Chapter Leader Forum | Wed, June 3 – Thurs, June 4

Chapter/Regional Meet up | Wed, June 3, 5:00 pm

President's Dinner | Wed, June 3, 6:45 pm
(2026 Chapter Presidents will be invited)



WEC San Antonio Chapter Challenge

The BIG Draw is Back!

First Draw

- 1 x 20% Off Membership Certificate
- 1 x WEC 2027 Registration

Second Draw

- 1 x MPI Academy Certificate
- 1 x 20% Off Membership Certificate
- 1 x WEC 2027 Registration

Third Draw

- 1 x MPI Academy Certificate
- 1 x 20% Off Membership Certificate
- 1 x WEC 2027 Registration

Grand Prize Draw:

- 1 x MPI Academy Certificate
- 1 x Complimentary Preferred Membership (new or renewal)
- 3 x WEC 2027 Registrations

WEC Chapter Challenge Info

Full details at CLRP > Chapter Toolkits > Monthly Toolkits > WEC26 Chapter Challenge (PDF)

WEC Chapter Challenge Toolkit > available in late February

Upcoming Training

Sitefinity: 1 of 3

- **When:** February 4, 10:00-11:00 AM CST
- **Who:** Anyone who is updating your website
- **How:** Scan QR Code for Zoom registration link



Also offered: June and October



Upcoming Training

QuickBooks: 1 of 2

- **When:** March 26th, 10:00-11:00 AM CST
- **Who:** All Board Members
- **How:** Scan QR Code for Zoom registration link



Also offered: July 30th 10:00-11:00 AM CST



Save The Date

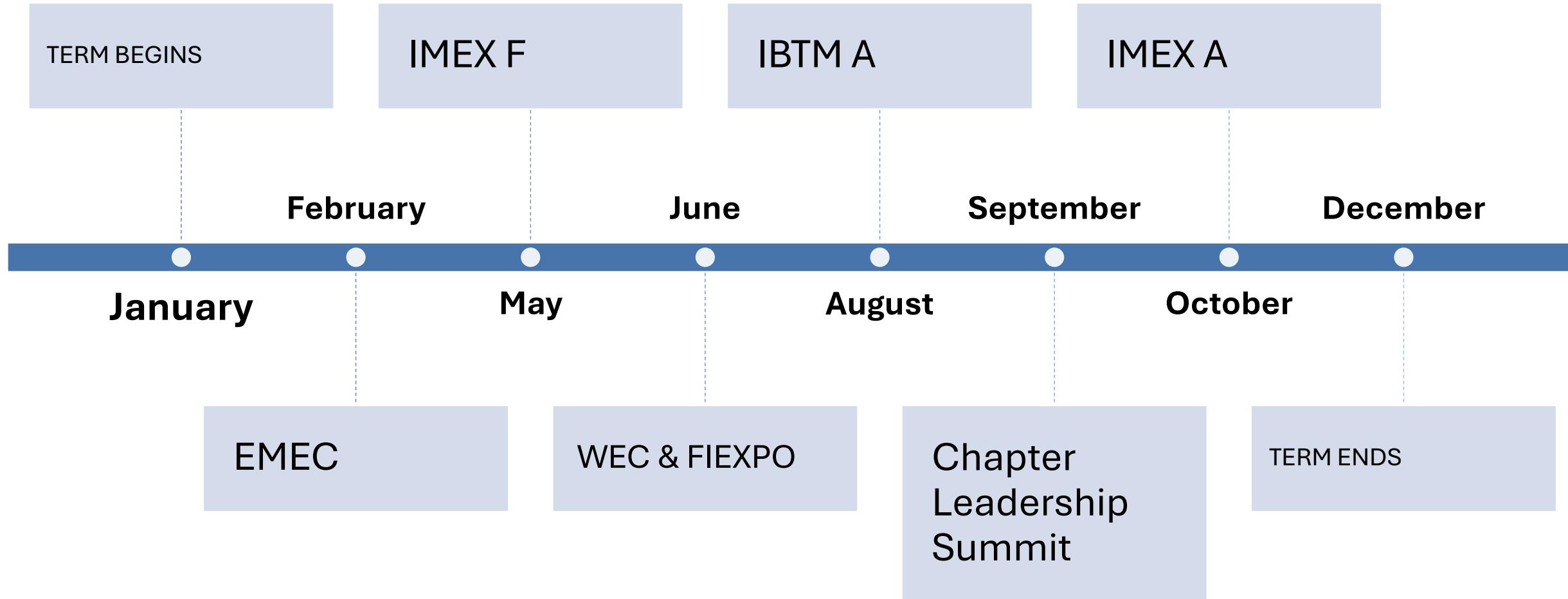
Chapter Leadership Summit

- **When:** Thursday, September 10, 2026
- **Who:** All 2027 Board Members

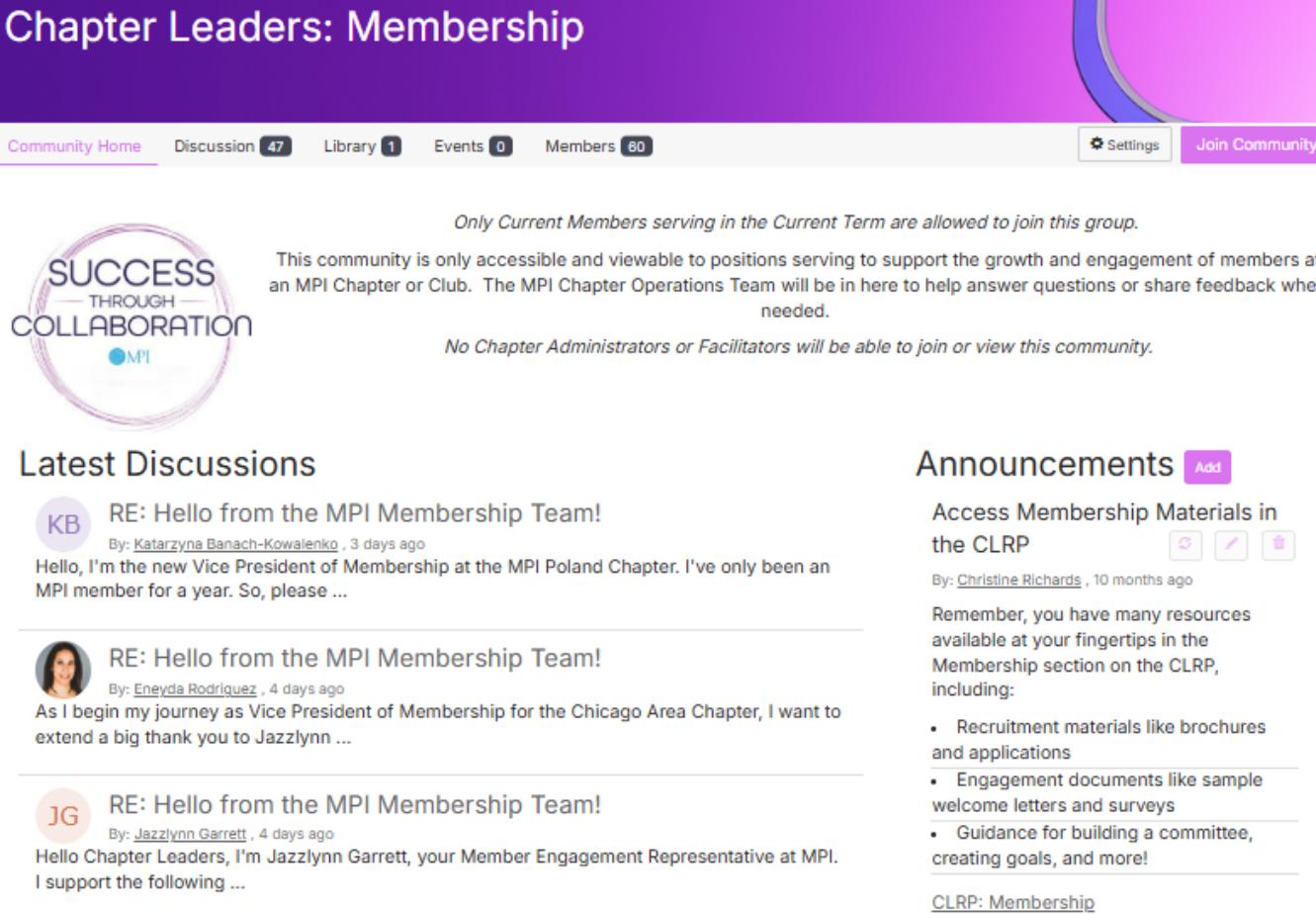


*Add to your Chapter calendar and include in your
2027 volunteer recruitment processes*

TRAINING & SUPPORT



Chapter Leaders: Membership



Community Home Discussion 47 Library 1 Events 0 Members 60 Settings Join Community

Only Current Members serving in the Current Term are allowed to join this group.

This community is only accessible and viewable to positions serving to support the growth and engagement of members at an MPI Chapter or Club. The MPI Chapter Operations Team will be in here to help answer questions or share feedback when needed.

No Chapter Administrators or Facilitators will be able to join or view this community.

Latest Discussions

KB RE: Hello from the MPI Membership Team!
By: [Katarzyna Banach-Kowalenko](#), 3 days ago
Hello, I'm the new Vice President of Membership at the MPI Poland Chapter. I've only been an MPI member for a year. So, please ...

E RE: Hello from the MPI Membership Team!
By: [Enyeida Rodriguez](#), 4 days ago
As I begin my journey as Vice President of Membership for the Chicago Area Chapter, I want to extend a big thank you to Jazzlynn ...

JG RE: Hello from the MPI Membership Team!
By: [Jazzlynn Garrett](#), 4 days ago
Hello Chapter Leaders, I'm Jazzlynn Garrett, your Member Engagement Representative at MPI. I support the following ...

Announcements

[Add](#)

Access Membership Materials in the CLRP

By: [Christine Richards](#), 10 months ago

Remember, you have many resources available at your fingertips in the Membership section on the CLRP, including:

- Recruitment materials like brochures and applications
- Engagement documents like sample welcome letters and surveys
- Guidance for building a committee, creating goals, and more!

CLRP: [Membership](#)

- Chapter Administrators
- Education
- Finance & Strategic Alliances
- Marketing & Communication
- Membership
- Office of the President

Mark Your Calendar!

Membership & Chapter Satisfaction Survey

- Open: Tuesday, June 30
- Close: Tuesday, July 21

Toolkits will be shared!

A graphic showing a hand holding a blue marker, writing the word "SURVEY" in large, bold, blue, sans-serif letters on a white background. A horizontal blue line is drawn underneath the word.



2025



MPI®

CHAPTER AWARDS

Thursday, April 23, 10:00am CST



FY2026 Chapter Metric Dashboard

- Will go live on February 1, 2026
- Anti-Human Trafficking Awareness Activity will be tracked
- Final day to report missing data and/or corrections for FY2025 is January 30

CHAPTER OPERATIONS TEAM



Federico Toja
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Director of Chapter
Operations - Europe,
Japan and LATAM



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Regional Operations
Manager



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