



2023



CHAPTER AWARDS





# TODAY'S DISCUSSION

**Introductions** 

**Opening Comments from Paul Van Deventer** 

Thank you from IBOD Chair Cleo Battle

**Overview of Awards Program** 

**MPI Chapter Award Announcements** 

**Closing Remarks from Timothy Gunn** 



# WHO'S ON TODAY'S CALL





Drew Holmgreen
Chief Brand Officer



Timothy Gunn
Director of Chapter Operations



President and CEO



Federico Toja

Director of Chapter

Operations - Europe



Cleo Battle
IBOD Chair
President & CEO
Louisville Tourism



Angela Layton
Chapter Operations
Manager



Susie Townsend
GBOT Chair-Elect
Chief Destination Experience Officer
Visit Indy



Marcelo DeOliveira
Chapter Operations
Manager



# **OPENING REMARKS**





Paul Van Deventer President & CEO



# **THANK YOU VOLUNTEERS!**





Cleo Battle
IBOD Chair
President & CEO
Louisville Tourism





## **OVERVIEW**



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# 2023 RISE AWARD RECIPIENTS





Paola Bowman, CMP, CMM Meeting Industry Leadership



John Kirby Member of the Year



Caroline Cole Young Professional Achievement



MPI Greater New York Chapter MPI Caribe Mexicano Chapter *Marketplace Excellence* 



*Industry Advocate* 



MPI Kansas City Chapter Membership Achievement



MPI New Jersey Chapter Innovative Educational **Programming** 

# 2023

# Special Mention for Ecuador Club our latest launch!





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CHAPTER MERIT AWARDS



# CHAPTER MERIT AWARDS



#### Six Merit Awards for 2022-2023 Term

A Chapter Merit Award recognizes chapters that have achieved the highest performance overall in a specific key area of chapter management or membership satisfaction. Categories are:

- Member Satisfaction
- Non-Student Member Retention
- Non-Student Net Member Growth
- Net Profit
- Reserves vs. Fixed Expenses
- Education Content Satisfaction



Winning chapters earned highest score in each category.



#### MEMBER SATISFACTION



#### 2023 MERIT AWARD

# CONGRATULATIONS HOUSTON AREA CHAPTER

Elizabeth Brazil - Chapter President 2022-2023 Chapter Achieved 100% Member Satisfaction



#### MEMBER SATISFACTION



#### 2023 MERIT AWARD

# CONGRATULATIONS VIRGINIA CHAPTER

Steve Tewksbury - Chapter President 2022-2023 Chapter Achieved 100% Member Satisfaction



#### NON-STUDENT RETENTION



#### 2023 MERIT AWARD

# CONGRATULATIONS SOUTHERN CALIFORNIA CHAPTER

Amy Zelinsky - Chapter President 2022-2023 Chapter Achieved 95% Non-Student Retention



#### NET PROFIT



#### 2023 MERIT AWARD

# CONGRATULATIONS SOUTH FLORIDA CHAPTER

Tracy Wallach - Chapter President 2022-2023 Chapter Achieved 58.95% Total Net Profit



#### **EDUCATION SATISFACTION**



# 2023 MERIT AWARD

# CONGRATULATIONS CONNECTICUT RIVER VALLEY CHAPTER

Stephanie Killian – Chapter President 2022-2023 Chapter Achieved Content Satisfaction score of 4.94



# RESERVES % OF FIXED ANNUAL EXPENSES



#### 2023 MERIT AWARD

# CONGRATULATIONS ATLANTIC CANADA CHAPTER

Denise Bradbury – Chapter President 2022-2023 Highest Reserves vs Fixed Expenses Ratio of 1183.04%



#### NET MEMBER GROWTH



#### 2023 MERIT AWARD

# CONGRATULATIONS HOUSTON AREA CHAPTER

Elizabeth Brazil - Chapter President 2022-2023 Chapter Achieved 38.02% Net Member Growth 2023

# Congratulations to all Chapter Merit Award Winners!

CHAPTERAWARDS







2023 CHAPTER AWARD



# TOP PERFORMING CHAPTER AWARDS (®)



# TOP PERFORMING \*\*Property of the state of t

Chapters receiving the Top Performing Chapter Award achieved "High Performing" status in 4 or 5 of 7 key metrics.

Results were determined through chapter performance standard assessments and chapter dashboard results.

And the winners are...





# Congratulations Atlantic Canada Chapter

Denise Bradbury - Chapter President 2022-2023





# Congratulations British Columbia Chapter

Terri Russell - Chapter President 2022-2023





## Congratulations Caribe Mexicano Chapter

Flor Lopez - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Carolinas Chapter

Brandon Crumpton - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Italia Chapter

Giuseppina Cardinale - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

# Congratulations Mexico Chapter

Gerardo Malagon - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

# Congratulations Ohio Valley Chapter

Joan O'Connor - Chapter President 2022-2023





## Congratulations Philadelphia Area Chapter

Brian Follett - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Pittsburgh Chapter

Taylor Bombalski - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Poland Chapter

Monika Dymacz - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Potomac Chapter

Phil Rappoport - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

# Congratulations San Diego Chapter

Carrie Shen - Chapter President 2022-2023





# Congratulations South Florida Chapter

Tracy Wallach - Chapter President 2022-2023





# Congratulations Tampa Bay Area Chapter

Andy Dang - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Virginia Chapter

Steve Tewksbury - Chapter President 2022-2023





# Congratulations Washington State Chapter

Brianna Mark - Chapter President 2022-2023

#### TOP PERFORMING

## Congratulations to all Top Performing Chapter Winners!

2023 CHAPTER AWARD







2023 CHAPTER AWARD



#### **OVERALL EXCELLENCE CHAPTER AWARDS**



Chapters receiving the Overall Excellence Award achieved "High Performing" status in 6 or 7 of the 7 key metrics.

Results were determined through chapter performance standard assessments, chapter surveys and chapter dashboard results.

And the winners are...





#### 2023 CHAPTER AWARD

## Congratulations Arizona Sunbelt Chapter

Terrie Rickard - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

### Congratulations Belgium Luxembourg Chapter

Sofia Rodrigues - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Chicago Area Chapter

Heather Brown - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Connecticut River Valley Chapter

Stephanie Killian - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Dallas/Fort Worth Chapter

Sandra Dyeak - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Georgia Chapter

Melissa Legaux - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Greater Edmonton Chapter

Anne-Marie Pasquino - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Greater New York Chapter

Andrew Barnes - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Greater Orlando Chapter

Selina Mullenax - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Gulf States Chapter

Andy LeBouef - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Heartland Chapter

Julie Kronlage - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Houston Area Chapter

Elizabeth Brazil - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Indiana Chapter

Vince Slack - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Japan Chapter

Atsushi Okamura - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Kansas City Chapter

Kendra Brayfield - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Kentucky Bluegrass Chapter

Tricia Scott - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Michigan Chapter

Debbie Hughes - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Middle Pennsylvania Chapter

Pam Kammerer - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Minnesota Chapter

Clinton Greenebaum - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations New England Chapter

Marjorie Lane - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations New Jersey Chapter

Corrine Statia Thomas - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations North Florida Chapter

Katherine Risher - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Oklahoma Chapter

Amanda Robinson - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Oregon Chapter

Greg Heinze - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Ottawa Chapter

Karen Wiersma - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Rocky Mountain Chapter

Nikki Bibbero - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Sacramento/Sierra Nevada Chapter

Lauren Siring - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Southern California Chapter

Amy Zelinsky - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations St. Louis Area Chapter

Christina Eller - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Tennessee Chapter

Michael Farrell - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Texas Hill Country Chapter

Joseph Bedsole - Chapter President 2022-2023





#### 2023 CHAPTER AWARD

## Congratulations Wisconsin Chapter

Rebecca Staats - Chapter President 2022-2023



# Congratulations to all Overall Excellence Chapter Winners!

2023 CHAPTER AWARD



Thank YOU!

Congratulations everyone!

