2023-2024 ANNUAL GLOBAL UPDATE
WHAT UNITES US

Our Mission
Connect the global meeting and event community to learn, innovate, collaborate and advocate.

Our Vision
Lead and empower an inclusive meeting and event community to change the world.

Principles of Professionalism
Integrity
Ethics
Inclusion

Chapter
Bylaws & Policies
<table>
<thead>
<tr>
<th>Membership Engagement Team</th>
<th>Marlene Jackson</th>
<th>Teresa Saucedas</th>
<th>Jazzlynn Garrett</th>
<th>Mark Killgore</th>
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<td><a href="mailto:mJackson@mpi.org">mJackson@mpi.org</a></td>
<td><a href="mailto:tsauceda@mpi.org">tsauceda@mpi.org</a></td>
<td><a href="mailto:JGarrett@mpi.org">JGarrett@mpi.org</a></td>
<td><a href="mailto:mkilgore@mpi.org">mkilgore@mpi.org</a></td>
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<td>(972) 702-3026</td>
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<td>Turkey Club</td>
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<td>UK/Ireland</td>
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| Argentina Club                     | Kentucky Bluegrass | Dallas/Ft. Worth | Arizona Sunbelt |
| At-Large Latin America             |                 |                 |                  |
| Brazil Club                        | St. Louis Area    | Kansas City      | At-Large Essential |
| Caribe Mexicanos                   | At-Large Africa   | Minnesota Chapter| At-Large United States |
| Chicago Area                       | At-Large Asia     | Northern California| Carolinas |
| Colombia Club                      | At-Large Canada   | Potomac          | Georgia |
| Connecticut River Valley           | At-Large China    | Sacramento/Sierra Nevada | Greater Orlando |
| Ecuador Club                       | At-Large Middle East | Tennessee | Gulf States |
| Heartland                          | At-Large Singapore | Houston |               |
| Greater New York                   | At-Large Europe   | Indiana          |               |
| Mexico                             | Atlantic Canada   | New Mexico       |               |
| Michigan                           | Belgium           | North Florida    |               |
| Middle Pennsylvania                | British Columbia  | Oklahoma         |               |
| New England                        | Finland           | Orange County    |               |
| New Jersey                         | France/Switzerland | Pittsburgh      |               |
| Ohio                               | Germany Club      | Rocky Mountain   |               |
| Oregon                             | Greater Calgary Club | San Diego   |               |
| Philadelphia Area                  | Greater Edmonton  | South Florida    |               |
| Upstate New York                   | Iberian           | Southern California |               |
| Washington State                   | Italia            | Tampa Bay Area   |               |
| Westfield                          | Japan             | Texas Hill Country |               |
| Wisconsin                          | Montreal & Quebec | Virginia         |               |
| Netherlands                        |                  |                 |               |
| Ottawa                             |                  |                 |               |
| Poland                             |                  |                 |               |
| Scandinavia                        |                  |                 |               |
| Toronto                            |                  |                 |               |
| Turkey Club                        |                  |                 |               |
| UK/Ireland                         |                  |                 |               |
PARTNERING WITH THE MEMBER ENGAGEMENT TEAM

- **New Membership**: Follow-up with any potential new members that you have already connected with.
- **Membership Upgrades**: Follow-up with Essential members that are within your chapter area to upgrade to the Preferred member tier.
- **Profile Update**: If members provide you with new contact information, please forward it over to your MPI Member Representative to update with MPI Global.
- **Membership Renewals**: This includes all members who are currently due to renew.
- **Other**: Installment plans, membership transfers, unemployed members, student in transition, retired and Lifetime memberships.
CMAC Connects – A member of the Chapter and Membership Advisory Council has been assigned to your chapter to offer Peer-to-Peer support.

Regional Advisory Councils
• Canadian, European and Latin America Councils support International Regional strategy development.
LEADERSHIP
CHAPTER LEADER TRAINING TIMELINE

March 1   Board Slate submitted to Global
March 1-24  Chapter Board Orientation conducted by Chapters
            Board 101 & Harassment webinar (for new incoming leaders only)
March 30  Global Meetings Industry Day (GMID)
April 19  Chapter Business Summit (CLS) – Virtual for all Chapter Leaders
April-June  Chapter Annual Retreats
June    Individual Position Transitions (outgoing and incoming)
June 13-15  MPI World Education Congress – Mexican Caribbean
July 1     Fiscal Year 2023-2024 begins
Aug-Feb  Solution Room Calls
Year-Round  Quarterly All Hands Calls (Global updates)
• Go to mpi.org and log in.
• Go to the drop-down menu by your name and select “Chapter Leader Resources”
• Buttons to run Membership and Chapter Metrics (Dashboard) Reports are at the top (only let your Administrator or one designated leader enter dashboard data)
• Role-Specific content areas are below so you can select the library and download what you need
• Moved to the CLRP in February 2023
• Restructured and simplified
• Direct links to relevant content
• Easy access to archived past newsletters
CHAPTER DASHBOARD

Log into mpi.org -> “Chapter Leader Resources”
MEMBERSHIP REPORTS

Log into mpi.org -> “Chapter Leader Resources”
Volunteer Chapter Leader Agreements
  - Email from Tara McHenry
  - Complete by June 15
  - Electronically signed

Required Training
  - Board 101
  - Sexual Harassment
March 1  
Board Slate for Following Fiscal Year

June 15  
Volunteer Leader Agreement: All Board members must complete Board 101 & Harassment Training prior to signing.


- Paid Chapter Administrator (if applicable) evaluation, current contract for services, proof of license and insurance.

The Compliance Checklist can be found here: CLRP > Compliance > March 1
Chapters MUST use these templates found in the CLRP
CLRP > Compliance > 15 June Compliance
There is no required Budget template
2023-24 PERFORMANCE STANDARD & METRIC GOALS

Membership Satisfaction
- Membership Satisfaction: 61% – 70% Sustaining, 71% > High Performing
- * Retention w/o Students: 68.1% - 73% Sustaining, 73.1% > High Performing
- Net Member Growth: 0.1% – 3% Sustaining, 3 % > High Performing

Administration & Financial
- Net Profit: 0% - 1% Sustaining, 1.1% > High Performing
- Reserves: 25.1 – 75% Sustaining, 75.1% > High Performing

Education Events
- Clock Hour Accreditation: 4 > Events = Sustaining, 4 > Events/2 > accredited = High Performing
- Education Content Satisfaction: 4.22 – 4.32% Sustaining, 4.33% > High Performing
<INSERT CHAPTER NAME>

FY2023-2024 Performance & Metrics Summary Report

This Performance & Metrics Summary has been modified for Chapter Performance measurement. Scores are based on achievements for Fiscal Year 2023-2024. Performance measurement has been simplified to focus on the top critical areas for Chapter sustainability: Membership, Finance, and Education.

Your Chapter Dashboard measures your chapter’s performance against MPI Bylaws and Global Policies minimum chapter performance standards to maintain your chapter charter and add value to operational practices for fiscal sustainability, operational health, and membership engagement. This summary provides a snapshot of Chapter Performance highlighting the critical elements: Membership, Education, and Finance, and identifies opportunities for action and growth.

Additionally, this summary tracks Metric Incentives earned based on performance. All chapters will be recognized, and incentives awarded at the annual chapter performance awards which take place in October.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Target</th>
<th>Standards</th>
<th>Metrics</th>
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<tbody>
<tr>
<td><strong>MEMBER SATISFACTION</strong></td>
<td>Needs Improvement = 60% or lower</td>
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<td>Sustaining / 1 Metric Incentive Point = 61 - 70%</td>
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<td></td>
<td>High Performing / 2 Metric Incentive Points = 71% or higher</td>
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<td>Needs Improvement = 68% or lower</td>
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<td>Sustaining / 1 Metric Incentive Point = 68.1 - 73%</td>
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<td>High Performing / 2 Metric Incentive Points = 73.1% or higher</td>
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<td><strong>MEMBER RETENTION WITHOUT STUDENTS</strong></td>
<td>Needs Improvement = 0% or lower</td>
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<td>Sustaining / 1 Metric Incentive Point = 0.1 - 3%</td>
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<td>High Performing / 2 Metric Incentive Points = 3.1% or higher</td>
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<td><strong>NET MEMBER GROWTH WITHOUT STUDENTS</strong></td>
<td>Needs Improvement = 0% or lower</td>
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<td>Sustaining / 1 Metric Incentive Point = 0.1 - 3%</td>
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<td>High Performing / 2 Metric Incentive Points = 3.1% or higher</td>
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<td><strong>FINANCE</strong></td>
<td>Needs Improvement = -0.1% or lower</td>
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<td>Sustaining / 1 Metric Incentive Point = 0 - 1%</td>
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<td>High Performing / 2 Metric Incentive Points = 1.1% or higher</td>
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<td><strong>RESERVES % OF FIXED ANNUAL OPERATING EXPENSES</strong></td>
<td>Needs Improvement = -2% or lower</td>
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<td>Sustaining / 1 Metric Incentive Point = -2.1 - 7%</td>
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<td></td>
<td>High Performing / 2 Metric Incentive Points = 7.1% or higher</td>
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<td><strong>EDUCATIONAL EVENTS</strong></td>
<td>Needs Improvement = -4.21 or lower</td>
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<td>Sustaining / 1 Metric Incentive Point = 4.32 - 4.42</td>
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<td></td>
<td>High Performing / 2 Metric Incentive Points = 4.43 or higher</td>
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<td>Needs Improvement = 3 or fewer events</td>
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<td><strong>CONTENT SATISFACTION</strong></td>
<td>Needs Improvement = 3 or fewer events</td>
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<td></td>
<td>Sustaining / 1 Metric Incentive Point = 4 or more educational events</td>
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<td></td>
<td>High Performing / 2 Metric Incentive Points = 4 or more educational events</td>
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<td><strong>CLOCK-HOUR/ACCREDITED EDUCATIONAL EVENTS</strong></td>
<td>Needs Improvement = 3 or fewer events</td>
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<td>Sustaining / 1 Metric Incentive Point = 4 or more educational events</td>
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<td>High Performing / 2 Metric Incentive Points = 4 or more educational events</td>
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**TOTALS**

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<tr>
<th>Objective</th>
<th>Standards</th>
<th>Metrics</th>
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<tr>
<td><strong>CHAPTER OF EXCELLENCE</strong> – Achieve “High Performing” status in minimally 6-7 of the 7 focus areas.</td>
<td>HP -</td>
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<tr>
<td><strong>TOP PERFORMING CHAPTER</strong> – Achieve “High Performing” status in 6-9 out of 7 of the focus areas.</td>
<td>SU/R</td>
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<tr>
<td><strong>CHAPTER OF MERIT</strong> – Achieve highest performance over all chapters in a specific focus area.</td>
<td>SU</td>
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</table>
The Summary will track Metric Incentives earned based on performance.

Maximum points available – 14 points

<table>
<thead>
<tr>
<th>Incentive Description</th>
<th>Points</th>
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<tr>
<td>1 complimentary preferred level new membership or membership renewal for a planner or supplier. Renewal certificates may only be offered to members who have not yet renewed for the next calendar year</td>
<td>4 points each</td>
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<tr>
<td>1 complimentary registration for a 4 hour (select) MPI Academy Certificate Course (digital delivery only) for a Chapter Member</td>
<td>3 points each</td>
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<td>20% off a membership renewal or new membership (renewal certificates may only be offered to members who have not yet renewed for the next calendar year.)</td>
<td>1 point each</td>
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CHAPTER AWARDS CRITERIA

Categories tracked: Member Satisfaction, Member Retention, Net Member Growth, Net Profit, Reserves, Education Content Satisfaction, Accredited Educational events. Results are determined through chapter dashboard results and Chapter Performance & Metric summaries.

Chapter Merit Award: winners achieved highest performance over all chapters in a specific focus area.

Top Performing: winners achieved “High Performing” status with a minimum 4-5 out of 7 focus areas of chapter management or membership satisfaction.

Chapter of Excellence: winners achieved “High Performing” status in 6 -7 out of 7 focus areas of chapter management and membership satisfaction.
Research and Plan Your Career with the MPI CAREER CENTER.

The #1 destination to find your next meeting & event career opportunity. Upload your resume, search for jobs, sign up for job alerts, and more! Gain insights on:

- Salary Ranges
- Job Growth
- Activities performed in each role
- Knowledge and skills required
- Educational level
- “Day in the life” videos and more!

Explore it all at careers.mpi.org
RESOURCES SNAPSHOT

Free Education:
• From Anti-Human Trafficking Task Force
• Meetings Outlook (choose one of four deliveries annually)
• SBO Sessions
• MPI Staff & Board Speaker Program
  (see appendix for full details)

Trade Tools:
• Chapter Leader Newsletter
• Monthly Updates
• Chapter Leader Resource Page (CLRP)
• Role Specific Solution Room Calls & Global All Hands Calls
• MPI Communities

Membership Support
feedback@mpi.org

Website Support
support@mpi.org
CHAPTER SUPPORT OPTIONS

Apply for an MPI Foundation Chapter Grant:
• Visit: https://www.mpi.org/foundation/get-help/chapter-grants
• Provide a cash flow analysis showing projected negative balance.
• Identify steps being taken to generate additional revenue.
Updated Chapter Bylaws complete
Align with MPI Global Bylaw revisions
  - Chapter Bylaws do not require a membership or board vote in U.S. Refer to local requirements

Policies
  - Revision in process to reflect updates to bylaws
  - Launch July 1, 2023
  - Chapter Policies must be revised with an updated template
  - Upon revision, approval requires a vote of the Chapter Board of Directors in US. Refer to local requirements

Compliance documents must be submitted by June 15, 2023

Revision for 2023: Updated Chapter Bylaws and Chapter Policy Manuals must be submitted to MPI Global by December 31, 2023
TRAINING & EDUCATIONAL REQUIREMENTS

• Equity, Diversity & Inclusion (EDI)
  o Available by July for compliance

• Anti- Human Trafficking
  o Educational Event
MPI EVENTS
1 Winning Chapter* from each Chapter Size (small (50-150), medium (151-350), large (351+)) will receive:

- 1 complementary membership (new or renewal) for winning chapter to distribute
- 1 registration to WEC Louisville in 2024 for winning chapter to distribute
- 1 complementary registration to WEC Louisville in 2024 pre-conference certificate program (value up to $499)
- MPI Academy speaker for chapter event (waived fee, chapter must provide airfare and hotel, value $1,500)
- WEC23 Mainstage Recognition

*See exceptions

Chapter Challenge
Live-Online Certificate Courses

Join us for live-online certificate courses

Mastery Level
• Master’s Degree through San Deigo State University
• CMM Designation with Indiana University
• Certified Event Designer through Event Design Collective

Verified Skills
• Get everything from your basics to exploring other professional development topics
• Inclusion | Wellbeing
• Event Basics | Event Strategy
• Marketing | Contracts
Can’t take a course live? Take it on demand!

On-Demand Certificate Course Offerings:

✓ Healthcare Meeting Management Certificate
✓ Event Wellness Design
✓ Event Marketing Strategist
✓ Inclusive Event Strategist
✓ Meeting & Event Strategist
✓ Contract & Negotiation Strategist
✓ Emergency Preparedness
✓ Basics Boot Camp (Parts 1 & 2)

More on-demand courses coming soon!
What’s New?

• Emerging Meeting Professional
• MPI Certified
• Private Classes (bulk discounts)
• HMCC Verified Venues

Contact mpiacademy@mpi.org

Satisfaction
Certificates 4.6/5
Webinars 4.1/5
Smart Monday 4.7/5
GMID 5.2/6
MPI Communities

Your career home, no matter your specialty.
Belonging.  
Togetherness.  
Inclusion.  
You can plan on it.

Your secret to greater success and it is a free benefit of your MPI membership!

Why MPI Communities are essential to your membership:
• Resources and connections
• Job opportunities
• Education and growth
• 24/7 engagement

Learn, share, and grow together at mpi.org/communities
The Community Advisory Board oversees the Community Councils. The roles of the Community Councils are to provide resources to each individual community.

The councils exist to:

➢ Help the online community forum grow by raising awareness among MPI members and nonmembers.
➢ Advise the Community Advisory Board on the kind of resources, education, and support a community needs.
➢ Promote and raise awareness of the programs, resources, and education MPI has developed for the community.

You can plan on it.
MPI Communities: Educate | Collaborate | Inspire | Advance

Which Community is Right for You?
There is no limit to how many you can join.

Administrative Professionals
Association Professionals
Black Meeting Professionals
Finance & Insurance Professionals
Marketers & Experience Designers
Meeting & Event Executives
MPI LGBTQ+
MPI-MD Medical Meeting & Healthcare Professionals (MPI-MD)
MPI Women
Small Business Owners

You can plan on it.
Value of Joining an MPI Community Forum

➢ Share your expertise
➢ Learn best practices
➢ Collaborate with your peers
➢ Participate in virtual, informal networking and educational opportunities

Best of all, it’s a free benefit of your MPI membership!

Join Today! u.mpi.org

You can plan on it.
**Relationship:**
The MPI Foundation (MPIF) is MPI's charity of choice.

**Purpose:**
The MPI Foundation (MPIF) is a not-for-profit organization that shall fund grants, scholarships and pan-industry research in support of the global meeting and event industry.

**Mission:**
The MPI Foundation funds education and pan-industry research that drive the success of meeting professionals.
From April 2020 through December 2022, over 3,700 distressed members and nonmembers adversely affected by COVID-19 received assistance through a fund established by MPIF and industry partners.

The fund allows members to remain professionally engaged and providing access to industry resources, careers, and development opportunities.

- Personalized Chapter Reports Available
- Grants available on www.mpifoundation.org
- Check the Chapter Leader Newsletter
There are many amazing MPI resources available online!

Please tell your members about them. These are just some of the many benefits of membership in MPI!

- Academic Partnerships (CMM & Master’s Program): https://www.mpi.org/education/academic-partnerships
- Academy Consulting & Speaker Services: https://www.mpi.org/tools/academy-consulting-speaker-services
- Affinity Membership Program: https://www.mpi.org/membership/membership-affinity-program
- Careers: https://careers.mpi.org/
- Global Marketplace: https://mpiglobalmarketplace.com/
- Global Volunteer Center: https://www.mpi.org/membership/global-volunteer-center
- Leadership & Governance: https://www.mpi.org/about/leadership-governance
- MPI Academy: https://www.mpi.org/education/mpi-academy
- MPI Cares: https://secure.ethicspoint.com/domain/media/en/gui/56572/index.html
- MPI Certificate Courses: https://www.mpi.org/education/certificate-programs
- MPI Community Forums (formerly MyMPI): https://u.mpi.org/home
- MPI Events: https://www.mpi.org/events/events
- MPI Foundation: https://www.mpi.org/foundation
- Newsroom: https://www.mpi.org/media/press
- Partner with MPI: https://www.mpi.org/about/sponsorship-advertising
- Planner Resources: https://www.mpi.org/tools/planner-resources
- Recovery Resources: https://www.mpi.org/tools/recovery-resources
- The Meetings Outlook: https://www.mpi.org/media/meetings-outlook
- The Meeting Professional Magazine: https://www.mpi.org/media/the-meeting-professional
- Wellbeing Resources: https://www.mpi.org/tools/wellbeing
When we meet, we change the world.
Appendix

Essential Leadership Resources
GLOBAL MEMBERSHIP OVERVIEW

12,000 MEMBERS

- 52% Planner
- 40% Supplier
- 7% Student/Faculty

- 40.1% Corporate Planners
- 23.7% Association Planners
- 34.3% Third-Party Planners
- 1.9% Government Planners

Over 6,200 Planner Members

45% Female

54% Female
THREE LEVELS OF MEMBERSHIP

Select a membership that's right for you.

As a Planner or Supplier, MPI gives you the ability to choose your membership experience. From ambitious beginners to seasoned pros, MPI has what you need to help you grow and advance your career.

Make a selection for your location: United States
(Not your location? Reach out to Member Services at +1 972-702-3000 or feedback@mpi.org)

PLANNER

Essential Planner
Best option if you don’t have a chapter in your area.

$330 USD/yr
$325 CAD / €295 EUR
(New memberships require an additional $50 application fee)

View Features

Select

SUPPLIER

Preferred Planner
Automatically become part of your local MPI chapter.

$405 USD/yr
$410 CAD / €365 EUR
(New memberships require an additional $50 application fee)

View Features

Select

STUDENT & FACULTY

Premier Planner
VIP access and discounted rates (when available) to MPI signature events.

$500 USD/yr
$505 CAD / €450 EUR
(New memberships require an additional $50 application fee)

View Features

Select
ESSENTIAL MEMBERSHIP

• 24/7 On Demand Professional Development
• MPI Weekly Newsletters
• MPI Industry Research
• Member Rate for MPI Global Events
• Advance Job Board Notice
• *The Meeting Professional®*
• Full Access to the MPI Communities Member Directory Listing and Access
• Access to Global Marketplace

* No Chapter Affiliation
PREFERRED MEMBERSHIP

• 24/7 On Demand Professional Development
• MPI Weekly Newsletters
• MPI Industry Research
• Member Rate for MPI Global Events
• The Meeting Professional®
• Full Access to MPI Communities
• Member Directory Listing and Access
• Access to Global Marketplace

PLUS...

• Local chapter affiliation
• Discount at chapter events
PREMIER MEMBERSHIP

- 24/7 On Demand Professional Development
- MPI Weekly Newsletters
- MPI Industry Research
- Member Rate for MPI Global Events
- *The Meeting Professional®*
- Full Access to MPI Communities
- Member Directory Listing and Access
- Access to Global Marketplace
- Local Chapter Affiliation
- Discount at Chapter Events

PLUS...
- VIP Access at MPI Signature Events (when available)
- MPI Signature Event Virtual Pass
- Advanced copy of *Meetings Outlook*
- Advanced Job Board Notice
- 10% off registration to MPI Experiential Events, if qualified
- 10% discount on Academy programs (CMM and CMP excluded)
- 10% discount on WEC and other MPI Global Events
- Advanced reservations to annual Coaches Corner at WEC (when available)
- Advanced reservation for complimentary professional headshots during WEC (when available)
Advantages of Corporate Membership

Show your employees your commitment to their personal and professional development by purchasing a corporate membership with Meeting Professionals International. Provide them access to all the benefits of an MPI membership while helping them stay at the forefront of the latest industry news, trends, and technology.

MPI Corporate Membership delivers savings for Planner and/or Supplier Preferred memberships for businesses with multiple meeting and event professionals on staff. Corporate membership levels are based on the number of individuals included in the package and will be provided a single invoice.
Hospitality Sales and Marketing Association International (HSMAI) and Meeting Professionals International (MPI) offer dual membership to both organizations available to new or current members of either organization.

The central goal of the partnership is to exchange professional development and training expertise. Both organizations have committed to identify opportunities for collaboration on initiatives that would serve to bring the industry together. The incentive for suppliers to join both organizations demonstrates that MPI and HSMAI are acting on their commitment. The dual membership, targeted to the supplier community, is the result of the strategic partnership MPI and HSMAI initiated for reciprocal education sessions at MPI’s World Education Congress and HSMAI’s MEET National.
The NCBMP and MPI partnership is an exceptional example of two organizations binding together their education, networking and event resources for the advancement of our professional community. New and existing members can join both associations and save up to 20% on the combined membership.

Dual membership with NCBMP and MPI affords the recipient access to the entire breadth of offerings from each organization. Below are just a few of the many benefits that provide personal and professional growth:
QUESTIONS?
MPI GLOBAL
MEMBER SERVICES

HOURS: 08:00-17:00 CST, Monday-Friday

PHONE: +1 (972) 702-3030

MEMBERSHIP QUESTIONS: feedback@mpi.org
We Educate

Online Learning & Webinars

University Partnerships
MPI Board and Staff Speaker Program

- Chapters make requests through a new and improved request speaker form.
- We encourage chapter leaders to utilize this tool to request a specific person and/or select a specific subject and we will match them with available speakers.
- All requests will be vetted and reviewed by MPI staff and the speaker will be notified of any viable requests.

There are no speaker's fees involved in the program, but Chapters will be responsible for the speaker reimbursement for airfare and accommodations.

MPI will offer Chapters Speakers on the following subject areas:
- MPI Overview, Business Updates
- MPI Foundation Overview, Business Updates & Impact
- Industry Trends and Predictions
- Industry Advocacy
- My MPI Story
- Subject Matter Expert (various topics)
FREE EDUCATION - Stop Human Trafficking

The Anti-Human Trafficking (AHT) Task Force is dedicated to providing educational programming to our MPI community. We are offering Chapter Leaders resources to:

• assist with creating an Anti-Human Trafficking educational program for your chapter,
• a Mentor for your chapter and/or
• help in creating an AHT web page on your MPI website.

If you are interested in one or all three offerings, please contact AHT Task Force Chair, Malinda Harrell, CMP, CASE at mharrell@visitraleigh.com. We hope to hear from you!
FREE! Chapter Education from Encore

Our friends at Encore are excited to offer FREE Education that Chapters can monetize for your members. Delivered virtually, this education will focus on learning more about the future of Hybrid Meetings. The education is available NOW and chapters are encouraged to reach out directly to Encore to arrange scheduling for your chapter. Contact directly by email: John Rissi, (He, Him, His) Encore SVP, Customer & Industry Relations. John.rissi@encoreglobal.com
FREE WEBINARS

- 30-Minute Mondays
  - Every Monday
  - 12:00-12:30 p.m. CT

- 1-Hour Webinars
  - Every Tuesday
  - 11:00 a.m.-12:00 p.m. CT
  - *Free for members*
<table>
<thead>
<tr>
<th>Administrative Professionals</th>
<th>Association Professionals</th>
<th>Black Meeting Professionals</th>
</tr>
</thead>
<tbody>
<tr>
<td>An estimated 80% of all corporate meetings are organized by administrative or non-titled professionals. Whether your title is executive assistant, HR, marketing or administrative support, we've got you covered with all the tools, skill-building education and peer support you need.</td>
<td>Nearly 2,000 association professionals call MPI home. Join this community to learn how to navigate challenges specific to organizing association meetings and connect with your peers.</td>
<td>A community for Meeting Professionals of Color who identify as Black, African American, and/or African.</td>
</tr>
<tr>
<td>Finance &amp; Insurance Professionals</td>
<td>Marketers &amp; Experience Designers</td>
<td>Meeting &amp; Event Executives</td>
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<tr>
<td>A forum for meeting professionals working in the financial and insurance industries to network, share ideas and discuss issues with peers.</td>
<td>This is a forum for experiential marketers and experience designers to network, share ideas and discuss what's next in experience design and experiential marketing.</td>
<td>For meeting executives, at the director level and above, understanding how to navigate uncertain geopolitical and economic landscapes, manage teams and keep attendees safe is crucial. Our Meeting Executives Community enjoys specialized peer-to-peer roundtables and master-class educational experiences live and virtually.</td>
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<tr>
<td>MPI LGBTQ+</td>
<td>MPI-MD Medical Meeting &amp; Healthcare Professionals (MPI-MD)</td>
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<td>A group for LGBTQ MPI Members and their allies as well as members interested in diversity issues facing LGBTQ individuals in the MICE industry. We are creating a safe and open forum for all members to feel accepted and comfortable addressing topics that will enable members to thrive and flourish in their careers.</td>
<td>MPI-MD is the online community for medical, healthcare, life sciences (pharma), med-tech, bio-med and medical device industry meeting professionals to network, exchange ideas and best practices, and share information with peers.</td>
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<tr>
<td><strong>MPI Women</strong></td>
<td><strong>Small Business Owners</strong></td>
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<td>If 70-80% of the MICE industry workers are women, is it really that provocative to want to see more women in leadership roles when they're currently holding fewer than 30% of them? This community is for MPI Members who are interested in advancing women's leadership initiatives, discussing issues relevant to this community, and sharing ideas and best practices for career advancement.</td>
<td>More than 2,000 entrepreneurs, small business owners, freelancers, and independent meeting and event professionals are members of MPI. No matter what stage of your career, the SBO Community offers a vibrant array of education, conversations, and peer-to-peer resources. SBO is unique among MPI communities in that it is comprised of small business owners, regardless of whether they are suppliers or planners.</td>
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### CASH FLOW ANALYSIS TOOL

<table>
<thead>
<tr>
<th>Forecast/Actual</th>
<th>July</th>
<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
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<tbody>
<tr>
<td>Operating Revenue</td>
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<td>Operating Expenses</td>
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<td>Profit/Loss</td>
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<td>Cash Flow</td>
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<td>Transfers from Reserves</td>
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<td>Change in Reserves</td>
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<td>New Reserves</td>
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**Available from your COM**

![Cash Flow Chart](chart.png)
Did you know...
The governing body of MPI is the International Board of Directors. The International Board is responsible for reviewing and approving the organization's strategic plans. It oversees financial integrity and monitors performance against achievement of strategy and long-term vision. The current MPI International Board of Directors will remain in office until December 31, 2023.

Each year, MPI members in good standing are eligible to submit an application to serve on the MPI International Board of Directors. The call for applications open July 1st each year. By November 1st, the Board Development Committee shall submit a slate of one (1) candidate for each vacancy on the MPI International Board of Directors and each office of MPI.

Meet the IBOD and more here: https://www.mpi.org/about/leadership-governance
As a 5013c we and MPI Chapters cannot pay for lobbyists or lobby ourselves / but we can support organizations that do it for the industry.

It is important to separate lobbying and advocacy.
Thank You!