



# MIDWEST US REGIONAL COUNCIL

## 2024 SUCCESS

The greatest success in 2024 for the Midwest Region was laying the foundation for collaboration in the region.

- Outreach was completed by the Chair and Vice Chair with the opportunity to discuss with either the OOP or the full Board to clarify the regional council's objectives and address any questions or concerns.
- Empowering Chapters (chapter leaders) to leverage the regional council, collecting ideas and best practices to install within their annual goals/metrics/initiatives.
- Focused on succession planning within the chapters as it relates to the Regional Council.
- Held monthly meetings to track goal progress and empower each member to lead a specific goal or pillar.
- Worked on increasing awareness of how chapters can leverage the council as a valuable resource.
- Enhanced recognition of the council and promoted collaboration among members.
- A pending success is the creation a database comprised on revenue producing initiatives/strategies that chapters can implement at the beginning of the new fiscal year.