



2024 Best Practice

The Southeast Region had great success with their goal of each chapter hosting a Pre-WEC Meet Up for their members and non-members attending WEC.

Ideas on how this was executed included:

- Identifying a WEC attendee on name badges at chapter events
- Reserved tables for WEC attendees at chapter events leading up to WEC so attendees could sit together and get to know each other
- Hosting a virtual gathering for all chapter members and non-members in the area to meet and ask questions prior to WEC
- Hosting a chapter event close to WEC as a WEC kick-off. All members were invited, not just WEC attendees, but it allowed WEC attendees to meet in person

Results:

- Networking and new business relationships
- Going to WEC knowing someone and not feeling like everyone is a stranger
- Better understanding of how to attend WEC, the agenda, what's important to go to, dress code, etc
- Additional benefit to members to connect with their chapter

Event Materials

Email invite In Person 1:

HELLO fellow WEC Attendees!

I am so excited to be travelling to Louisville in a few short weeks for WEC and thrilled you will be there too!

I would love to invite you to a pre-WEC Happy hour on May 7th to get acquainted with each other before the conference.

Where - Ole Red - 8417 International Drive, Orlando FL 32819

Date: Tuesday, May 7th

Time: 430-630pm

I look forward to seeing you there - if you can't make it we will see you and connect in Louisville!

Email Invite Virtual 2:

ARE YOU READY FOR

LOOAVUL
LUHVAL
LOUEVILLE.
LOOEYVILLE.
LOUISVILLE.

5.13.24
10am

JOIN US FOR A PRE-WEC
VIRTUAL CHAPTER CHECK-IN
ASK QUESTIONS * GET ANSWERS
TIPS ON MAXIMIZING YOUR EXPERIENCE

MPI
WEC 2024
LOUISVILLE

I am excited about this year's WEC event!!! It will be my first time attending.

I would like to personally invite you to join me and the other WEC 2024 attendees from our chapter for a Pre WEC Chapter Member Focus Virtual Meetup. It will take place on 5/13/24 at 10am.

Grab your coffee (or favorite beverage of choice) and come join in the conversation. If you have never attended before (like me) it will be a great opportunity to ask questions and be prepared to maximize the experience. If you are a "WEC Vet" we'd love to have you share any tips, suggestions, and any other information to help make sure we all have the best time in Kentucky.

Register to join us at the link below

Email Invite In Person 3:



From Tennessee to Kentucky: Pre-WEC Party - May MIX

Join us for a night of Southern charm and excitement at the Tennessee Chapter of Meeting Professionals International's May Mix event!

As our chapter gears up for an unforgettable journey to Louisville, KY for WEC (World Education Congress), we invite you to celebrate with us in style. But before we hit the road, let's revel in the flavors and traditions of Tennessee.

Pre-Party Highlights:

- Indulge in mouthwatering Tennessee BBQ, a true Southern favorite!
- Mix and mingle with fellow professionals from the event industry.
- Toast to our upcoming adventure as we head to WEC in Louisville.

Even if you're not attending WEC, we encourage you to join us for this special send-off. Your presence will add to the excitement as we embark on several days of education, networking, and, hopefully, another RISE award!

Date: May 16th

Time: 4pm-7pm

Venue: Central BBQ Hillsboro

Dress Code: Wear your Tennessee Best

Parking: Ample free parking is available on site for attendees.

Register today to secure your spot at this unforgettable event! Let's make memories together as we journey from Tennessee to Kentucky in style.

We can't wait to see you there!

When

Thursday, May 16, 2024
4:00 PM - 7:00 PM *Central Time*

Where

Central BBQ (Hillsboro)
1601 21st Avenue South, Nashville, Tennessee, 37232, USA

Event Registration Fees**MPI Member**

\$27.00

Non-Member

\$32.00

Student

\$17.00

[View Event Link](#)

Registration Deadline

May 14, 2024 Midnight

Email Invite In Person or Virtual 4:

Dear ExampleContactFirstName,

We hope this email finds you well and filled with excitement for the upcoming MPI WEC in Louisville!

As we prepare for this fantastic event, we are thrilled to invite you to join us for two exclusive meet ups organized specifically for our Potomac chapter members.

Pre-WEC Virtual Happy Hour

May 13

4:00-5:00pm

Location: Zoom

At-WEC Chapter Meet Up

May 21

5:00pm - 6:30pm

Location: KICC Ballroom Foyer

To help us plan accordingly, please take a moment to complete this brief form to let us know which meetups you plan to attend.

Also, we're going to organize a WhatsApp group for anyone from our chapter going to WEC, so we can stay connected on site. Please let opt in on the form with your mobile phone.

[Click Here for More Details and to Sign Up](#)

We look forward to seeing you in Louisville and making the most out of our time at WEC together! If you have any questions or need further information, please don't hesitate to reach out to info@mpipotomac.org

Best regards,

Cheri Fairchild, CMP
MPI Potomac President

Email Invite Virtual 5:

Good afternoon, Shannon,

The countdown to WEC begins! We are just a few weeks away and I would love for us attendees to chat about it!

Going to such a huge conference can be overwhelming, so building a support system amongst us Tennessee members will make going to Louisville a lot more manageable.

I'd love to discuss what sessions you are most excited about, what your goals for the conference are, and possibly plan times when we can all meet up!

MPI Tennessee is also a finalist for the prestigious RISE award, so I'd love for all of you to be at the announcement of the award when it gets announced.

So please mark your calendars for next Tuesday, May 7th at 11am and we will chat about all these things and more. Register for this call here:

See you then!

Website Event 1:

Get ready for WEC 2024 with MPI Potomac!

Let's get together before and while in Louisville and share our Potomac Pride!

Pre-WEC
Virtual Happy Hour
May 13
4:00-5:00pm
Location: Zoom

Grab your favorite bourbon (or nonalcoholic beverage) and join us on Zoom for an informal hour where we'll have a chance to meet each other before the conference. We'll also be joined by two representatives from Louisville Tourism who will share insider info on what to expect from the conference and unique spots to check out in the destination.

At-WEC
Potomac Chapter Meet Up
May 21
5:00pm - 6:30pm
Location: KICC Ballroom Foyer

Stop by and "cheers!" with fellow Potomac members when we're in Louisville. Thanks to Prestige AV & Creative Services, Levy and the Kentucky International Convention Center, we will all meet at the Prestige AV & Creative Services booth (#337) in the Marketplace at the center.

Please note this event is for Potomac Members only.

Complete our brief form to let us know which meetups you'll attend and to opt into our WhatsApp group so we can connect on site.
Let's make the most of WEC together!

Click Here to Sign Up

[Already registered?](#)

Social Event Post:



Meeting Professionals International - Potomac Chapter

May 16 · 🌐



Are you attending WEC 2024 next week? As an #MPI Potomac Chapter member, be sure to check your email for information on our meet-up with fellow chapter members while you're there! Let us know if you're coming, and we look forward to seeing you in Louisville! Safe travels!!
[#PotomacPride](#) [#WECLouisville](#)



Meeting Professionals International - Potomac Chapter and 4 others

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