



## 2024 BEST PRACTICE

### GOAL: WEC RECEPTION

Host a SW Regional Meet-Up at WEC 2024 with 100%-chapter participation throughout the Region

#### Planning:

- Region Chapters committed \$100 each and actively promoted the event to their WEC member attendees
- 184 Registered Attendees, including member of MPI Global Regional Operations staff
- 3 Reception Sponsors: Visit Frisco, Imagen Venues & Arlington CVB
- Hosted Food & Beverage Reception
- Opportunity to meet other region members, chapter leaders and learn about the Regional Initiative
- Finances: One chapter should serve as the host chapter to manage the budget

#### Invitations:

- One invite was developed to be used for all registered WEC attendees from each chapter
- Requested updated registration list from Regional Operations Manager for all participating chapters.

#### Onsite:

- Send last minute reminder to registered guests and post on social

