



AUGUST 2022



[CLICK HERE TO READ VICTORIA'S MESSAGE](#)

## Marketing and Communications

### August 2022 Membership Promotion

In August, you can have your cake and eat it too! Don't forget, something BIG is coming for membership and you won't want to miss the opportunity to take advantage. Stay tuned for more communication on this VERY RARE promotion the week of August 22.

### Celebrate MPI's 50th Anniversary in Style with SWAG!

Celebrate MPI's 50th Anniversary while repping your chapter! Chapters receive 10% of each item purchased. Download the [MPI50 Swag Store toolkit](#). to learn more!

### MPI at IMEX America 2022

Will you be attending IMEX America 2022 in Las Vegas this November? If so, make sure to add MPI education and activities into your calendar.

Did you know? IMEX and MPI have been partners for just over a decade! Through our strategic partnership MPI provides a full day of complimentary education at Smart Monday, a day before IMEX America begins, and so much more! Details coming soon.

### WEC Mexican Caribbean – June 12-15, 2023

Have you registered interest for [WEC Mexican Caribbean](#)? Share the news with your chapter and when they register interest, they'll be among the first to lock in the lowest rate for the June 2023 experience.

### EMEC will be in Brighton in 2023

[EMEC 2023](#) will take place 26 - 28 March, 2023 in Brighton, UK. We'll be sharing information and updates as they arise. Follow us on social media for the latest.

## Membership

#### TOTAL MPI MEMBERSHIP

**11,374**

#### MPI MEMBERSHIP RETENTION

**71.21%**

*Excluding student members*



#### RENEWAL % W/ GRACE

**48%**

## Education

**The New CMP Academy is Back in September!**

The MPI Academy is excited to bring back more live-online versions of our new CMP Academy course in September and October. Participants receive additional resources and a LinkedIn community to continue learning after the course. Join Nick Estrada, CMP, CAE, for this open-floor and interactive CMP Academy class that will help you feel confident going into the exam room with best practices as outlined in the CMP-International Standards (CMP-IS). [Click here](#) to sign up for a session and start charting your own CMP study path!

We also have upcoming certificate courses that include [Women in Leadership](#), [Meeting & Event Strategist](#), [Sustainable Event Strategist](#), [Healthcare Meeting Compliance Certificate \(HMCC\) or HMCC Refresh](#), and [Inclusive Event Strategist](#).

Take these certificates to earn verified skills, and don't forget our courses now include a digital badge to highlight and celebrate your personal and professional development.

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### Digital Experiences are Back!

Don't miss our [S<sup>3</sup> \(Speaker Session Series\)](#) or our Destination You upcoming Digital Experiences. You can register for September's Digital Experience | Destination: YOU – Social Wellness & The Value of Authenticity September 20, 2022 [here](#). If you missed August's S<sup>3</sup> (Speaker Session Series): Own Your Own Shift with Stacey Ruth you can access the recording [here](#). Registration for Digital Experience | Destination: YOU – Becoming the Main Character December 7, 2022 will be opening soon.

You can see all of MPI Academy's upcoming webinars, certificates and digital events [here](#).

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### WEC On-Demand

Did you register for WEC San Francisco 2022? All registrants were issued, to their registration email, the on-demand access. Log into your MPI Academy account, click on my account, my sessions, and you'll see the 29 recordings there. If you missed out, you can still purchase the [on-demand access](#). All EIC clock hours were reported using your registration email. If you do not see them within your EIC account, you can self-report.

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### Earn CED Designation this month

Create compelling events that generate valued behavior using the #EventCanvas. Register today for Event Design Collective's Event Design Certificate Program (Level 3) that will take place August 23-25 at Concordia University in Montreal, QC, Canada. The program is an immersive three-day training course that will innovate the industry by teaching a systematic 10-step visual approach to event design for meeting professionals. Program participants will learn critical skills that will enable them to design events based on stakeholder needs and then prototype event designs using the #EventCanvas, a strategic management template for developing new or documenting existing events and conference models. Click [here](#) to reserve your seat since spots are very limited. Don't forget that MPI members receive a discount!

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## Leadership and Engagement

### Register Today for the Solution Room Call on August 24

Join your peers for the Solution Room Call on August 24. You will have an opportunity to collaborate with your fellow Chapter Leaders to discuss leadership challenges and celebrate successes so far this chapter year!

Register in advance today:

<https://mpipresents.zoom.us/meeting/register/tZYpf--rpzotHN1SmoQRIVV3havoPSj8MPVl>

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### Chapter Demographics Report

The bi-annual Chapter Demographic Report/Data Recovery Report is now available through the CLRP under the Chapter Metrics area. This report provides a snapshot of your chapter's membership profile and useful information for developing sponsorship prospectus. A quick reminder that this report is only updated twice a year, in January and July.

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### Chapter Board Meetings

With the beginning of the new fiscal year, we would like to ask every chapter to add their Chapter Operations Manager to your board meetings' invitations. Our team would like to attend as many board meetings as possible if a call-in option is available or if we are in your area. As non-board members, we attend your meetings as observers (do participate in motions/votes) but can provide feedback and guidance on different topics if needed.

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### Global Board of Trustees Applications Due: August 15!

Applications for the Global Board of Trustees are still open, but don't miss the opportunity to submit your application by August 15!

Global Board of Trustees members must have the ability to use their sphere of influence to raise funds and have a passion for the meeting and events industry.

Learn more and apply for the Global Board of Trustees (GBOT) [here](#).

\*All applications will be under review through August and September. If you applied and you have any questions, please be in touch with MPI's Volunteer Engagement team ([volunteereexperience@mpi.org](mailto:volunteereexperience@mpi.org)).

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### MPI Staff & Board Speaker Program

The MPI Staff & Board Speaker Program is designed for chapter leaders to request MPI senior staff, IBOD and GBOT members to speak at your chapter events at no cost! To learn more about each MPI staff and volunteer leader who can speak at your chapter event or program, visit the CLRP [here](#).

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### Celebrating MPI's 50th!

It's not too soon to think about how to celebrate the 50th Anniversary at your holiday event.

Let the merriment continue! Share your chapters' celebration videos & photos here: <https://www.mpi.org/mpi50photos>

September 5 is International Day of Charity – Consider asking all members to make a donation in honor of the 50th Anniversary \$0.50 or \$50.00

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## European Chapter Calls

VP Membership - August 16, 2022

Presidents - August 17, 2022

Join MPI EMEA Community here: <https://u.mpi.org/communities/community-home?communitykey=99ac1700-961f-4ee6-b639-3b81c92ad574>

## MPI Foundation

### New Month, New Opportunities!

August is upon us which means all eyes are on IMEX America. In just a few short months, we will all be together celebrating our industry in Las Vegas and the MPI Foundation wants to make sure everyone has an opportunity to join us, including our friends in Europe. The MPI European Advisory Council in partnership with IMEX America has begun a new planner membership campaign supported by MPIF. We invite members in the EMEA area to apply below.

<https://www.mpi.org/foundation/get-help/scholarships/imexeu>

MPIF has friends in all the right places including Hilton! Our friends at Hilton are generously donating 25 planner memberships. Interested in joining the MPI Family? We invite planners from Canada, Latin America and the US to explore this exciting opportunity below. <https://www.mpi.org/foundation/get-help/scholarships>

Is your chapter interested in beefing up your educational offerings? The MPIF is lucky to partner with organizations like Cvent that can help support chapter research and education initiatives through grants. Learn more about the Cvent chapter grant below. <https://www.mpi.org/foundation/get-help/chapter-grants>

## Communities

### Fight Human Trafficking with Responsible Sourcing of Chapter Meetings and Events

5 Strategies to Fight Human Trafficking by MaryAnne Bobrow, Anti -Human Trafficking Committee member:

<https://www.meetingstoday.com/articles/143418/critical-anti-human-trafficking-questions-include-your-rfp>

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## What Happens When You Test Positive for Covid While Overseas – A First-hand Report From SBO Board Member Karen Kuzsel

Traveling internationally during Covid-19 can be especially difficult when you think you will be fine because you are fully vaccinated and boosted and then find out you tested positive and can't go home. Read the story of MPI and SBO Community member Karen Kuzsel who tested positive immediately before returning to the US and had to stay abroad, while her husband flew home. Great read and insights into traveling (especially abroad) and what kind of risk planning questions you should ask yourself. Read more [here](#).

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## Administration & Finance

### Chapter Rebates and Shared Services

As mentioned in the March edition of the Chapter Leader Newsletter, chapter rebates went back to 18% starting July 1 with the first payment taking place in August (for July). At the same time, the shared services fees (website and QuickBooks Online) have returned as well, and the Directors and Officers insurance fee will continue as before.

## Quick Links

### [CHAPTER LEADERS RESOURCE PAGE](#)

[Refer a Friend toolkit](#)

[MPI50 Swag Store toolkit](#)



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