



DECEMBER 2022

In the December Chapter Leader Newsletter email we sent recently, the directions for accessing two different CLRP resources were incorrectly listed. These two updates have been corrected and listed below.

MPI December Promo

We have received feedback about our December gifting promotion from several members and chapter leaders. To eliminate confusion and to clarify the promotional details, we have provided an updated zip file with new assets and an updated PDF that can be found in the CLRP.

Please note that the promotion will now run through 12/31. In addition, we have two different promo codes in use based on what channels people accessed to learn about the promotion. Both "22GIFT" and "2022GIFT" will work for the promotion and are the same discount.

To access the updated toolkit, visit the CLRP, click on Chapter Toolkits, then select "Dec Gift Campaign_ChapterToolkit"

New Essential Member Report Now Available

A new Essential Member report is now available on the CLRP. This list reflects all essential members in your geographical footprint. As you know, this level of MPI membership excludes local chapter affiliation. Consider creating a marketing campaign for these MPI members regarding your chapter events. While they should be charged the non-member rate to attend, they could find value in upgrading their membership to include local affiliation (via the Preferred or Premier level membership).

To access the report, visit the CLRP, click on Membership Reports, select your chapter, then "Essential Members" under the report type and Excel in the Report Delivery Method

Quick Links

[CHAPTER LEADERS RESOURCE PAGE](#)

[Refer a Friend toolkit](#)

[MPI50 Swag Store toolkit](#)



© 2022 Meeting Professionals International All rights reserved.
2711 LBJ Freeway, Suite 600 Dallas, TX 75234
<http://www.mpi.org> | [Unsubscribe](#)