



MPI®

CHAPTER LEADER NEWSLETTER

DECEMBER 2022



[CLICK HERE TO READ PAUL'S MESSAGE](#)

Marketing and Communications

MPI December Promo

We have received feedback about our December gifting promotion from several members and chapter leaders. To eliminate confusion and to clarify the promotional details, we have provided an updated zip file with new assets and an updated PDF that can be found in the CLRP.

Please note that the promotion will now run through 12/31. In addition, we have two different promo codes in use based on what channels people accessed to learn about the promotion. Both "22GIFT" and "2022GIFT" will work for the promotion and are the same discount.

MPI50 Logos

As MPI's 50th Anniversary celebration draws to a close, please stop using all MPI50-related logos after December 31. This includes MPI50 and MPI50 chapter-specific logos and images. Thank you!

Membership

TOTAL MPI MEMBERSHIP

11,696

MPI MEMBERSHIP RETENTION



72.06%

*Excluding
student members*

**RENEWAL %
W/O GRACE**

48%

New Essential Member Report Now Available

A new Essential Member report is now available on the CLRP. This list reflects all

essential members in your geographical footprint. As you know, this level of MPI membership excludes local chapter affiliation. Consider creating a marketing campaign for these MPI members regarding your chapter events. While they should be charged the non-member rate to attend, they could find value in upgrading their membership to include local affiliation (via the Preferred or Premier level membership).

To access the report, visit the CLRP, click on Chapter Toolkits, then select “Dec Gift Campaign_ChapterToolkit”

Education

Certificate Course Dates for 2023

Looking to elevate your career in 2023? You can now register for any of our 2023 [certificate course](#) dates now! Courses in January include [Inclusive Event Strategist](#), [Women in Leadership](#), and [Healthcare Meeting Compliance Certificate](#). Can't make a live offering of a certificate course? We have many of our courses now available [on-demand](#).

2023 GMID – Meetings Matter

Hello MPI Chapters! Global Meetings Industry Day is Thursday, March 30, 2023, and we invite you to join the broadcast!

MPI is hosting the 12-hour broadcast again this year, and it will run from 6:00 am to 6:00 pm (U.S. Central). The theme this year is **Meetings Matter**! If you're planning to host an in-person celebration and would like to stream-live into the broadcast or if you'd like to provide pre-recorded educational content, please sign up [here](#)!

Note: The GMID Broadcast counts for up to 12 CEUs.

Leadership and Engagement

Board Meeting Tip: Recusal

Should a matter arise in which a board member must remove themselves from a discussion (especially regarding a conflict of interest), they should recuse themselves. While this process is easy during live meetings (the board member simply leaves the room), it can be a little more challenging in a virtual setting. If using the Zoom platform, consider moving the board member to the waiting room while the discussion takes place. That will remove them from hearing and participating in the discussion and will provide additional freedom of conversation to those that are participating in the meeting. Once the discussion is complete, the meeting host can admit the board member back into the general meeting room.

Annual Taxes

If your chapter has not done so yet, please submit a copy of your tax return as soon as possible. US chapters should have filed taxes and submitted copies to Global by November 15. Non-US chapters should submit copies of your tax returns within 30 days of your local tax filing deadline.

Happy International Volunteer Day

This past Monday, December 5, we celebrated International Volunteer Day, and we want to take this opportunity to thank each and every one of you for your volunteerism, passion and dedication to your fellow board members, committee volunteers and chapter members. Volunteering has not been easy during these challenging times, and we appreciate you for giving back to our industry and your local meeting and events community. Thank you!

MPI Offices Closed for the Ho-Ho-Holidays

Please note that the MPI Global office will be closed for the holidays between December 19 and January 1, however, limited support will be available during this time.

We take this opportunity to wish you, your family and friends a joyous holiday season and look forward to connecting with you again in the new year.

Chapters All Hands Call – January 25, 2023

Please join your fellow Volunteer Chapter Leaders, MPI-Verified Facilitators and MPI staff for our next Chapter All Hands Call on Wednesday, January 25, at 10:00am CST.

During this All Hands, you'll hear from MPI Leadership about the latest happenings and initiatives at MPI.

We look forward to another great call with everyone.

European Chapters Calls

VP Membership - December 13

Presidents and PE - December 14

Join MPI EMEA Community Forum [here](#)!

2023 Rise Awards

It's time to reflect on 2022 achievements and recognize the efforts of the MPI community.

Is there an MPI member who inspires you? Has your chapter led the way and shown amazing leadership, impact or innovation? See the RISE Award categories and learn more [here](#).

This year, you may apply for a RISE Award without being nominated. However, we have a nomination form if you'd like to nominate a peer or colleague. View [award guidelines](#) and share your story of how you RISE with MPI.

Don't wait until the last minute!

Nominations (optional) are accepted until December 12, 2022, with applications closing on January 8, 2023. Nominate and apply [here](#).

MPI Staff and Board Speaker Program

The MPI Staff & Board Speaker Program is designed for chapter leaders to request MPI senior staff, IBOD and GBOT members to speak at your chapter events at no cost! To learn more about each MPI staff and volunteer leader who can speak at your chapter event or program, visit the CLRP [here](#).

Foundation

Introducing the Chapter Contribution Program

We are thrilled to share our new Chapter Contribution Program which simplifies your chapter's ability to partner with MPI Foundation in your giveback efforts.

Please take a few minutes to [watch our video](#) for more on this program. Also, be on the lookout for an email with more pertinent information on this program from the Global Board of Trustee's Vice Chair of Chapters, Sarah Soliman.

Thanks to the amazing support from our participating chapters:

MPI Atlantic Canada - \$150
MPI Arizona Sunbelt - \$75
MPI Greater New York - \$3,000
MPI Gulf States - \$350
MPI Houston Area - \$160
MPI Italia - \$7,000
MPI Michigan - \$305
MPI New Jersey - \$300
MPI Philadelphia Area - \$500
MPI Potomac - \$1,000
MPI Tennessee - \$1,350
MPI Upstate New York - \$630
Great Lakes Education Summit of \$5,000 (Michigan, Indiana and Wisconsin with Visit Indy matching funds)

Special Committees

EMEC – Hosted Buyer Applications

Do you plan meetings in Europe and are currently sourcing an upcoming event in the EU? We want you to apply for the Hosted Buyer program at the European Meeting and Events Conference (EMEC) in Brighton! This program will run from Saturday, March 25 through Tuesday, March 28, 2023. Our team is accepting applications and spaces are limited for this unique, immersive experience! Apply [here!](#)

What can you do in 10 minutes, 10 days, 10 months to fight trafficking?

10 | 10 | 10

10
minutes

- Add Trafficking Hotline to phone: 1-888-373-7888 & 1-866-347-2423 (DHS/Int'l)
- Follow BAATC & SCAHT on Facebook and Instagram
- Take Freedom Flyer training: baatc.org/freedom
- Learn types of trafficking to look for: polarisproject.org

10
days

- Record your own Slavery Footprint at slaveryfootprint.org
- Checkout MPI's anti-trafficking resources
- Commit to read a book, watch a movie, join a discussion group, or attend a training
- Consider contract language for client trainings and compliance

10
months

- Supply chain evaluation: consider procurement software recommendations for labor trafficking identification
- Help clients continue implementing anti-trafficking measures
- Hold an awareness and/or fundraising MPI chapter event



MPI continues to be committed to spreading awareness about the horrible crime of Human Trafficking globally. Our greatest weapon in fighting it is our ability to harness the power and influence of all members of MPI to take action by educating our communities.

Please review the [Chapter Education Tool Kit](#) that has recently been updated to include a vast library of resources to educate chapter members.

As we close this year, we invite you to join us in the fight against human trafficking.

Our friends with [BAATC](#) have also provided a unique and easy to follow approach that allows YOU and your chapter members to make an impactful difference.

To request assistance to host an Anti-Human-Trafficking program for your chapter please contact:

Committee Chair | Malinda Harrell, CMP, CASE | mharrell@visitraleigh.com

Quick Links

[CHAPTER LEADERS RESOURCE PAGE](#)

[Refer a Friend toolkit](#)

[MPI50 Swag Store toolkit](#)



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