



JANUARY 2023



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Leadership and Engagement

Mid-year Chapter Performance Reviews

Please note that mid-year chapter performance reviews will be taking place in February. It is very important that your dashboard data be as complete and up to date as possible since your dashboard reports will be used for the reviews.
Thank you!

Chapter Business Summit – Save the Date

Come together with your fellow Volunteer Chapter Leaders, both new and experienced alike, for a 1-day virtual session on April 19, 2023 to connect, learn and grow in your Chapter leadership. Registration and additional information will be available after March 1, 2023.

All Hands January 25

Please join all your peers on this very important call where MPI CEO Paul Van Deventer and Chief Brand Officer Drew Holmgreen will share all the latest news impacting our MPI Chapters and Chapter Leaders.

Register in advance for this meeting [here!](#)

European Chapters Calls

Presidents and PE's – February 8

Save the date ECLF – March 26 before EMEC!

Join MPI EMEA Community Forum [here!](#)

Chapter Board Slate Submissions

To streamline the annual Chapter board slate submission process for accuracy and convenience, Chapters should utilize the 2-step process for board slate submission to your Chapter Operations Manager. The process includes 2 documents (templates) to be completed by all MPI Chapters for annual board slate distribution.

- **Chapter Board Slate for Membership Distribution** -This form should be shared with Chapter members by January 28th annually to allow 30 days for membership review/contest per the Chapter Policy Manual.
- **Chapter Board Slate for Internal Distribution** - This document (or template) should be completed and submitted to MPI Global by March 1st annually.

Find the Toolkit on the CLRP>Compliance> March 1 Compliance>Chapter Board Slate Submission Toolkit\Chapter Board Slate Submission Toolkit

MPI Staff and Board Speaker Program

The MPI Staff & Board Speaker Program is designed for chapter leaders to request MPI senior staff, IBOD and GBOT members to speak at your chapter events at no cost! To learn more about each MPI staff and volunteer leader who can speak at your chapter event or program, visit the CLRP [here](#).

RISE Award Proposal Template

The RISE Awards Committee is excited to present a new template for you to submit new award ideas for the RISE Awards program. You can find the template both on the RISE Awards website and the CLRP.

Visit the [MPI RISE Awards page](#) before submitting your proposal. Please review the RISE Award guidelines and information regarding the timeline and awards cycle.

- Please submit proposals to: RISEAwards@mpi.org
 - Submissions will be accepted January 1 – July 1
 - All submissions will be reviewed by the RISE Awards Committee to be approved and implemented in the next years' award cycle.
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Marketing and Communications

Chapter Leader News Moves to The CLRP

The Chapter Leader Newsletter is moving to the Chapter Leader Resource Page (CLRP)! The January 2023 edition that you are reading, will be the last of the emailed version. Beginning in February, you will receive all Chapter Leader News on the CLRP.

2023 Membership and Chapter Satisfaction Survey

Save the date and share with your chapters: on February 21, MPI will be sending out the Membership and Chapter Satisfaction Survey (MCSS) to all members. The survey will close on March 17.

Social Takeover Opportunities for Chapters

MPI Global is excited to initiate chapter takeovers on our social media platforms! Each chapter can host one takeover of our Facebook and Instagram stories per chapter fiscal year. This is an opportunity to spotlight and promote your local chapter, its members and any special event that the chapter is hosting. For more information and to set up a date for your takeover, please email jpennington@mpi.org.

Membership

TOTAL MPI MEMBERSHIP

11,656

MPI MEMBERSHIP RETENTION



71.05%

*Excluding
student members*

**RENEWAL %
W/O GRACE**

49%

Lifetime Membership Applications

Applications for Lifetime Membership are now open. The process is as follows:

- Applications will be accepted January 1st to March 30th of each year.
- By April 30th, MPI Staff will vet the applications and communicate with the applicants.
- By May 15th, the CMAC Membership sub-committee will receive and review any vetted applications and make their recommendations.
- At the June IBOD meeting, IBOD will review the recommendations and approve or not approve.

For more information about Lifetime Membership and to apply, visit [here](#)!

Education

U.S. Chapter AV Discount at Encore Venues

Encore is offering the following AV discount when U.S. chapters host events at an Encore Venue (only). Complimentary equipment to the extent it's available, cost +15% on all rental items, and retail cost on labor. To find Encore Venues, visit their global tracker [here](#).

2023 GMID – Meetings Matter

Hello MPI Chapters! Global Meetings Industry Day is Thursday, March 30, 2023, and we invite you to join the broadcast!

MPI is hosting the 12-hour broadcast again this year, and it will run from 6:00 am to 6:00 pm (U.S. Central). The theme this year is **Meetings Matter**! If you're planning to host an in-person celebration and would like to stream-live into the broadcast or if you'd like to provide pre-recorded educational content, please sign up [here](#)!

Note: The GMID Broadcast counts for up to 12 CEUs.

Foundation

2023 Scholarships Available Soon!

In February, scholarships will open for Hilton Membership Scholarships & WEC Scholarships!

Please visit the MPI Foundation [scholarships page](#) for more details.

Administration

Member Registration Rate at Chapter Events

Remember that ALL Preferred and Premiere members are eligible to receive member registration rates to your chapter events (even if they are not a member

or affiliate member of your chapter). As a best practice, include a note on your registration information that instructs members from other chapters to reach out for a discount code to receive the member rate. To confirm their membership, simply search for them in the MPI directory. If they are an essential member, it will be noted, and they should be charged the non-member rate.

Special Committees

Hosted Buyer Program at EMEC

Applications for the hosted buyer program at EMEC – MPI's European Meeting & Events Conference in Brighton, England, are now open! If you plan or source events in the European market, we would love to have you apply. The link to the application can be found [here](#).

January is National Human Trafficking Awareness Month



The MPI Anti-Human Trafficking Committee continues to be committed to raising awareness within the MPI Chapters and their communities. One of the most common misconceptions is that you need to be an expert to make a difference, when in reality all you need is the desire and initiative to help.

Our objective is to provide resources that empower MPI's members to activate the

force for change in our industry. MPI global was named as one of the Top members of [THE CODE](#), a multi-stakeholder initiative with the mission to provide awareness, tools and support to the travel and tourism industry to prevent the sexual exploitation of children.

January is National Human Trafficking Awareness Month. We invite you to join us in activating our vast network by posting in your social channels throughout the month and tagging MPI and ECPAT-USA. Visit ECPAT-USA's [webpage](#) for more information and downloadable images to use for posts.

Suggested Social Post:

Join us and our partner @ECPATUSA in ending child sex trafficking this #HumanTraffickingAwarenessMonth. Help us raise awareness and support for their crucial child protection programs. Visit <https://www.ecpatusa.org/> to learn more.

Last year several chapter leaders implemented Anti Human Trafficking initiatives in their business plans and hosted educational events and meetings with a focus on trafficking.

If you would like guidance in hosting an AHT program for your chapter, please contact:

Malinda Harrell, CMP, CASE | Anti Human Trafficking, Committee Chair
| mharrell@visitraleigh.com

"Small acts, when multiplied by millions of people, can transform the world." – Howard Zinn

Quick Links

[CHAPTER LEADERS RESOURCE PAGE](#)

[Refer a Friend toolkit](#)



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