



JULY 2022

Wind of Change



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Marketing and Communications



Thank You San Francisco, Hola Mexican Caribbean!

We say farewell to San Francisco ([check out the event recap!](#)) and our attention now turns to WEC Mexican Caribbean, which takes place June 12-15, 2023 at the stunning all-inclusive Barcelo Maya Riviera resort in Riviera Maya, Mexico. Register interest [here](#).

Time to Review Chapter Websites

As we begin the new chapter year, please review your Chapter website to ensure that all information is current, the correct logo is being used on all resources (to include the registered trademark – see CLRP > Marketing for your chapter logos), new Chapter Bylaws and Policies are posted (if applicable), board of directors is up to date and at least one social media channel is up to date.

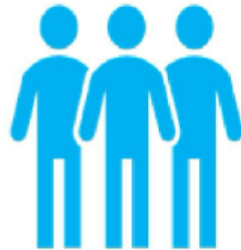
Celebrate MPI's 50th Anniversary in Style

Celebrate MPI's 50th Anniversary while repping your chapter! Download the [MPI50 Swag Store toolkit](#) to learn more.

August Membership Campaign

Be on the lookout in August! Something BIG is coming and you won't want to miss the opportunity to take advantage. Stay tuned for more communication on this VERY RARE promotion!

Membership

TOTAL MPI MEMBERSHIP**11,444****MPI MEMBERSHIP RETENTION****71.45%***excluding
student members***RENEWAL %
W/ GRACE****52%****Education****Are you Verified?**

MPI Academy is now offering digital badging! If you've taken one of our certificate courses, you can purchase your digital badge to show off you are verified.

Badges can be purchased in our [Digital Credential Store](#).

WEC San Francisco 2022 Coming On-Demand

If you registered for WEC 2022 we will be giving you access to our on-demand WEC package in the coming weeks. We will be using the email you used to register for WEC. If that email differs from your MPI Academy email, let Gabby know by emailing mpiacademy@mpi.org.

TalkFEST | Words & Wisdom from Women to Watch in 2022

MPI TalkFEST – Summer Edition will be August 3, 2022 from 9:00am - 5:00pm CST. Save the date! We will be opening for you to register (for FREE) and schedule your braindates shortly.

Save the Date – Coffee Shop Speaker Series

You suggested and we listened. We have reimagined our July 19 Digital Experience and will be bringing it to you in two parts with our new Coffee Shop Speaker Series! Registration will open soon. Save the dates for not one but two featured speakers you will not want to miss. August 1, 2022 and November 24, 2022 (in lieu of a 30-Minute Monday).

Stay Engaged. Stay Educated.

You can find our upcoming events by visiting <https://academy.mpi.org/mpi/>. We have webinars every Monday and Tuesday as well as a certificate course every Thursday. New events are added frequently, don't miss out on your continual education hours.

Leadership and Engagement

Save the Date!

We look forward to welcoming all Volunteer Chapter Leaders to a series of informative and collaborative calls during this fiscal year. To help you plan to attend as many calls as possible, we are sharing **tentative dates and times** for the Chapters All Hands Calls and the Solution Room Calls.

Chapters All Hands Calls – These calls provide updates from Global, recognize Chapter performance and awards and celebrate our Volunteer Chapter Leaders.

October 26 at 10:00am CST / January 25 at 10:00am CST / June 28 at 10:00am CST

Solution Room Calls – These calls are a combination of role-specific training and collaboration on common topics of interest.

August 24 at 10:00am CST / October 5 at 10:00am CST / December 7 at 10:00am CST / February 8 at 10:00am CST

2023 International Board of Directors & Global Board of Trustees Applications now open!

Consider applying for a position to serve on the 2023 MPI International Board of Directors or MPI Foundation Global Board of Trustees.

We are looking for Chapter Leaders to apply who are strategic thinkers, have a demonstrated knowledge of sound business practices, and have a passion for our community.

Learn more and apply for the International Board of Directors (IBOD): <https://www.mpi.org/membership/volunteer-center/ibod-application>

Learn more and apply for the Global Board of Trustees (GBOT): <https://www.mpi.org/membership/volunteer-center/gbot-applications>

IBOD applications will close on August 1

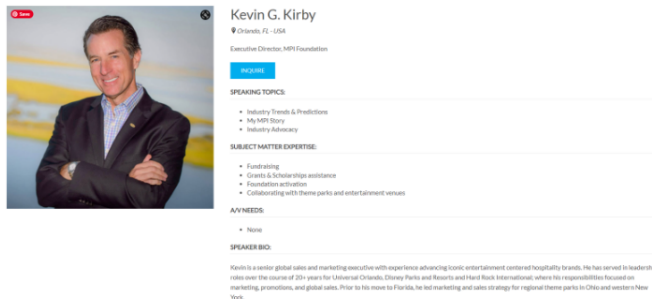
GBOT applications will close on August 15

MPI Staff & Board Speaker Program

The MPI Staff & Board Speaker Program is redesigned for chapter leaders to request MPI senior staff and IBOD and GBOT members to speak at your chapter events! To learn more about each MPI staff and

volunteer leader who can speak at your chapter event or program, visit the CLRP [here](#).

This month, we are spotlighting MPI's Foundation Executive Director, Kevin Kirby.



Keep Celebrating MPI's 50th!

How are you celebrating MPI's 50th? Don't let your 50th Anniversary festivities "Fall" back this autumn. Keep your celebrations coming. Share your pictures.

Celebrate good times and MPI's 50th Anniversary with custom swag!

Share your MPI chapter spirit with swag items like t-shirts, tumblers and more, custom-made for your chapter.

We've created the [MPI 50th Anniversary Store](#) to provide you with a quick and efficient system to order a variety of 50th Anniversary items for yourself and your chapter.

How? We've partnered with Core Image Group, a Texas-based company, that will process, produce and package orders. 10% of all orders will go back to your chapter.

Learn more by visiting the [store](#) today!

Chapters All Hands Call Recording & Presentation Now Available

The June Chapters All Hands Call recording is now available here: CLRP > Chapter Leader Training > All Hands Calls > 22_06 CL All Hands Call.

The accompanying presentation is also available in the same folder, titled 22_06 CL All Hands Call – Presentation.

New Facilitator Added to the MPI Verified Facilitator Program

Please join us in welcoming Alissa Hurley, CMM, CED as a new MPI Verified Facilitator! Alissa hails from Toronto, Canada. The updated MPI Verified Facilitator Catalog can be found here: CLRP > Facilitator Program > Guidelines > MPI Verified Facilitator Catalog.

European Chapter Calls

VP Membership - August 15

Presidents - August 17

Join MPI EMEA Community here:

<https://u.mpi.org/communities/community-home?communitykey=99ac1700-961f-4ee6-b639-3b81c92ad574>

Fight Human Trafficking - Become a Freedom Flyer



YOUR eyes and ears can be trained to recognize and report human trafficking while you travel. Become a [Freedom Flyer](#) in just 10-minutes. Share your thoughts with family and friends around your home, your community, and online about the freedoms we enjoy on a daily basis. Let us all be mindful of those still enslaved around us—victims caught in a cycle of exploitation where they are made to move, work, and sleep daily without many freedoms. **We all have a part to play in disrupting the cycle of human trafficking happening in the communities where we work and live.** Remember, your efforts, your calls and tips reported, can work to save lives and bring freedom. Share this training with your membership, friends and family. To host an Anti-Human-Trafficking program for your chapter please contact: Anti-Human Trafficking Committee Chair Malinda Harrell, CMPCASE mharrell@visitraleigh.com

Communities

Small Business Owners Meet-Up at WEC

SBO was well represented at WEC in SFO. MaryAnne Bobrow, Jonathan Howe & Mekeda Johnson-Brooks presented a session on Survival of the Solutionistas. This interactive learning session heard

from the panel as well as the audience on what they learned from Covid-19 and how they were adapting for the future.

SBO also held a Meet-Up at the top of the Marriott Marquis with members interacting casually before a magnificent vista.

Administration & Finance

FY 2021-2022 Year-End Dashboard Reports

Annual Performance Reviews are just around the corner, and we need your help in making sure all your dashboard reports are up-to-date and that there is no missing information. Please ensure all data is correct for FY 2021-2022 and that you have entered the June data via the CLRP no later than July 30. The dashboard reports will be used to create the Annual Performance and Metrics Summary reports and to award chapters with the metric incentive points (if applicable). We will also use the data from the dashboard reports and Annual Performance and Metrics Summary to determine the FY 2021-2022 Chapter Awards recipients.

Missing data for a past month or spotted an error? No worries... just reach out to your Chapter Operations Manager as soon as possible so the missing data and/or corrections can be made before July 30. Make sure to use the template available in the CLRP > Chapter Administrator > Documents > Dashboard Missing Information Template to report your missing information and/or correction. Thank you!

Quick Links

[CHAPTER LEADERS RESOURCE PAGE](#)

[Refer a Friend toolkit](#)

[Come to Gather membership toolkit](#)



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