



CHAPTER LEADER NEWSLETTER

JUNE 2021

*Don't wait for the Storm to pass,
Learn to Ride in the Rain.*

FULL-THROTTLE LEADERSHIP

*Leadership Training * Strategic Facilitation * Keynote Presentations * Team Building & Goodness Development*

See you at WEC Vegas!



[CLICK TO HEAR ANNETTE'S MESSAGE](#)



WEC Vegas Chapter Challenge - One Last PUSH!

It's the home stretch for our WEC Vegas 2021 Chapter Challenge! We have 3...(YES 3!) amazing prize packages this year. Check out the WEC Vegas Chapter Challenge toolkit [on the CLRP here](#).

All members count towards your chapter challenge – both attending digitally and in person! So spread the word with your Members. Can't wait to see which Chapters will WIN!

BTW...we have a few tools to help and they are all on the WEC website in the "About" section:

- Convince your Boss letter [here](#)
- See a list of Companies attending [here](#)
- And you can see some of the biggest names attending, featured on our Look Who's Coming page [here](#)



EMEC 2021 is in just a few days!

MPI's European Meetings and Events Conference (EMEC) is going

virtual this year and will take place before WEC Vegas begins on June 15th, 2021. Learn more about the event and promote it with our toolkit. Download it [here](#).

Ticket prices are affordable, starting at € 45 for MPI members. And students can register at the MPI member rate and it includes a complimentary student MPI membership.

We hope to "see" you in just a few days.

Chapter Leaders - it's not too late to register!

Current and incoming Chapter Leaders can register for WEC Vegas with the lowest rates available – USD\$500.00 for in-person and USD\$100.00 for the Digital Experience with 100% live content. In order to take advantage of these special registration rates Chapter Leaders must register through this [dedicated website](#).

Chapter Receptions at WEC Vegas

Are you thinking about hosting a Chapter reception in Vegas? Look no further...the restaurant group sales team at Caesars is happy to help. They work on groups that are 14 people or more. If you have a chapter that needs assistance that is less than 14 people, they can assist you too! restaurantgroupsales@caesars.com

Membership

TOTAL MPI MEMBERSHIP

11,993

MPI MEMBERSHIP RETENTION



62.08%

*excluding student
members*

59.00%

*including student
members*

July "Become a Leader with MPI"

Membership Campaign

Leaders are created at MPI and July's theme "Become a Leader with MPI" celebrates how chapter and volunteer leaders are the backbone of our association. Their contributions advance our organization forward and for this month, we want to specifically call out/highlight leaders at the chapter, committee and board levels for their contributions.

Because we received such an overwhelming response in submissions from the chapters, we wanted to create a campaign in which each chapter can customize their own leader highlights by including a special overlay that can be interchanged from leader to leader. Download the toolkit [here](#).

August "Wellness Starts Within"

Membership Campaign

Professional and personal wellness is equally important and MPI provides the resources that members need for self-improvement. Through MPI Academy we offer personal growth opportunities to help advance your career in a number of courses and specializations.

For the month of August, we are promoting how MPI places value around self-improvement through interactions with our community members, higher education offerings, referral program and wellness resources. Download the toolkit [here](#).

WEC 2021 New Membership & Renewal Promotion

Membership Campaign

In celebration of WEC Las Vegas we are extending our New Membership and Renewal promotion to all WEC 2021 attendees *and non-attendees*. Starting Tuesday June 15th through Wednesday June 30th new memberships (Premier and Preferred levels only) and renewals will be 25% off using promo code WECVegas2021. Download the promotional asset [here](#).

Marketing and Communications

MPI Staff & Board Speaker Program



The MPI Staff & Board Speaker Program is redesigned for chapter leaders to request MPI senior staff and IBOD and GBOT members to speak at your chapter events! To learn more about each MPI staff and volunteer leader who can speak at your chapter event or program, visit the **CLRP**. <https://www.mpi.org/admin/chapter-documents/mpi-staff-board-speaker-program>

You will then have the opportunity to review subject matters and speaking topics that our speakers are able to provide to your chapter. We hope you utilize this program as you will never have to pay speaker fees, this program is FREE to chapters; however, we do ask that you reimburse or provide airfare, ground transportation, and any accommodations that may be needed by speakers to attend your event.

Education

June Academy Certificate Courses

WEC Pre-conference Education - June 14th, 2021
<https://wec.mpi.org/event/f192e3b0-6db7-4a67-904d-2bc93be6e72d/websitePage:7d45e438-35b9-4532-8289-4dee17dcae52?environment=P2&rp=00000000-0000-0000-0000-000000000000>

CMP Master Class - June 14th, 2021
<https://www.mpi.org/education/certificate-programs/cmp-certified-meeting-planner>

Pandemic Onsite Protocol - June 14th, 2021
[https://www.mpi.org/education/certificate-programs/pandemic-onsite-protocol-\(pop\)-training/](https://www.mpi.org/education/certificate-programs/pandemic-onsite-protocol-(pop)-training/)

Healthcare Meetings Compliance Certificate - June 14th, 2021
<https://www.mpi.org/education/certificate-programs/healthcare-meeting-compliance>

Emergency Preparedness - June 24th, 2021
<https://www.mpi.org/education/certificate-programs/emergency-preparedness-for-events>

July Digital Experience - Event Design for Change -

MPI will host its second 2021 digital experience - Future Forward: Event Design for Change from 11 a.m. to 2 p.m. CST on Wednesday, July 7th. The event will help meeting professionals consider how their meetings can impact the world in positive ways through thoughtful and meaningful design. Topics will include how events can aid the fight against human trafficking, how design through the lens of people can radically alter outcomes and how inclusive meetings can create safe environments that enable better results. Click [here](#) to sign up, share on your chapter social sites and invite your friends!

Level up your learning this summer!

Learn how you can ensure the safety and security of all attendees, limit damage, and restore services in the event of emergencies. Helping your organization host successful meetings begins with creating events that are safe and secure for all attendees and stakeholders. Give yourself the tools you need to effectively plan for and respond to crisis and deliver on your responsibility to your attendees and your organization. Register for our next class on June 24th, 2021 [here](#)!

New Course Alert! Hybrid & Virtual Event Director

With the continued prevalence and increase in multi-channel (virtual and hybrid) events, event and meeting professionals are asked to learn virtual and hybrid technical production skills to execute and deliver successful events. This course will empower event professionals who are new to producing and delivering virtual and hybrid events with an introduction to platforms and equipment terminology; evaluating & organizing content, timelines and other deliverables; developing a show flow & production schedule; preparing backup plans; and how to direct / call a virtual or hybrid show. Additionally, learners will examine and evaluate their own personal and internal capabilities to determine when a third-party production vendor should be engaged. Next course offering starts June 9th, 2021 with more to come! Register [here](#) today!

Leadership and Engagement

**Check out what's happenin'
in the Chapter Leaders Lounge at WEC!**

Forum 111 - 113

**Chapter & Community Leaders and Latin
America (LATAM) Welcome Reception**

Tuesday, June 15th, 3:30pm - 5:00pm PST in the Chapter Leaders
Lounge.

SEE YOU THERE!

- ALSO -

As promised at CBS; next level leadership training will continue at WEC Vegas! Stop by the "Chapter Leaders Lounge" to **L.E.A.D. Together through Conversations**. Join your favorite subject matter experts and leadership trainers for conversation, shared best practices, and to brainstorm important topics. Check out the WEC app for session dates and times. Session topics include:

- FORGING YOUR PATH - A journey to improve diversity, equity and inclusion
- SHOW ME THE MONEY - Survival tactics for all chapters
- L.E.A.D. TOGETHER - Develop tomorrows leaders today
- COLLABORATING TO LEARN, LEARNING TO COLLABORATE - Fostering chapter collaborations in an "anywhere work" world.
- THE 3 R's OF MEMBERSHIP: RECRUIT, RETAIN, RESOURCES - What does membership look like in a post-covid age?
- THE NEW NORMAL FOR CHAPTER MEETINGS AND EVENTS - Embrace the Optimism (cautiously)!

Chapter Leaders who are registered to attend WEC Vegas Digital Experience will receive a special optional invitation to participate in our Chapter Leaders Lounge Conversations. Look for your email invitation coming soon!


FACILITATOR
PROGRAM

Thank you to the amazing F.A.C.T. committee (Facilitator and Chapter Training) for their hard work, commitment, dedication and time to re-imagine both our Chapter Leadership Training program, which we rolled out earlier this year, AND now, the Facilitator Program.

COMING SOON! - The newly re-imagined Facilitator Program, will become minimum acceptable standards for anyone who will be facilitating Global MPI Chapter Board Retreats (both Annual & Mid-Year).

The role of a Facilitator for MPI Chapters goes far beyond the basic fundamentals of facilitation experience and therefore require a unique additional perspective only truly available having come from being an MPI Member and more importantly a member in a leadership role. Additionally, facilitators are required to have a comprehensive understanding of and be well versed in MPI's overall Global objectives for its Chapters (and for the Global brand); and bring effective and proven facilitation and training skills as part of their background. These minimum guidelines may be "added to" which will allow for a facilitator's unique presentation style — but reflect the minimum standards all Chapter Retreat facilitators must adhere to.

Facilitator Program **APPLICATIONS WILL OPEN BY JUNE 30TH**, and will be available from your Chapter Operations Manager.

2021-2022 Chapter Leader Onboarding and Training

Chapter Leaders onboarding is an ongoing process specially for those who joined their 2021-2022 Leadership Teams after Chapter Business Summit. Please see below for a list of onboarding resources and compliance documents for all 2021-2022 Chapter Leaders:

Review, sign and submit the **Volunteer Leader Agreements** available in the CLRP > Compliance > June 15 Compliance > Volunteer Leader Agreements (zip file)

Watch the **Board 101 Webinar** and review the **Board 101 and Managing Sexual Harassment Manual**. These can be found in the CLRP > Chapter Leader Training > Board Orientation

(the webinar and manual are for new board members only, returning board members are encouraged to review them but it is not mandatory)

Review the **Role-specific Training** available in the CLRP > Chapter Leader Training > Role Specific Training

There is also additional content from **Chapter Business Summit** in the CLRP > Chapter Leader Training > CBS Day 1 and CBS Day 2

Membership & Chapter Satisfaction Survey (MCSS) Results and Reports

The MCSS overall chapter satisfaction survey results and chapter-specific survey reports are now available to all chapters through the CLRP.

The overall chapter satisfaction survey results are available through your dashboard reports in the lower right corner on the first page.

The chapter-specific survey reports (Chapter MCSS report) are now available for access year-around through the Chapter Metrics area just like the Dashboard Report and the Chapter Demographics/Data Discovery report. There is also a link to access a 2021 MPI Membership Survey Results Summary for some key takeaways.



USD \$500 for your Chapter - Thank you Cvent!

If your chapter DOES NOT CURRENTLY utilize the Cvent platform, but would like to become more efficient, you can get USD \$500 when you become a new Cvent platform user. You can use the USD \$500 however you want. The funds are available first-come, first-served. Simply reach out to Anna Linthicum at alinthicum@cvent.com to learn

about how you can qualify. These funds are limited!

On behalf of our entire Global Board of Trustees, our sincere thanks to Cvent for such a generous donation and if you are a Chapter Leader, don't wait!

Upcoming Chapter Calls

Wednesday, June 30th at
11am CST / 12pm EST / 8am PST / 6pm CET

Chapter Leaders "ALL HANDS CALL"

Register in advance for this meeting:

https://mpiweb.zoom.us/meeting/register/tJMpc--uqDsjGtNC4C4Y_F3P4FOKPPBxJkGC

After registering, you will receive information about joining the meeting.

European Chapter Calls

Tuesday June 15 - EMEC virtual
Register here: www.mpi.org/emec

Thursday June 17 - European Chapter Leaders Forum virtual
Register in advance for this meeting

https://mpiweb.zoom.us/meeting/register/tJAtf-CsqzkuHtWuy8UWMFPJ5XOMn-Co9_FK

European Events calendar:

<https://www.mpi.org/chapters/mpi-europe/>

Administration & Finance

WEC Vegas - Digital Attendance

- Special Rate for Chapter Administrators -

Calling all Chapter Administrators! REGISTER [HERE](#) TO ATTEND WEC VEGAS. Use this special code “CHPADMWEC” for Chapter Admins to get WEC DIGITAL at the Chapter Leader Rate USD \$100. (Code is not valid for in-person attendance).

Chapter Compliance Documents

A quick reminder to all President-elects and Chapter Administrators that the following compliance documents are due to Global no later than June 15th as per the Chapter Policy Manual - business plan, budget, 24 month event/education/marketing calendar and most current version of the chapter’s bylaws and policy manual.

Foundation Corner

MPI Foundation Updates

The MPI Foundation Auction opens June 10th. Please share the link on your chapter networks and social networks – each bid supports our community.
<https://givergy.us/WECvegas/>

Toolkits & Forms & Quick Links

[WEC VEGAS PAGE](#) | [CHAPTER LEADERS RESOURCE PAGE](#)

[NOVEL CORONAVIRUS PAGE](#) | [TOOLKITS & FORMS](#)

[WEC Vegas toolkit](#)

[June Membership Toolkit](#)

[COVID-19 Membership Chapter toolkit](#)

[July Membership Toolkit](#)

[August toolkit](#)

[Refer a Friend toolkit](#)

[Equality and Justice toolkit](#)



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