Marketing and Communications

**WEC Registrations Make Great Raffle Items**

WEC Registrations make great raffle incentives. Keep them in mind while planning and budgeting your holiday festivities. The cost of registration is the rate at the time the “winner” registers.

**Q4 Toolkit**
MPI is promoting its value as an INTERNATIONAL community—the ‘I’ in MPI. By showcasing international members and promoting their professional growth, we paint a global picture of MPI’s value to the entire meeting and event industry, and to the thousands and thousands of industry professionals around the world.

The toolkit should be used between October 1 and December 31, 2022, and the digital assets are now available via the CLRP > Chapter Toolkits > Monthly Toolkits.

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**Membership**

11,565

**MPI MEMBERSHIP RETENTION**

71.49%

*Excluding student members*

**RENEWAL %**

W/O GRACE

44%

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**Education**

**2023 GMID – Meetings Matter**

Hello MPI Chapters! Global Meetings Industry Day is Thursday, March 30, 2023, and we invite you to join the broadcast!

MPI is hosting the 12-hour broadcast again this year, and it will run from 6:00 am to 6:00 pm (U.S. Central). The theme this year is **Meetings Matter**! If you’re planning to host an in-person celebration and would like to stream-live into the
broadcast or if you’d like to provide pre-recorded educational content, please sign up here!

Note: The GMID Broadcast counts for up to 12 CEUs.

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Community Content
Have you checked out our Community Content? These (less than 5-minute) mini-sessions are a great way to dip your toe into learning. Hear from your peers in a micro-Ted Talk type of format. Check out our Community Content here. Do you have a topic you’re passionate about? Submit your own mini-session now!

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Leadership and Engagement

Upcoming Chapter Events – Save the Date
Save the date for the upcoming Chapter Leader Events:
Register for the next Solutions Room – Wednesday December 7 at 10am CST.

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2021-2022 Chapter Awards Call Recording Now Available
If you missed our celebration call for the 2021-2022 Chapter Awards, you can view it now! The recording is available here:
CLRP > Chapter Leader Training > All Hands Call > 2021-2022 Chapter Awards

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MPI Staff & Board Speaker Program
The MPI Staff & Board Speaker Program is for chapter leaders to request MPI senior staff and IBOD and GBOT members to speak at your chapter events! To learn more about each MPI staff and volunteer leader who can speak at your chapter event or program, visit the CLRP here.

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2023 RISE Awards Season is Here!
It's time to reflect on the year's achievements and recognize the efforts of the MPI community.

Is there an MPI member who inspires you? Has your chapter led the way and shown amazing leadership, impact or innovation? See the RISE Award categories and learn more [here](#).

This year, you are invited to apply for a RISE Award, or nominate a peer or colleague. View [award guidelines](#) and share your story of how you RISE with MPI.

Nominate and apply [here](#)

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**WEC Mexican Caribbean Volunteer Chapter Leader Rate**

We are very happy to announce that the discounted registration rate of $750.00 is now available to all FY 2022-2023 volunteer chapter leaders (and for FY 2023-2024 after March 1). The discounted rate includes round trip airport transfer for the attendee (not companions) from the Cancun airport and one ticket for MPI Foundation’s Rendezvous (non-transferable). This rate is only available through the dedicated volunteer chapter leader [registration website](#).

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**Continue Celebrating MPI's 50th**

It's not too late to celebrate MPI's 50th anniversary!

The [swag store](#) is still open to purchase a one of a kind MPI50 branded item and 10% of your purchase will go back to your chapter.

Don’t forget to share your chapters’ celebration videos and photos [here](#).

Visit the updated [MPI50 website](#) to share your story and see MPI’s history and more.

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**European Chapters Calls**

VP Education and Events - November 16, 2022

Join MPI EMEA Community Forum [here](#)!
A quick reminder for all US chapters that, as per the MPI Chapter Policy Manual, you must submit a copy of your annual tax return/Form 990 to Global no later than November 15.

Non-US chapters shall submit a copy of their tax return within 30 days of the filling deadline in their jurisdiction.

Foundation

Chapter Grants Available

Currently, through special funding contributions from Cvent, MPI Foundation may award grants in the amount of $1,750 to MPI chapters. If your chapter is interested in a Cvent grant, please apply here!

New: KPMG Awards for Students

Student members in your chapter could receive funding for their tuition through the KPMG Emerging Professional Award! Applications open November 4 and close December 2. Apply here.

Membership Scholarships for Latin America and Canada Planners

Hilton still has membership scholarships available for planners in Latin America and Canada. This opportunity closes November 27, so if anyone in your chapter fits those criteria, encourage them to apply here.

Coming Up: MPI Foundation’s Chapter Contribution Program!

Thanks to the MPI Atlantic Canada Chapter, MPI Netherlands Chapter and MPI Orlando Chapter for joining this new program! The MPI Foundation is taking steps toward ensuring chapter engagement through our new Chapter Contribution program. Get a sneak peek!

In the next few weeks, we ask that you keep an eye out for more information on this new program and encourage all chapters to make this upfront commitment in supporting MPIF.
Human Trafficking During the Holidays

The holidays are a time when most people are in a generous spirit, but it can also be a dangerous time. Authorities are warning how those behind trafficking can use the spirit of the season to lure victims into modern day slavery.

With the season in full swing, it is important for us to be mindful of our surroundings and aware of signs related to human trafficking. YOUR eyes and ears can be trained to recognize and report human trafficking while you travel.

BAATC (Bay Area anti-trafficking coalition) has observed this Move, Work, Sleep pattern in local trafficking cases, and have created a targeted approach to disrupt this cycle at three points that traffickers rely on daily.

Take their training and become a Freedom Flyer in just 10-minutes. Share your thoughts with colleagues, family and friends around your home, your community, and online about the freedoms we enjoy on a daily basis. Let us all be mindful of those still enslaved around us—victims caught in a cycle of exploitation where they are made to move, work, and sleep daily without many freedoms.

We all have a part to play in disrupting the cycle of human trafficking happening in the communities where we work and live. Remember, your efforts, your calls and tips reported can work to save lives and bring freedom. Share this training with your membership, friends and family.

For information on hosting an Anti-Human-Trafficking program for your chapter please contact: Malinda Harrell CMP, CASE mharrell@visitraleigh.com