



SEPTEMBER 2022



[CLICK HERE TO READ TARA'S MESSAGE](#)

Marketing and Communications

August 2022 Flash Sale

Our Flash Sale this past month was a huge success! We gained over 370 new members, and a big part of our success is because of the support from our Chapters. Thank you to all of the chapters and individuals who helped activate our promotion through social feeds, emails, and word of mouth. We couldn't have done this without your assistance and hard work!

Celebrate MPI's 50th Anniversary in Style with SWAG!

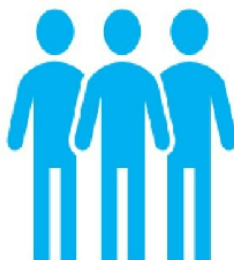
Celebrate MPI's 50th Anniversary while repping your chapter! Chapters receive 10% of each item purchased. Download the [MPI50 Swag Store Toolkit](#) to learn more!

Membership

TOTAL MPI MEMBERSHIP

11,612

MPI MEMBERSHIP RETENTION



70.95%

*Excluding
student members*

**RENEWAL %
W/O GRACE**

54%

Education

Complimentary Course Tuition Available

Thanks to generous sponsors, including Marriott and Visit Dallas, we are able to offer complimentary tuition to two of our certificate courses: Inclusive Event Strategist and Event Wellness Design. Click [here](#) to sign up for free tuition. Hurry, these complimentary seats will go fast. Reserve yours today!

Earn your HMCC at Pharma Forum, thanks to Destination Canada.

Are you a planner who wants to earn their Healthcare Meeting Compliance Certificate (HMCC)? You can do that with a complimentary tuition, thanks to Destination Canada! Attend Pharma Forum September 11-14, 2022 for free, and you can also claim complimentary tuition to the HMCC class that will be live at Pharma Forum. Click [here](#) to learn more about Pharma Forum, and [click here](#) to claim your complimentary HMCC tuition.

Enjoy 20% Off Upcoming Certificate Courses!

The MPI Academy's Labor Day Sale ends Friday, September 9th. There's still time to save big on upcoming certificate courses. Use promo code **LaborDay_25%** at checkout!

Save on upcoming 2022 certificate courses like Sustainable Event Strategist, CMP Academy, Inclusive Event Strategist, Eventwise Micro-certificates and more! Learn more [here](#).

Digital Experiences are Back!

Don't miss our [S³ \(Speaker Session Series\)](#) or our Destination You upcoming Digital Experiences. You can register for September's Digital Experience "Destination: YOU – Social Wellness & The Value of Authenticity" September 20, 2022 [here](#). If you missed August's S³ (Speaker Session Series): Own Your Own Shift with Stacey Ruth you can access the recording [here](#). Registration for Digital Experience "Destination: YOU – Becoming the Main Character" on December 7, 2022 will be opening soon.

You can see all of MPI Academy's upcoming webinars, certificates and digital events [here](#).

Save Your Seat for our CMP Academy Course

Studying for the CMP? Our new CMP Academy Certificate Course we debuted earlier this year with rave reviews is back! Save the date for Oct. 21 to start charting your own study path. Join Nick Estrada, CMP, CAE, for this open-floor and interactive class that will help you feel confident going into the exam room. We still have some seats available. Register [here!](#) We also have several great certificate courses coming up this month, including Sustainable Event Strategist and our Healthcare Meeting Compliance Certificate (HMCC). Click [here](#) to reserve your seat today!

Grubhub Has \$20 Credit for You!

Grubhub Corporate is a part of Grubhub, one of the nation's leading takeout and delivery marketplaces. We help thousands of companies simplify the process of feeding events and meetings. No matter the occasion, Grubhub has you covered with several easy-to-use ordering types. Interested in seeing how Grubhub meal perks work? Fill out [this form](#) to get a \$20 meal credit on us and experience our Corporate product first-hand. You can watch our Feeding Hybrid and In-person Meetings and Events webinar on demand [here](#).

We Need YOU! Volunteer at IMEX

Hello fellow chapter leaders and members!

MPI Global needs your help! Each year, in conjunction with IMEX America, we host a day of education known as SMART Monday. This year, SMART Monday is October 10, 2022, at Las Vegas' Mandalay Bay hotel. This day is dedicated to education and networking before the tradeshow officially begins on October 11th.

In order for this year's event to be a SUCCESS, we need YOU! If you are available Monday, October 10th, we invite you to sign up as a volunteer. We are seeking assistance in full- or half-day shifts starting at 8:00 am -12:00 noon, 1:00 pm – 5:00 pm or the full day, if possible. We need your support with education session attendee scanning, speaker liaison, directional assistance, and a few other roles. There are also a few opportunities to help out in the MPI Booth October 11-13th.

Please email our volunteer contact, Kay Gunn, at kgunn@mpi.org. She'll make note of your availability and provide updates as the event nears. In the meantime, check out the event's website [here](#).

Can't wait to see you at IMEX America 2022!!

Leadership and Engagement

Why Do You Volunteer?

During our Solution Room Call, Drew Holmgreen asked chapter leaders to share your "why" when it comes to volunteer as an MPI Chapter Leader. What's your "why"? Tell us [here](#).

FY 2021-2022 Incentive Metric Claim Forms

A quick reminder that, for applicable chapters, your FY 2021-2022 Incentive Metric Claim Forms are due no later than October 31, 2022. If your chapter earned metric points based on your annual performance review, do not let them expire and submit your claim form to your Chapter Operations Manager as soon as possible since claim forms submitted after October 31st will not be accepted.

SAVE THE DATE! Chapter Business Summit

To provide all chapters with as much advance notice as possible so you can plan your annual retreats/summits, we are happy to confirm that Chapter Business Summit will be taking place virtually April 19 and 20, 2023.

We will be sharing more details in the coming months and look forward to collaborating with all volunteer chapter leaders.

RISE UP - Kansas City Chapter Industry Advocate Award Winner

It's back to school time, which is a great time to implement new strategies for recruiting student members. The MPI Kansas City Chapter's award-winning Mentor/Mentee program is a great tool for every chapter. By creating a targeted plan to visit professors at the universities in their region, they tailored a program to fit the needs of each school. Each new MPI student member that joins is paired with a mentor in the chapter which creates a new way for current members to become engaged. The relationships built with the professors will help to fill gaps within the industry and serve the chapter as future speakers or panelists.

Visit the CLRP to review the full package and see how you can make it successful in your own chapter. [CLRP>Rise Awards & Rise Up>Implement Award Winning Ideas>Mentor/Mentee Program – RISE Up Kansas city Chapter 2022](#)

Celebrating MPI's 50th!

September 27th is World Tourism Day, what a great day to honor MPI's 50th Anniversary.

Don't forget to share your chapters' celebration videos and photos [here](#). Visit the updated MPI50 [website](#) to share your story and see MPI's history and more.

2023 International Volunteer Opportunities

As chapter leaders, we value your involvement with MPI and your commitment to your chapter. We hope that you will consider applying to serve on an International volunteer committee in 2023!

The 2023 application for International Volunteer Committees, Task Forces, Councils and Advisory Boards will open on September 26, 2022.

As an International volunteer, you will have the opportunity to network with peers and assist with the implementation of MPI's vision and mission. All MPI members in good standing are eligible to serve.

European Chapter Calls

VP Membership - September 13, 2022
Presidents – September 14, 2022

Join MPI EMEA Community [here](#) and save the date for the official launch of this new Community on September 26, 2022 at 16h30 CET online!

MPI Staff and Board Speaker Program

The MPI Staff & Board Speaker Program is designed for chapter leaders to request MPI senior staff, IBOD and GBOT members to speak at your chapter events at no cost! To learn more about each MPI staff and volunteer leader who can speak at your chapter event or program, visit the CLRP [here](#).

Special Committees

Fight Human Trafficking with Responsible Sourcing of Chapter Meetings and Events



Need assistance hosting a program? Reach out to [Malinda Harrell, CMP, CASE](#) Anti- Human Trafficking Committee Chair to be connected with AHT Chapter

Ambassadors.

Quick Links

[CHAPTER LEADERS RESOURCE PAGE](#)

[Refer a Friend toolkit](#)

[MPI50 Swag Store toolkit](#)



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