

WELCOME TO THE SOLUTION ROOM



OMPI[®]

When we **meet**, we change the world.SM

August 23, 2023



WELCOME!

**BREAK OUT
ROOMS WILL
OPEN SHORTLY**

1. President
2. President Elect
3. Immediate Past President
4. Chapter Administrator
5. Marketing & Communications
6. Finance
7. Education
8. Chapter Redesign



This call will be recorded so that it can be shared with any board members not currently on the call today. Please keep microphone muted & use the chat for questions

TODAY'S AGENDA

- The next 3 months
- Committees
- Resources
- CMAC Connects!
- Breakout Sessions
- Signature Events
- The Solution Room Fall 2023
- Q&A



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THANK YOU VOLUNTEERS!



Drew Holmgreen, CED
Chief Brand Officer







Vision

Lead and empower an inclusive meeting and event community to change the world.

Mission

Connect the global meeting and event community to learn, innovate, collaborate and advocate.

Strategic Pillars

- Brand awareness and industry advocacy
- Industry innovation, education and delivery
- Dynamic business exchanges
- Expanding and engaging our diverse community
- Operational excellence

Key focus and objectives next 3 months:

- Understand your role as a Chapter Leader
- Keep MPI's mission and vision in mind
- Build your committees and keep them engaged and solution focused
- Drive business goals and metrics
- Practice strong board & committee meeting management
- Maintain awareness of Chapter Policies/Bylaws

BUILD COMMITTEES

Committees are the workers

- Adjust the structure
- Define the responsibilities
- How many people do you need?
- Assign tasks
- Offer guidance



- Chapter Leaders Newsletter
- Chapter Leader Resource Page (CLRP)
- The Solution Room Calls
- Chapter Operations Manager
- Chapter Administrator
- CMAC Connects

www.mpi.org/admin

To access the CLRP

CMAC CONNECTS!



Chapter & Member Advisory Council (CMAC) connects with our MPI Chapter Leaders through a program called CMAC CONNECTS! Designed to provide peer to peer support.

CMAC Chair: Liz Hogan
liz.hogan@hilton.com



OFFICE HOURS



Have a question on anything chapter related? Do you need some support to help you succeed?

Hop into our Zoom call at any point during the office hours to connect with an experienced Chapter Leader and Chapter Operations Team member. Jump in for as long or short of a time as needed.

Aug 30 | Sept 13 | Sept 27

10-11 AM Central

Register Online Today!

Registration is Open

October 4

10-11 AM Central

BREAKOUTS



President – Liz Hogan, CMAC Chair/Past President North Florida Chapter & Kate Copeland, Facilitator/Past President Connecticut River Valley

President Elect – Elizabeth McKenna, CMAC/Past President North Florida Chapter

Immediate Past President – Mark Bice, Facilitator/Past President New England & John Kirby, Past President Kansas City

Chapter Administrator – Tara Liaschenko, Facilitator

Marketing & Communications – Cory Elford, Director of Marketing & Federico Toja, Director of Chapter Operation-Europe

Finance & Sponsorships – Nicole Coon, Facilitator/ Past President Minnesota & Joy DesMarais-Lanz, CMAC/ Chapter Administrator Minnesota

Membership – Victoria Schaefer, Manager Membership Development & Carolyn Browning, Facilitator/Past President Westfield

Education – Jessie States, Sr. Director MPI Academy

Chapter Redesign Project – Drew Holmgreen, Chief Brand Officer & Michelle Allguaer, Chair Elect, International Board of Directors

 **IMEX LAS VEGAS**
17-19 OCTOBER 2023

- Smart Monday Education, 10.16
- Daily Keynotes, 10.16-19
- Daily education at the MPI Booth
- MPI Foundation Rendezvous at Drai's, 10.18



The poster features a vibrant background of palm leaves in shades of purple and blue, overlaid with glowing neon circles in blue and purple. At the top center is the MPI FOUNDATION logo, consisting of a globe icon and the text 'MPI FOUNDATION'. Below this, the word 'Rendezvous' is written in a large, white, cursive script. Underneath, the word 'at' is in a smaller, white, sans-serif font, followed by 'IMEX AMERICA' in a bold, white, sans-serif font. The date and time, 'Wednesday, October 18, 2023' and '10:00 p.m. - 1:00 a.m.', are written in a white, sans-serif font. At the bottom left is the CAESARS ENTERTAINMENT logo, and at the bottom right is the Drai's logo, which includes the text 'Drai's BEACH CLUB • NIGHTCLUB'.

MPI
FOUNDATION

Rendezvous
at
IMEX AMERICA

Wednesday, October 18, 2023
10:00 p.m. - 1:00 a.m.

CAESARS
ENTERTAINMENT

Drai's
BEACH CLUB • NIGHTCLUB



MPI

**EUROPEAN
MEETINGS & EVENTS
CONFERENCE**

LUXEMBOURG • 3-5 MARCH, 2024

**SPECIAL
BATCH
2024**

**Craft your
experience.**

**Lock in the lowest
registration rate!**

**Join the waitlist at
mpi.org/wec**



WEC 2024
LOUISVILLE
May 20-22



Timeline for 2024

- Nominations close November 4
- Applications close December 10

Questions: RISEAwards@mpi.org

Q&A



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