WELCOME TO THE SOLUTION ROOM

August 23, 2023
WELCOME!

BREAK OUT ROOMS WILL OPEN SHORTLY

1. President
2. President Elect
3. Immediate Past President
4. Chapter Administrator
5. Marketing & Communications
6. Finance
7. Education
8. Chapter Redesign

This call will be recorded so that it can be shared with any board members not currently on the call today. Please keep microphone muted & use the chat for questions
TODAY’S AGENDA

- The next 3 months
- Committees
- Resources
- CMAC Connects!
- Breakout Sessions
- Signature Events
- The Solution Room Fall 2023
- Q&A

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THANK YOU VOLUNTEERS!

Drew Holmgreen, CED
Chief Brand Officer
Vision
Lead and empower an inclusive meeting and event community to change the world.

Mission
Connect the global meeting and event community to learn, innovate, collaborate and advocate.

Strategic Pillars
• Brand awareness and industry advocacy
• Industry innovation, education and delivery
• Dynamic business exchanges
• Expanding and engaging our diverse community
• Operational excellence
FOCUS AND OBJECTIVES

Key focus and objectives next 3 months:

- Understand your role as a Chapter Leader
- Keep MPI’s mission and vision in mind
- Build your committees and keep them engaged and solution focused
- Drive business goals and metrics
- Practice strong board & committee meeting management
- Maintain awareness of Chapter Policies/Bylaws
Committees are the workers

- Adjust the structure
- Define the responsibilities
- How many people do you need?
- Assign tasks
- Offer guidance
RESOURCES TO HELP YOU

- Chapter Leaders Newsletter
- Chapter Leader Resource Page (CLRP)
- The Solution Room Calls
- Chapter Operations Manager
- Chapter Administrator
- CMAC Connects

www.mpi.org/admin
To access the CLRP
Chapter & Member Advisory Council (CMAC) connects with our MPI Chapter Leaders through a program called CMAC CONNECTS! Designed to provide peer to peer support.

CMAC Chair: Liz Hogan
liz.hogan@hilton.com
Have a question on anything chapter related? Do you need some support to help you succeed?

Hop into our Zoom call at any point during the office hours to connect with an experienced Chapter Leader and Chapter Operations Team member. Jump in for as long or short of a time as needed.

Aug 30 | Sept 13 | Sept 27
10-11 AM Central
Register Online Today!
Registration is Open

October 4
10-11 AM Central
**President** – Liz Hogan, CMAC Chair/Past President North Florida Chapter & Kate Copeland, Facilitator/Past President Connecticut River Valley

**President Elect** – Elizabeth McKenna, CMAC/Past President North Florida Chapter

**Immediate Past President** – Mark Bice, Facilitator/Past President New England & John Kirby, Past President Kansas City

**Chapter Administrator** – Tara Liaschenko, Facilitator

**Marketing & Communications** – Cory Elford, Director of Marketing & Federico Toja, Director of Chapter Operation-Europe

**Finance & Sponsorships** – Nicole Coon, Facilitator/Past President Minnesota & Joy DesMarais-Lanz, CMAC/Chapter Administrator Minnesota

**Membership** – Victoria Schaefer, Manager Membership Development & Carolyn Browning, Facilitator/Past President Westfield

**Education** – Jessie States, Sr. Director MPI Academy

**Chapter Redesign Project** – Drew Holmgreen, Chief Brand Officer & Michelle Allguaer, Chair Elect, International Board of Directors
IMEX LAS VEGAS
17-19 OCTOBER 2023

• Smart Monday Education, 10.16
• Daily Keynotes, 10.16-19
• Daily education at the MPI Booth
• MPI Foundation Rendezvous at Drai’s, 10.18
MPI European Meetings & Events Conference
LUXEMBOURG • 3-5 MARCH, 2024
Craft your experience.

Lock in the lowest registration rate!

Join the waitlist at mpi.org/wec
RISE AWARDS

Timeline for 2024
- Nominations close November 4
- Applications close December 10

Questions: RISEAwards@mpi.org
Q&A
When we **meet**, we change the world.