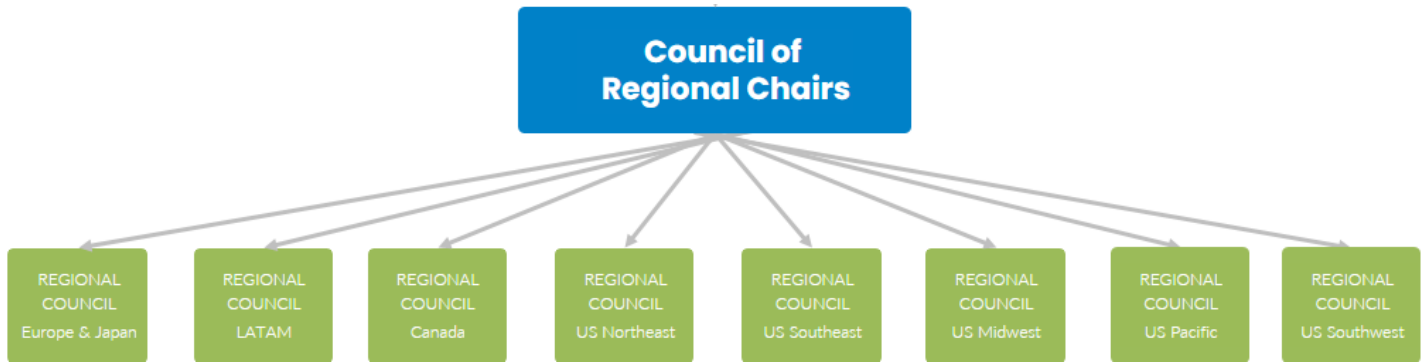




Chapter Leader Resources Website Regional Expansion Project

Highlighted text has been altered since the last version.



Frequently Asked Questions

How will the Regionalization affect the Chapters? Creating a Regional Council will allow the chapter in that region more opportunities to collaborate and receive support. Those who serve on the Regional Council will be seasoned Chapter volunteers who can mentor and guide those chapters needing support.

Will Chapters in one region dissolve/disappear and become one large Regional Chapter? No, there will be no changes to a chapter's presence in the region. One of the goals of creating a regional chapter structure is to allow MPI to increase the number of chapters.

How will the Regionalization affect membership affiliation in the regions? Will all members become a member of a region instead of a Chapter? This will have no affect on the current membership structure. A member will continue to be offered the opportunity to affiliate with one or more chapters. A member will not be affiliated with a Regional Council.

How will the Regionalization affect Chapters' rebates? There will be no impact on rebates.

How will the Regionalization affect Chapters' finances? Will Chapters be required to pool funds for regional initiatives (educational/social/networking events, marketing/advertising, retreats, etc.)? The Regional Council will not affect a chapter budget. The Regional Council will be made up of representatives from each chapter who *may* find more opportunities to share resources or plan combined retreats or events.

What will happen to the existing Regional Advisory Councils (Europe, Canada, and Latin America)? The existing Regional Advisory Councils will transition to Regional Councils. In fact, the existing Regional Advisory Councils were the model used to inspire MPI to create Regional Councils for the entire chapter network.

What is the role of the new Regional Councils? What is their mandate? The role of the Regional Councils is to support, engage, and mentor the chapters in its area.

Do all members of the Regional Councils need to be a Chapter board member to serve on the Council? Each chapter in the region can appoint one member to serve on the region's council. If the Chapters Board of Directors identify someone who is not a sitting board member and want to appoint a member to represent their chapter, they may do so. This member would have to be well versed on how the chapter is currently operating and functioning in order to benefit from serving on the Regional Council.

Will Regional Councils' members play an active role in the strategic growth of the Chapters in their regions? Yes. By having one appointed member to serve from each chapter there will be more best practice sharing occurring between chapters which will lead to an improvement in processes which will lead to growth.

Will the addition of roles for the Regional Councils affect volunteer recruitment at the Chapter level? Was this a consideration when developing the structure of the Regional Council? There should be no impact on volunteer recruitment efforts at each chapter. The ideal person to serve as a Regional Council Chair or Vice Chair would be a past Chapter President who is well versed in chapter operations and is up-to-date on the regional meeting and event industry.

When will details about the application and nomination/selection process to serve as a Regional Council Chair and Regional Council Vice-Chair be made available? [The application timeline and process will mirror the existing process in place for the International Board of Directors \(IBOD\). To apply for a Regional Chair or Vice Chair position, please visit the online application and apply before October 27, 2023.](#)

Will there be defined roles and responsibilities for every member of the Regional Council? Yes. [The roles and responsibilities for the Regional Council Chair, Vice Chair, and Chapter Representative are available online.](#)

How will the Regionalization affect advertising/sponsorship opportunities in each region? Will individual Chapters lose revenue opportunities if everything shifts to a regional campaign? There will be more opportunities for chapters to receive additional advertising/sponsorship dollars. The Regional Council will not profit from a regional sponsorship/advertising package.

Will the Regional Councils eventually become a Master Chapter with existing Chapters functioning as a satellite Chapter? No. Chapters will continue to operate autonomously as they currently do under the MPI Bylaws.

Will there be a Regional Council meeting at WEC24? (best practice sharing, collaboration, regional initiative development, etc.) The Council of Regional Chairs will be made up of each Chair of all eight (8) Regional Councils worldwide. This group will meet annually at WEC to discuss best practices and share strategies they are using to support their respective chapters.

Are there plans to ensure the different Regional Councils are collaborating with each other and not operating individually? Yes. Each Regional Council will meet as a group frequently throughout the year and will include the Director of Chapter Operations and one liaison from the MPI Foundation Global Board of Trustees (GBOT) and International Board of Trustees (IBOD). Once a year the Regional Council of Chairs will meet at WEC.

Chapter Assignments by Region

<p>Pacific US</p> <ul style="list-style-type: none"> Northern California Oregon Sacramento/Sierra Nevada San Diego Southern California Washington State 	<p>Canada</p> <ul style="list-style-type: none"> Atlantic Canada British Columbia Greater Calgary (Club) Greater Edmonton Montreal & Quebec Ottawa Toronto 	<p>Northeast US</p> <ul style="list-style-type: none"> Connecticut River Valley Greater New York Middle Pennsylvania New England New Jersey Philadelphia Area Pittsburgh Upstate New York Westfield
<p>Southwest US</p> <ul style="list-style-type: none"> Arizona Sunbelt Dallas/Fort Worth Houston Area New Mexico Oklahoma Rocky Mountain Texas Hill Country 	<p>Midwest US</p> <ul style="list-style-type: none"> Chicago Area Heartland Indiana Kansas City Michigan Minnesota Ohio St. Louis Wisconsin 	<p>Southeast US</p> <ul style="list-style-type: none"> Carolinas Georgia Greater Orlando Gulf States Kentucky Bluegrass North Florida Potomac Tampa Bay Area Tennessee South Florida Virginia
<p>EMEA & APAC</p> <ul style="list-style-type: none"> Belgium Luxembourg Finland (Club) France-Switzerland Germany (Club) Iberian Italia Japan The Netherlands Poland Scandinavia Turkey (Club) United Kingdom & Ireland 	<p>LATAM</p> <ul style="list-style-type: none"> Argentina (Club) Brazil (Club) Caribe Mexicano Colombia Ecuador (Club) Mexico 	