



MPI



EMEC

20-23 February 2027

Email Signatures

Use these email signature banners to promote EMEC 2027 through your outbox.

NOTE Link signatures to EMEC.mpi.org



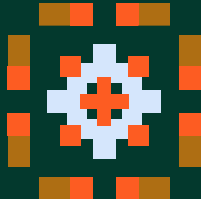
EMEC27-email-signature-1.png



EMEC27-email-signature-2.png

Presentation Intro Slides


EMEC


Galway, Ireland
20-23 February 2027



European Meetings
& Events Conference

PowerPoint-1.jpg

SOCIAL

Social Posts

POSTING CHECKLIST

- Link to: [EMEC.mpi.org](https://emec.mpi.org)
- Hashtags: #EMECGalway #EMEC27
- Tag MPI

Suggested caption:

Registration is open for MPI's EMEC Galway 2027! Join event professionals from across Europe to exchange ideas, build relationships and explore new opportunities in Galway, 20–23 February.

Learn more and register: [EMEC.mpi.org](https://emec.mpi.org)
#EMECGalway #EMEC27

NOTE Always link to [EMEC.mpi.org](https://emec.mpi.org)



EMEC27-Registration-Social-1



EMEC27-Registration-Social-2

Promotional Ideas

Simple ways chapters and clubs can promote EMEC using the assets in this toolkit.

Chapter Communications

Website (Upcoming Events)

- Add a EMEC listing using the provided image(s) + copy.

Regional Council

- Coordinate with your Regional Council on region-specific promotion.

Newsletter

- Use the provided graphics + copy.
- Add photos from past EMEC gatherings.
- Add 1–2 member quotes from previous attendees.

Social

- Post using the provided assets + copy.
- Create a chapter-specific post (local angle, who's attending).
- Create a short chapter video (quick invite or member testimonial).

NOTE

Future–Member rate available: registration + 1 year of MPI membership. [See pricing details.](#)

In–Person + Virtual

Pre–Event Meet–Up (registered attendees)

- Host a casual gathering to connect members before EMEC.
- Suggested topics: Sessions • Agenda at a Glance • Travel/transportation • Onsite meetup plan

Before/After a Chapter Event

- Add an in–person meetup before or after a scheduled chapter event for members attending EMEC.

Virtual Gathering

- Host a virtual meetup if schedules or geography make in–person difficult.

Meeting Moments

Stage Time

- Add a short EMEC highlight to Chapter President remarks leading up to EMEC.

Walk–In Slides

- Use the PowerPoint image(s) in your walk–in slide loop at an upcoming chapter event.

After EMEC

Share the learning

- Invite attendees to share takeaways in your newsletter or at a live event.



Let's build the buzz

Help your members feel the momentum behind EMEC Galway.

Use this toolkit to

- Spark interest with a quick social post
- Encourage registrations through your chapter channels
- Help members connect before they arrive onsite

See you in Galway.