Dear Chapter Leaders,

Over the past several years, MPI has been committed to the fight against human trafficking and raise awareness about this industry-critical issue.

We believe that educating our members and the wider community about human trafficking is crucial to eradicating this heinous crime. To reach a broader audience, we require that each chapter incorporate this training into one of their educational events.

To support this requirement, the MPI Foundation will be providing an educational grant for those chapters that need support in obtaining a knowledgeable speaker. If you need financial assistance in support of the AHT educational program, you may complete an application with the MPI Foundation. The application is on our website at https://www.mpi.org/foundation/get-help/chapter-grants.

To assist you in your application process, we have attached a grant application template. This template provides you with the standard answers for the MPI Foundation grant application questions. You can adjust based on your specific program and needs.

In addition, we have also prepared a Frequently Asked Questions (FAQ) document, which addresses common queries related to AHT education training and obtaining the available grant. This document will serve as a helpful resource for you. Please review the attached FAQ to familiarize yourself with the details and if you have specific questions about the grant process, please contact Rachel Schelter. If you have general questions about the programming, please contact your chapter operations team member.

Additionally, we have many educational resources on the MPI Anti-Human Trafficking website at www.mpi.org/anti-human-trafficking. This comprehensive resource hub contains additional materials and information related to AHT education. You will find resources for both 60 and 90-minute program options, should you wish to expand the training duration beyond the www.mpi.org/anti-human-trafficking-human-trafficking-human-trafficking-human-trafficking-minimum-annual requirement. We encourage you to explore the website and take advantage of the wealth of knowledge it offers. You can also contact your Anti-Human trafficking Ambassador who can answer your training questions. These resolute individuals will be available to support you in organizing the AHT education training.

We believe that through this collective effort, we can make a real difference in combating human trafficking and protecting vulnerable individuals. Together, we can create meaningful change.

Should you have any further questions or require assistance, please do not hesitate to reach out to our AHT Ambassadors or contact the MPI headquarters.

Sincerely,

Diane M Hawkins, SPHR, SHRM-SCP Executive Vice President – Volunteer Engagement

MPI Chapter Anti-Human Trafficking Education Grant

FAQs

Why is this a required chapter educational program?

MPI's vision statement is "Leading and empowering the meeting and event community to change the world." According to their global policy, MPI believes protecting all people from all forms of trafficking is a "moral imperative" and has adopted socially responsible business policies to reflect this. MPI members work in and with hotels, airports and convention centers, destination management organizations (DMOs); they plan city-wide events and trade shows, conferences and sporting events around the globe. As such, members are often uniquely positioned to witness trafficking crimes as they happen. With 12,000 MPI members globally, the potential for positive impact is great.

The website HumanTraffickingHotline.org, states that "...victims are sometimes in plain view and may interact with community members, but the widespread lack of awareness and understanding of trafficking leads to low levels of victim identification by the people who most often encounter them."

We in the meetings and event industry ARE some of those people who most often encounter trafficking situations. Our goal with MPI's Anti-Human Trafficking committee is to *give you the tools* you need to educate yourself and raise your own awareness of this crime.

Is there a minimum required length for the program?

A chapter must have a minimum of a 30-minute educational session focused on Anti-Human Trafficking, however we have templates for a 60-minute and 90-minute presentation. It can be virtual or in-person.

Are there funds available to help support this initiative?

Yes, there are funds available by applying for a chapter grant through the MPI Foundation.

How were funds raised for this grant?

During GMID 2023, the MPI Foundation in partnership with Associated Luxury Hotels International (ALHI) developed a matching funds campaign to support the ongoing development of chapter education focused on raising awareness of human trafficking.

The amount raised during the 12-hour GMID reflected US \$3,336. Beyond that amount, ALHI graciously agreed to support an additional \$10,000 towards this fund. Total funds directed towards AHT equal US \$13,336.

What is the maximum that our chapter can receive?

A chapter can receive up to \$500.

What can our chapter use these funds for?

Chapters can use these funds for speaker fees, honorariums and associated transportation costs. There are also many local resources that will have no costs associated with their participation in an educational session, i.e., local law enforcement officers, local survivor non- profits, etc. Please review a list of resources on the Resources page of our website under Ant-Human Trafficking.

Can individual chapters apply together and receive additional funding?

It is possible that if several chapters want to have a joint program they can apply together and make a request for additional reimbursement. The final approval will be made by the Grants and Scholarship Committee of the MPI Foundation.

What resources are available to assist in creating the AHT Program?

The Anti-Human Trafficking Committee has created several resources to assist chapters, including three presentation templates for a 30-, 60- or 90-minute presentation.

In addition, any of our committee members are available to assist the chapters in helping create a compelling educational program.

Additional resources can be found here:

Chapter Education Toolkit

Human Trafficking Awareness & Response Chapter Event Guide

Who is eligible to apply for this grant?

All MPI chapters/clubs are eligible to apply for an educational grant. The funds are limited and therefore, only one application from a chapter will be accepted. If there are remaining funds in year 2, a chapter may apply for a second grant.

What is the process to apply?

You must apply through this <u>link</u>. Attached to the FAQ is a template application for your easy reference. You can cut and paste the answers to the application, wherever appropriate or expand on the answers given your circumstances.

How do I receive the funds?

You must apply through this <u>link</u>. You should apply for the grant two months in advance of your program. You will be notified when your grant is approved by the Grants and

Scholarship Committee. Once you submit your invoices, you should allow 2-3 weeks to receive your reimbursement.

Is there a deadline to apply?

There is no deadline to apply, however, once the funds are depleted there will be no more education grants available for this program.

Will funds expire?

The AHT funds are restricted and can only be used for AHT chapter educational programs. They do not expire, but once the funds have been granted, there will be no more grant applications accepted.

Can we get CEU's for this education?

Yes, you can apply through EIC. For more information, please visit the EIC website.

Questions?

Please Contact:

Anti Human Trafficking Committee Chair

Malinda Harrell, CMP Fellow, CASE | mharrell@visitraleigh.com

MPI Foundation Grants and Scholarship Committee – Staff Liaison

Rachel Schelter | rschelter@mpi.org

TEMPLATE APPLICATION FOR ANTI-HUMAN TRAFFICKING EDUCATION CHAPTER GRANT REQUEST

Title of Your Grant Program: Anti-Human Trafficking Education

Total Amount of Funds requested (in USD) – (up to \$500)

Program Start Date, End Date - One day in 2023

Grant Description (max 200 words) – The funding from this grant will be used to provide education on the issues of human trafficking in our industry for our chapter.

Please share the overall project budget, the funds you are requesting from MPI Foundation, and any other charitable organizations or sponsors who are already supporting your initiative or expected to contribute. (max 200 words): This should include a budget for speaker fee(s) and/or travel. If using another charitable organization to provide the education, the fee may come in the form of an honorarium or donation. You should try to use local resources to reduce cost of travel.

Payment schedule (if any) requested for funds: None – a one-time reimbursement.

Please identify the purposes of this grant: The purpose of this grant is to provide an educational session during a chapter meeting to raise awareness of the issue in our industry, identify victims and if a victim is identified, what should be done.

After reviewing the mission of the MPI Foundation, please share how your grant program furthers the mission of the MPI Foundation. The Foundation mission is providing funds to drive the success of meeting professionals through education. By providing education on human trafficking to all chapter communities it reduces the likelihood of human trafficking happening in their facility/venue or at their event.

Please identify the anticipated outcomes of this grant: Our members/community will become aware of the issues of human trafficking in our industry, MPI's policy on human trafficking, how to spot human trafficking and what they can do about it.

How will the success of your program be measured? Please share the metrics or measures of program outcomes that will be used to gauge program outcomes and overall success. <u>How many attended the educational program and/or the satisfaction score of the program.</u>

Please identify the persons or communities served by this grant: XYZ Chapter

Please share how specifically these funds will be used, itemizing expenses with as much detail as possible: This should be limited to speaker expense, travel and/or honorarium