



# MPI Promotional Toolkit: EMEC Luxembourg

The event for European event experts is back—in the very heart of Europe! Designed by Europeans for Europeans, EMEC Luxembourg exemplifies MPI’s brand promise in Europe; it brings our global community together to focus on topics that matter most to European event professionals, all while advancing new ideas and building lasting partnerships.

## This toolkit includes:

- Social media graphic assets to promote through 2 March, 2024, with post text and hyperlinks
- PowerPoint slide to use at chapter meetings
- EMEC Luxembourg logo for email signatures

## Facebook, Twitter and LinkedIn posts



1\_EMEC Lux\_1200x628.jpg

*Post text:*

Designed by European event professionals for European event professionals. EMEC Luxembourg will fill your heart with what's possible in meetings and events—in the very heart of Europe. [Register today for EMEC Luxembourg!](#)

#EMECLuxembourg #MPI #eventprofs

LINK: [mpi.org/emec](https://mpi.org/emec)



2\_EMEC Lux\_1200x628.jpg

*Post text:*

Luxembourg is the standard-bearer of connectivity, innovation, and inclusion—what in-person events are all about—and that's why it's the perfect host for EMEC in 2024. [Register today for EMEC Luxembourg!](#)

#EMECLuxembourg #MPI #eventprofs

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## Facebook, Twitter and LinkedIn posts



3\_EMEC Lux\_1200x628.jpg

*Post text:*

A captivating and compact blend of modernity and history, Luxembourg is a hub of commerce, culture and creativity. That's why it's the perfect host for EMEC. [Register today for EMEC Luxembourg!](#)

#EMECLuxembourg #MPI #eventprofs

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4\_EMEC Lux\_1200x628.jpg

*Post text:*

Live events fill our hearts, and event professionals like you make them happen. EMEC Luxembourg is the event industry conference designed to fill *your* heart, and it's created by Europeans for Europeans. [Register today for EMEC Luxembourg!](#)

#EMECLuxembourg #MPI #eventprofs

LINK: [mpi.org/emec](https://mpi.org/emec)

## Instagram and Facebook posts



### 1\_EMEC Lux\_1080x1080.jpg

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### 2\_EMEC Lux\_1080x1080.jpg

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## Instagram and Facebook posts



### 3\_EMEC Lux\_1080x1080.jpg

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Instagram and Facebook stories

1\_EMEC Lux\_1080x1920.jpg

2\_EMEC Lux\_1080x1920.jpg

3\_EMEC Lux\_1080x1920.jpg



**Text and CTAs:**

*At the bottom of these stories graphics, to create the messaging and calls-to-action, use the same text and hyperlinks as the on the previous pages' posts.*

Promotional PPT Slide for Presentations



EMEC Lux\_PPT promo\_1920x1080.jpg

Logo for email signature

EMEC Lux\_email sig.png

Must include hyperlink:  
[www.mpi.org/emec](http://www.mpi.org/emec)

