

Michelle Johnson

MPI Facilitator/Emcee

Rick Weaver
MPI Facilitator/Emcee

Welcome! Welkom! Wilkommen! Bienvenidos! Benvenuta! Bienvenue! ようこそ! Hoşgeldiniz! Witamy! Velkommen!



Where Are You Now?





Thank you DJ Sohlid Gold!



DJ Sohlid Gold

Mrsohlidgold@icloud.com

Bethany Lemanski
Gwendolyn Events
Info@GwenEventMagic.com



Translate the CBS Conversaton



Roberta Robidoux

Business Development Manager, Canada

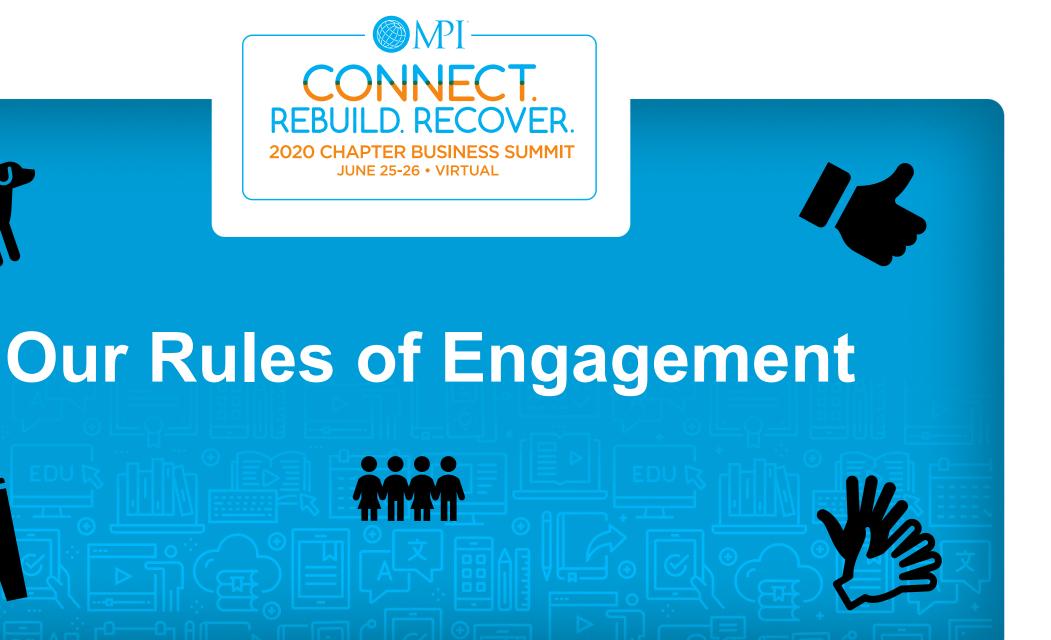
Worldwide Tech Connections

Office: 1 (888) 210-1590 Ext 130

Mobile: 1 (902) 802-9793

roberta@worldwidetechconnections.com

www.worldwidetechconnections.com





Kristi Casey Sanders, CMM, CMP Senior Director of Community Engagement, MPI

Our vision

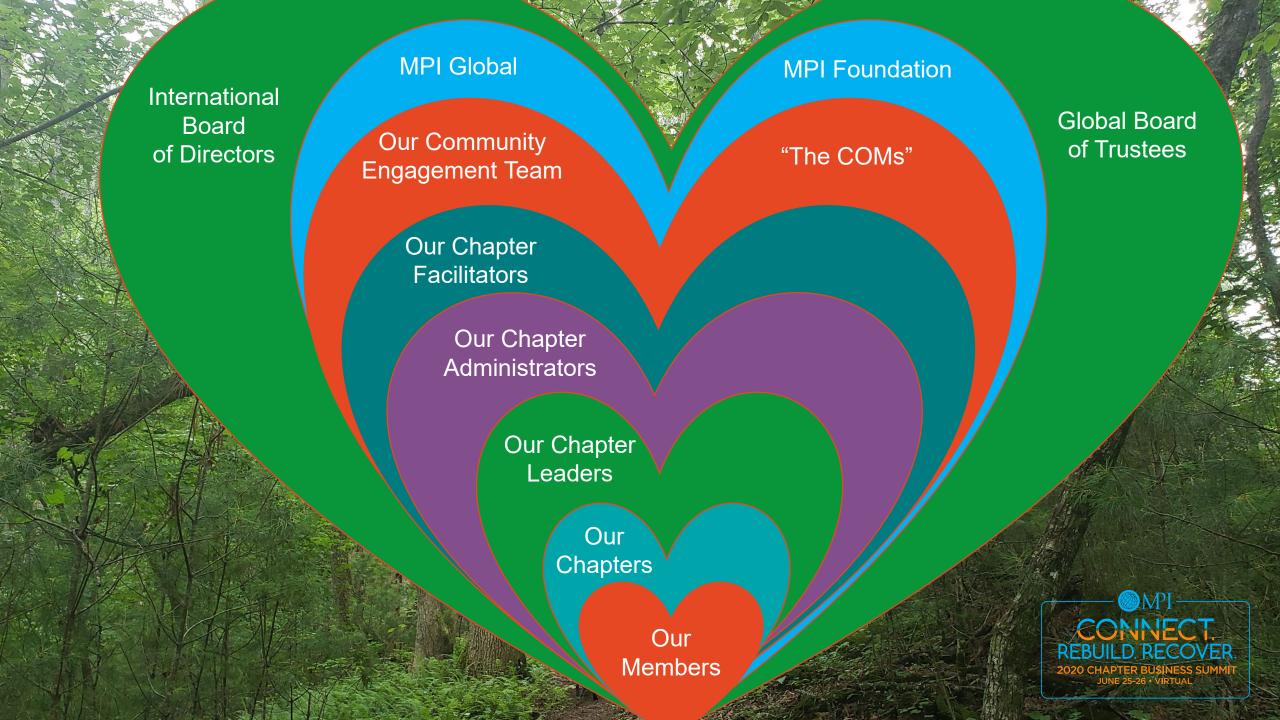
Leading and empowering the meeting and event community to change the world.

Our mission

Connect the global meeting and event community to learn, innovate, collaborate and advocate.







Park Your Thoughts So You Can Find Them Later

Things I
Want to
Stop Doing

Things I
Want to Start
Doing

Questions/Big Ideas

People & Chapters to Stay in Touch With



Paul Van Deventer
President & CEO, MPI

Steve O'Malley, HMCC, CITP

Division President, Maritz Travel



2020 Recipients



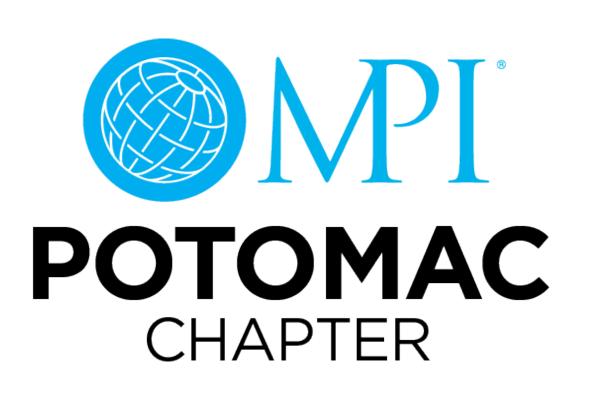
Innovative Educational Programming























Young Professional Achievement

Cassie Poss, CMP





Member of the Year

Bryan Quinan, CMP





Meeting Industry Leadership

Sherry DeLaGarza, CMP, CMM





2020 CHAPTER BUSINESS SUMMIT JUNE 25-26 • VIRTUAL



Congratulations!





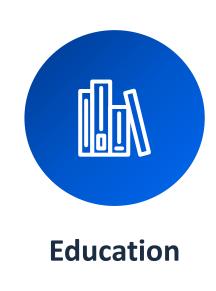
MPI + CVent

Our Partnership



Thought

Leadership







Cvent Partnership Program Overview

Industry Associations

B2B Media
& Event Organizations

Non-Profits **Educational Institutions**

































Cvent MPI Chapter Partners

Aloha Chapter

Arizona Sunbelt Chapter

Atlantic Canada Chapter

Belgium Chapter

Brazil Club

British Columbia Chapter

Carolinas Chapter

Chicago Area Chapter

Connecticut River Valley Chapter

Dallas/Fort Worth Chapter

Denmark Chapter

Finland Chapter

France-Switzerland Chapter

Georgia Chapter

Germany Chapter

Greater Calgary Chapter

Greater Edmonton Chapter

Greater New York Chapter

Greater Orlando Chapter

Gulf States Chapter

Heartland Chapter

Houston Area Chapter

Iberian Chapter

Indiana Chapter

Italia Chapter

Japan Chapter

Kansas City Chapter

Kentucky Bluegrass Chapter

Mexico Chapter

Michigan Chapter

Middle Pennsylvania Chapter

Minnesota Chapter

Montreal & Quebec Chapter

Netherlands Chapter

New England Chapter

New Jersey Chapter

New Mexico Chapter

North Florida Chapter

Northern California Chapter

Ohio Chapter

Oklahoma Chapter

Orange County Chapter

Oregon Chapter

Ottawa Chapter

Philadelphia Area Chapter

Pittsburgh Chapter

Poland Chapter

Potomac Chapter

Rocky Mountain Chapter

Sacramento/Sierra Nevada Chapter

San Diego Chapter

South Florida Chapter

Southern California Chapter

St. Louis Area Chapter

Sweden Chapter

Tampa Bay Area Chapter

Tennessee Chapter

Texas Hill Country Chapter

Toronto Chapter

Turkey Club

United Kingdom & Ireland Chapter

Upstate NY Chapter

Virginia Chapter

Washington State Chapter

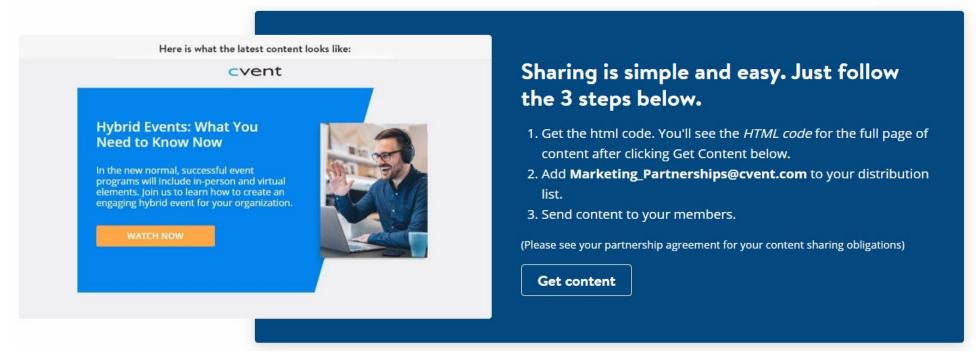
Westfield Chapter

Wisconsin Chapter

Cvent Supports You – Thought Leadership / Educational Content

We are pleased to share our latest thought leadership content with our partner community.

Cvent strives to provide thought leadership content to help our partner community educate its members on the latest trends, insights and best practices taking place in our industry.



For more information please contact us at Marketing_Partnerships@cvent.com

Cvent Supports You – Training & Certification

- Free online Cvent Certifications to all event and hospitality industry professionals
 - Access training in the Certification Prep Guide to sharpen your skills while preparing for the certification exam
 - The discount code **LEVELUP2020** is automatically applied to waive registration fees
- Available Event Professionals Certifications
 - Event Management Certification
 - Event Management Advanced Certification
 - Mobile Event App Certification



Invest In Your Career

Sharpen Your Skills With Free Training and Certifications

Cvent CONNECT Goes

VIRTUAL

2

DAYS

28

LIVE BREAKOUTS

7

100%

TRACKS

FREE

Learn More:

www.cventconnect.com/virtual

Your MPI Support Team



Rachel Marion
Strategic Partnership Marketing
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Milissa Guertin

Client Success Manager,
Client Services
MPI Global



Jessie States Director of MPI Academy



We've Got Questions!



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Chris Bent chris@piccles.com https://www.linkedin.com/in/chrisbent/





Breakouts



MPI Foundation Update

Kevin Kirby

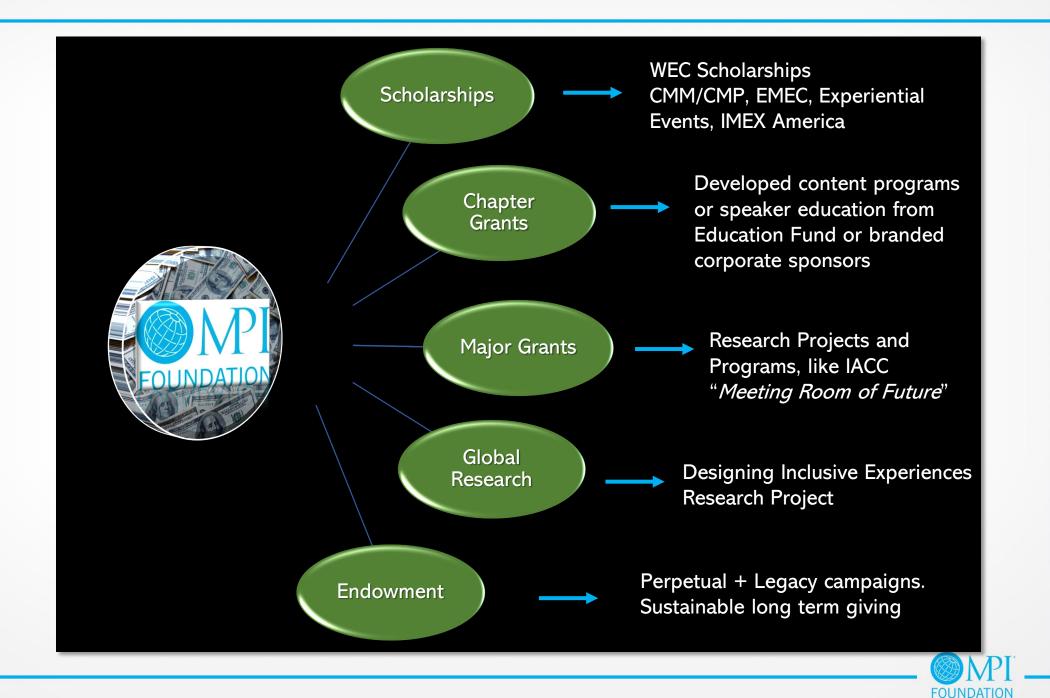
MPI Foundation Executive Director



Since 2009,
The MPI
Foundation has
distributed over
US \$5.1 million

Your support will help us provide funding for the global meetings & events community as well as offer much needed scholarships for professional development, conference attendance, and chapter educational grants to over 18,000 members.









2019
INDIVIDUAL
SCHOLARSHIPS
& GRANTS



ADVANCING OUR

INDUSTRY BY

STRENGTHENING
OUR PEOPLE



2019
CHAPTER
GRANTS



ADVANCING OUR

- INDUSTRY BY GROWING OUR
COMMUNITIES



2019
MAJOR
GRANTS



ADVANCING OUR

INDUSTRY BY

CHAMPIONING
OUR CAUSES

3 Recipients

2019: \$285,577 in Chapter distributions...

...\$18,000 in Chapter Donations to MPIF.





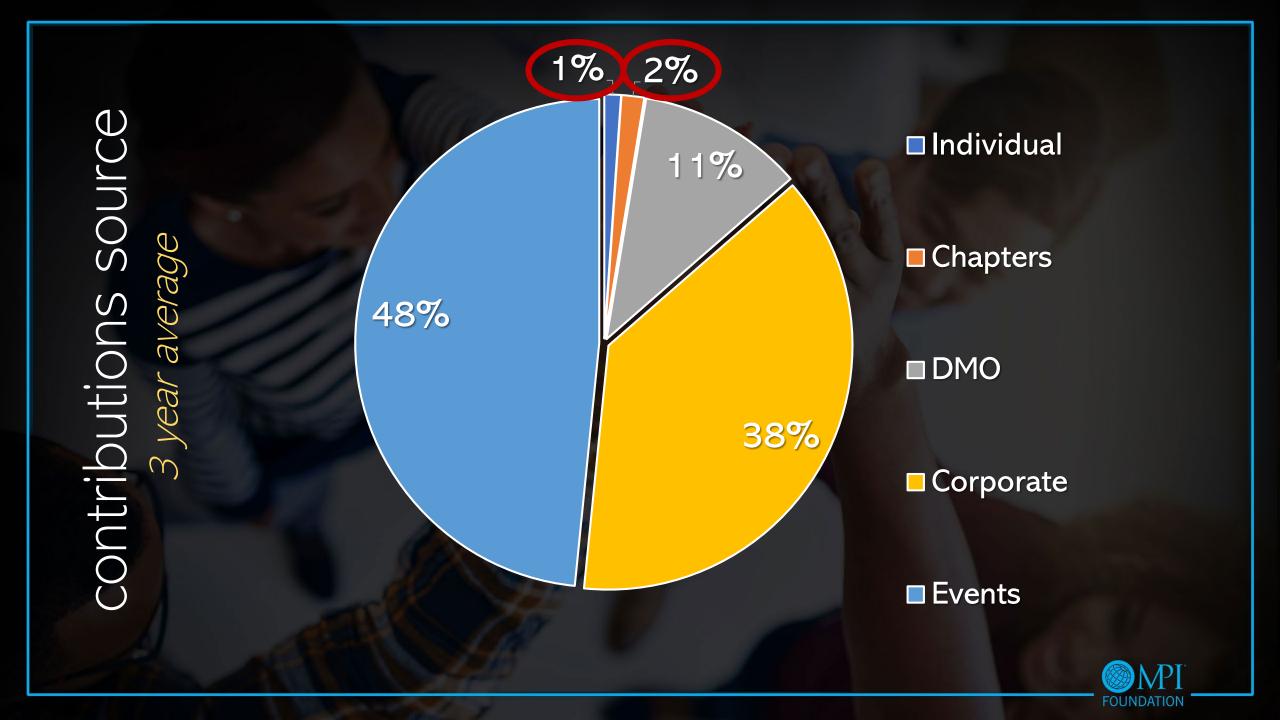
2020 forecasted: \$563,979 in total distributions...

\$286,500 grant towards member renewals \$55,500 industry grants \$201,874 signature events \$20,105 professional development & new member scholarships







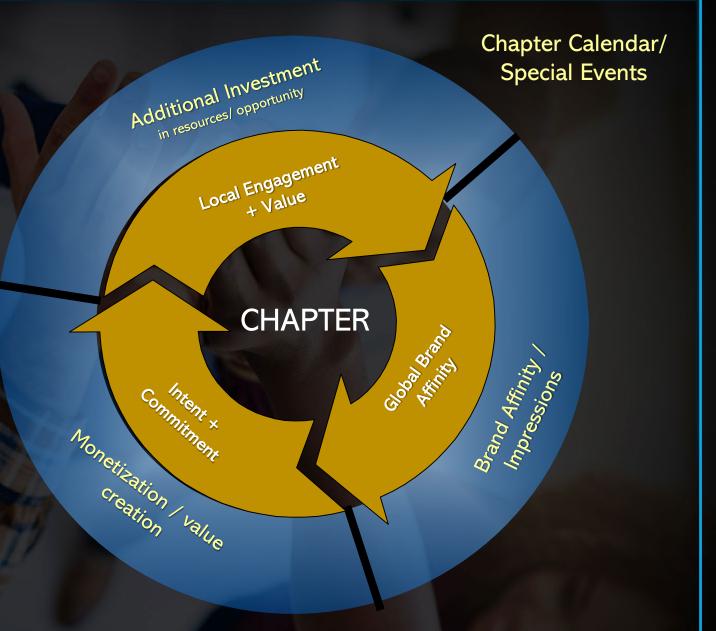




Virtuous Circle

FOUNDATION

- Funds Chapter education
 - Member renewals
- Professional Development







Next Steps...

- Identify a chapter member to be MPIF Ambassador!
- Silent Auctions (online)? Let's talk!
- Add donation amount to your event or create your special MPIF experience!
- MPIF + COM will forward '5 Year Chapter Review'
- Have FUN!





Custom Branded Reusable 2-Ply Face Mask - Package of 50 \$232.00



Custom Branded Full Face Shield - Package of 10 \$114.00



Custom Branded
Disposable Fan Mask Box of 50
\$102.00



Custom Branded
Disposable Cup Mask Box of 50
\$102.00



Let's protect each other.









Protégeons-nous les uns et les autres.

Welcome, MPI members!



We've got you COVERED!

In the spirit of 'safety first,' The MPI Foundation has partnered with nestaPPE to offer a selection of personal protective equipment (PPE) to complement your team's protection. Supplies ship in bulk quantity and are available for personal or professional use today!

Pricing INCLUDES branding in a <u>single colour. The minimum quantity for branding is 200 per item.</u> A portion of proceeds goes directly to the MPI Foundation.

Get creative with your logos and message. Have fun and be safe!

Kevin G. Kirby Executive Director | The MPI Foundation

Enter the password MPIF to gain access to the MPI-exclusive shop!





Thanks for joining us. We'll see you tomorrow!