



**CONNECT.**  
**REBUILD. RECOVER.**  
2020 CHAPTER BUSINESS SUMMIT  
JUNE 25-26 • VIRTUAL

# MPI Mexican Caribbean Chapter Success Story

**Valeria Serrano**  
**President**



It all started with a DREAM



SHARING

vision      project  
leadership





# FINDING THE TEAM

passion

experience

commitment

# PURPOSE



educate joining forces promote  
community networking



inspire

persuade

action

BUILD / CREATE



# EXECUTION





# CONTINUITY



goals      community      deliver  
education      networking



OUTCOME





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# MPI Colombia Club Success Story

**Sergio Vargas**  
**President**



# OUR BACKGROUND

Colombia has been a worldwide example in the Mice Industry





# OUR PURPOSE

Dignify our profession  
in a prominent way



# OUR REASON

The human quality of  
Colombians: warmth, closeness,  
energy, attitude and desire to  
do great and memorable things





# OUR FORMULA

(Knowledge + Skill)  
x Attitude



OUR MENTOR  
iMÉXICO Shared  
its dream!



# THE TEAM



iPeople began to appear!





# THE PURPOSE

# BUILT

Built the pillars of  
this great project.







CONTINUITY

Insist, persist, resist  
and never give up.



# CATTLEYA

The flower of our country.

It takes months or years to bloom, but when it does it becomes the most beautiful orchid on the planet.

