

  
**CONNECT.**  
**REBUILD. RECOVER.**  
2020 CHAPTER BUSINESS SUMMIT  
JUNE 25-26 • VIRTUAL

# MPI COLOMBIA CLUB

**SERGIO VARGAS**  
President



**COLOMBIA**  
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## OUR BACKGROUND

Colombia has been a worldwide example in the Mice industry





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## OUR PURPOSE

Dignify our profession in a prominent way



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## THE REASON

The human quality of Colombians

... warmth, closeness, energy, attitude and  
desire to do great and memorable things





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## OUR FORMULA

(Knowledge + Skill) x Attitude



# 1

## OUR MENTOR

# ¡MÉXICO Shared its dream!



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# 2



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## THE TEAM

...People began to appear!



# 3



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## THE PURPOSE





# 4

## BUILT

Built the pillars of this great project



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5



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CONTINUITY

Insist, Persist, Resist and never Give Up

P2P





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CATLEYA, the flower of our country, it takes months or years to bloom, but when it does it becomes the most beautiful orchid on the planet







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VIDEO

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