



2020 Chapter Business Summit – Virtual Agenda

CONNECT. REBUILD. RECOVER.

DAY ONE – JUNE 25, 2020 (all times are EST - US and Canada)

- 10:45AM** **Log-in Early to Troubleshoot and Network**
- 11:00AM-11:35AM** **Welcome Remarks, Housekeeping, Sponsor Recognition** (Michelle Johnson, Rick Weaver)
- Opening Remarks** (Kristi Sanders)
 Rise Awards Presentation (Paul Van Deventer, Steve O'Malley)
- 11:35AM-12:30PM** **Opening General Session:**
After Lockdown – Meetings & Events Post-Crisis (Jessie States)
Join your peers for this critical conversation on how the Coronavirus crisis has changed the execution of meetings, events, conferences and trade shows. Discuss new guidelines for social distancing, sanitization and food preparation and review ways meeting professionals are utilizing technology to expand the reach of their events to include those impacted by travel restrictions.
During this session you will:
- discover important data insights from MPI's Meetings Outlook related to the Coronavirus' impact on events
 - share some of your biggest challenges with planning meetings over the next 12 months
 - learn best practices on how to adapt meeting strategies to include technology for both in-person and hybrid events
- 12:30PM-12:45PM** **Break** (15 minutes)
- 12:45PM-1:45PM** **Breakout Sessions:**
These role-specific sessions are meant to complement the Chapter Leaders Online Training and assist you achieving a higher level of learning with our subject-matter experts. Level up your leadership skills by connecting to essential resources, concepts and other incoming leaders. To fully benefit from these sessions, it is highly recommended that you complete your online training in advance.
- OOP Leadership** (Tara Liaschenko, Molly Johnson, Carolyn Browning)
 VPs + Directors of Membership (Kristie Estrada, Steven Foster)
 VPs + Directors of Education (Nancy Snowden, Mark Bice, Belinda Cottrell)
 VPs + Directors of Communications/Marketing (Drew Holmgreen, Kate Copeland)
 VPs + Directors of Finance + Chapter Administrators (MaryAnne Bobrow, Kristin Twombly)
 VPs + Directors of Special Events (Kristi Sanders, Jason Carroll)
- 1:45PM-2:00PM** **MPI Foundation** (Kevin Kirby)
An update will be provided on how the MPI Foundation continues to support our members and chapters through scholarships and grants.
- 2:00PM-2:30PM** **MPI Business Update** (Paul Van Deventer)
A brief update on the financial health of MPI and the steps taken to ensure business continuity.



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DAY TWO – JUNE 26, 2020 (all times are EST - US and Canada)

- 10:45AM** **Log-in Early to Troubleshoot and Network**
- 11:00AM-11:10AM** **Welcome Remarks and Housekeeping** (Michelle Johnson, Rick Weaver)
- 11:10AM-12:30PM** **Pre/post-Covid-19 Chapter Success Stories** (Rick Weaver)
Covid-19 has disrupted the meetings and events industry in ways never seen before, but our chapter leaders are creative and resilient. These five chapters will share how they handled challenges their chapters faced and how they rebuilt their strategy, community and resources.
- **Toronto:** Sandra Moniz - Co-chair of the EVENT, MPI Toronto: How we dealt with uncertainties at the beginning of the outbreak and arrived at the decision to postpone our annual conference
 - **Southern California:** Joe Martin - President, MPI Southern California: How we created programming that is relevant, timely and personal to our chapter members
 - **Belgium:** Elina Jutelyte - President, MPI Belgium: How we used the crisis as an opportunity to build a stronger community
 - **Mexico & Colombia:** Liliana Cabrera - President, MPI Mexico, Valeria Serrano - President, MPI Caribe Mexicano, Sergio Vargas – President, MPI Colombia and Claudia Isabel Cardona, Board Member, MPI Colombia: How we leveraged MPI champions in satellite cities to create new chapters and clubs throughout Latin America
- 12:30PM-12:45PM** **Break** (15 minutes)
- 12:45PM-1:45PM** **Solutions Rooms:**
In these rooms, we will take the questions you submitted when you registered, the ones you asked during the Day One breakouts and new ones you might have from listening to the Chapter Success Stories and work together to talk about the solutions you need to recover ground lost during the crisis and position your chapter for success in the year ahead.
- OOP/Leadership/Volunteer Care** (Tara Liaschenko, Carolyn Browning, Belinda Cottrell)
 - Membership/Member Care** (Kristie Estrada, Steven Foster)
 - Education/Special Events** (Lori Pugh, Mark Bice)
 - Communications/Marketing/Community Engagement** (Kristi Sanders, Jason Carroll, Kate Copeland, Federico Toja)
 - Finance/Biz Development/Sponsorship** (Evan Casey, MaryAnne Bobrow, Kristin Twombly)
 - Diversity and Inclusion** (Zoe Moore, Tanida Mullen, Molly Johnson)
- 1:45PM-2:00PM** **Summit Wrap-up and Closing Remarks** (Annette Gregg, Michelle Johnson, Rick Weaver)
- 2:00PM-2:30PM** **Optional Social Networking**
(Michelle Johnson, Rick Weaver, Kristi Sanders, Marcelo DeOliveira, Belinda Cottrell, Federico Toja)