Jim Russell
Chair, Global Board of Trustees
What is the Foundation??

THE MPI FOUNDATION fuels the growth and advancement of MPI Members by providing them professional development and career opportunities through grants and scholarships. The MPI Foundation also propels the meetings and events industry by funding innovative research and pan industry initiatives that support the strategic plan of MPI.

When you give to the MPI Foundation, you are actively growing the knowledge base of the MPI global community. By creating bedrock of smart and talented MPI members, you are nurturing the people that move your industry forward. It’s an investment in the strength of the MPI global community, and in securing the future success of the industry. Proceeds from the event will go directly back into the meeting and events industry to help fund the MPI Foundation.
DOING GREAT THINGS GLOBALLY
MPI FOUNDATION 2017 FINANCIALS

WHERE DID THE MONEY COME FROM?

- Corporations: 50.2%
- CVB: 15.3%
- Chapters: 2.9%
- Events (ticket/auction sales): 31.1%
- Individual giving: 0.5%

12.9% CANADA
77.5% UNITED STATES
8.2% EUROPE
1.4% MEXICO

Based on unaudited financials
HOW WE RAISED THE MONEY

2017 FUNDRAISING EVENTS & PROGRAMS

RENDEZVOUS EVENTS:

EMEC Rendezvous
Granada – February

WEC Rendezvous
Las Vegas – June

The Meetings Show Rendezvous
London – June

Rendezvous at IncentiveWorks
Toronto – August

IMEX America Rendezvous
Las Vegas – October

IBTM World Rendezvous
Barcelona – November

MPI FOUNDATION PRESENTS
RENNDEZVOUS
THE IMEX AMERICA NIGHT AT DIS

OTHER EVENT & PROGRAMS:

MPI Foundation/HB Cares Autism
Work Experience Project
London – February

The Big Deal at WEC
Las Vegas – June

Thought Leaders Summit
Orlando – October

Chapter Chairman’s Challenge
Throughout 2017

SILENT AUCTIONS:

IMEX
Frankfurt – April

IncentiveWorks
Toronto – August

WEC
Las Vegas – June

IMEX America
Las Vegas – October
HOW THE MONEY WAS SPENT

2017 CHAPTER GRANTS

MPI Foundation Chapter Grants assist chapters with the costs associated with providing high quality educational programming to its members as part of their professional development.

RESULTS INCLUDE:

18
MPI CHAPTER GRANTS AWARDED

$435k
IN GRANTS AND SCHOLARSHIPS

$141k
GRANTS AWARDED - CHAPTER AND MAJOR

MPI CHAPTERS WHO WERE AWARDED GRANTS IN 2017

MPI Edmonton
MPI Carolina
MPI Tennessee
MPI Toronto
MPI Rocky Mountain
MPI Dallas
MPI Montreal/Quebec
MPI Westfield
MPI Eastern Great Lakes
MPI New Jersey
MPI New England
2017 MAJOR GRANTS
EU Chapter Leaders to WEC
The Event - Canadian Conference
Meetings Mean Business Canada
US Economic Significance Study - Events Industry Council
American Unity Fund
National Autistic Society

BRANDED CHAPTER GRANTS
AMERICAN AIRLINES

BRANDED SCHOLARSHIPS
Conference
Encore Productions
Freeman
Marriott
Wyndham Worldwide
Omni Hotels & Resorts
Orange County Convention Center
Mexico Tourism Board
The International Centre
TopGolf

Academic
International Centre
Rosen Hotels & Resorts

Professional Development
InterContinental Hotels Group
International Centre

MPI Membership
Quest Drape
Wynn LasVegas and Encore

2017 SCHOLARSHIPS
The MPI Foundation’s mission to give back to the meetings industry through scholarships is a testament to MPI’s belief in fueling the growth and advancement of its members and to our recipients.

RESULTS INCLUDE:

MFI SCHOLARSHIPS AWARDED
$295k TOTAL IN SCHOLARSHIPS

SCHOLARSHIP BREAKDOWN

128 CONFERENCE (WEC, BMEC, IMEX)
41 PROFESSIONAL DEVELOPMENT
71 MEMBERSHIP
6 ACADEMIC

WHERE THE MONEY WENT IN 2017.

Total $732k
GRANTS, SCHOLARSHIPS AND THE ENDOWMENT

$297k ENDOWMENT
$140k SCHOLARSHIPS
2018 Foundation YTD
Upcoming Events for Foundation

• WEC
  o MPI Hub Central – Recognition of Contributors, Donation Options
  o Rendezvous WEC – June 4
• MPI Foundation Cocktails for Charity @ The Meetings Show UK– June 27
• Rendezvous@ Destinations International, Anaheim– July 10
• Rendezvous @ibtm Americas, Mexico City – September 5
• Rendezvous @IMEX America, Las Vegas – October 17
• Thought Leaders Summit November 4 – 8 – UNICO, Riviera Maya, Cancun
WEC Scholarships and Grants

• WEC 2018: 84 awarded, 72 scholarships being used.
• WEC - $61,317 in Annual Education Fund Scholarships
• WEC - $24,000 in Branded Scholarships – Algonquin College, Wyndham, and The International Centre
• $35,000 EMEA, Japan and Brazil – WEC scholarships for PE
• Grant – Connections to Career: C2C – Sunshine Education Summit August 2018
2018 Foundation Distribution

2018 WEC Scholarships
CMM/CMP, EMEC, 2019
Experiential Events, IMEX America, IMEX Frankfurt, Future Leaders Forum

Opportunities for education, developed Content programs, speaker education, from Education Fund, or branded corporate Sponsors – like American Airlines Women in Leadership; FMAV #Event Design; MCI & PSAV (in Development), others

Designing Inclusive Experiences Research Project

Helps us prepare for the future, fund operations expenses from interest to maximize $ distributed to community

* Connections to Career: C2C, with Sunshine Education Summit – 4 Florida chapter Regional conference
* the EVENT Conf. Ottawa – 3 chapter Regional conference.
HOW CAN YOU HELP?
Best Practices

- Host a Wellness Event – charge a donation amount for a session preceding another educational session or conference
- Host a Cocktails for Charity – Mix n’ Mingle where cash donations, raffle sales or tickets go to the Foundation from the Chapter
- Use the Web or Text 2 Give campaigns during a chapter event
- Partner with the Foundation on a Rendezvous locally – and share proceeds towards a local Grant
- Allow the Foundation to provide donated prizes to a Chapter Auction and have the funds go to the Foundation.

- Establish a pledge amount with your board – and campaign to raise funds towards that amount
- Do an annual Raffle
- Send one email to members with a contest to raise funds
- Establish a small percentage from an annual event (auction) to donate 10% to the Foundation
- Ask for voluntary donations from registrations for events - $1/$2
- Add a small amount to your event prices for the year, and donate that to the Foundation – advising your members
New Foundation Area – Chapter Leaders Resource Page

- Grant Details – Overview and timeline
- Links to Grant applications to be completed by Chapter leaders
- Resources – video, information about the Foundation, powerpoint
- Chapter Programs (ideas for your chapter / best practices)
Communications

• Help us tell your members how to apply and how to give back
• Monthly info – distributed through new Chapter Leaders Newsletter announced – July 1
  • “Cut and Paste” info about Grants, Scholarships and info for community
• 30 minute Quarterly Calls for Ambassadors – requirement that information be distributed and reviewed with BOD. Need participation!
  • New Format – EU; Canada, and 2 US Regions – timezone.
TEXT To Give
TEXT the word MPIF
To 41444 Receive text message to complete gift
OR
www.mpifoundation.org/donate

Please provide member number and Chapter Affiliation to be credited to Chapter for annual tracking.
WEB To Give

Safedonate.us/mpif

OR VISIT

www.mpifoundation.org/donate

Please provide member number and Chapter Affiliation to be credited to Chapter for annual tracking.

Complete credit card information in form
Chapter Leaders Reception @ CBS – 5:00 pm
Sponsored by MPI Foundation
Thank You!