



SECURING TOMORROW BY
STRENGTHENING TODAY



MPI Foundation – Ambassadors Call
January 23, 2018



Welcome

Kevin Kirby

IBOD, Chapter Liaison





Mission (Vision)

To Fund education and pan-industry research that drive the success of meeting professionals.

Purpose (Mission)

MPIF is a not-for-profit organization that shall fund grants, scholarships and pan-industry research in support of the global meeting and event industry.

Strategic Pillars





2017 Recap

Christine Roberts

Foundation Director





2017 Scholarships & Grants

Scholarships – 245 Awarded

MPI Membership Scholarships

Professional Development

Conference

- ☐ MPI European Meetings & Events Conference (EMEC)
- ☐ MPI World Education Congress (WEC)
- ☐ IMEX Frankfurt and IMEX America
- ☐ Global Forum

Academic

Chapter Grants – 18 Awarded

Major Grants – 6 Awarded



Major Grants

6 Major Grants Awarded in 2017

MAJOR GRANTS	\$ Allocated	Region
EU Chapter Leaders to WEC	\$30,100	EU
The Event - CA Conference	\$7,500	CA
MMB Canada	\$5,000	CA
EMSS Initiative	\$5,000	US
American Unity Fund	\$25,000	US
US EIS Refresh	\$25,000	US



2018 Foundation



2018 Global Board of Trustees

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Freeman

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**Carole McKellar, MA, CMM,
FCIPD**

HelmsBriscoe

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Trevor Lui

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Freeman

Foundation Chapter Liaison

Kevin Kirby

Kirby Consulting





2018 US Council

Chair

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Drew University

Lisa Arias

Hyatt

Michael Fiorentino

Epix Events

Ron Freeman

MillerCoors

Darren Green

LA Tourism

Debby Jacobs Felker

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Mexico Tourism Board

Doug McPhee

Experient

Joey Nevin

Giants Enterprises

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Shelley Williams

Caesars Entertainment

Jerry Cito

NYC & Company

Diana Voto

The Walt Disney Company



2018 Canadian Council

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Joe Glionna

Newcom Business Media

Karen Kitchen

Hotels Red Deer

Reggie Lang

WestJet Airlines

Helene Moberg

Freeman

Les Selby, CMP, CMM

Aimia Inc.

Altaf Sovani, MBA

Algonquin College

Natalie Wilson

RBC Global Asset



2018 European Council

Chair

Julie A. Krueger
Freeman

Franck Barbaras
Connected Vibes

Graeme Barnett
Reed Travel Exhibitions /IBTM

Ray Bloom, CMM
Regent Exhibitions, Ltd. & IMEX Group

Alda Egurrola-Wienke, CMP
CVent

Thomas Grundner
Millenium Hotels & Resorts

Carole McKellar, CMM, MA, FCIPD
HelmsBriscoe

Alise Long
DSM

Makiko Yamamoto
Bank of America / Merrill Lynch



2018 KEY PRIORITIES

Development

Fundraising Programs/Events

Marketing





Development

- *Council expansion, Chapter giving*
- *EMEA and Canada*



2018 Foundation **FUN**draising Programs





2018 Fundraising Programs/ Events

- **Rendezvous @ site+MPI Global Forum Rome - Jan**
- Rendezvous @The EVENT in Ottawa – April
- Online Auction @IMEX Frankfurt - May
- MPI Meetup @ The Meetings Show UK – June
- World Education Congress –
 - Rendezvous June 3
 - Online Auction
- Rendezvous @Destinations Intl, Anaheim, CA - July
- IncentiveWorks– Toronto
 - Rendezvous August 13
 - Online Auction
- Rendezvous @ibtm Americas, Mexico City – September
- Board & Councils Auction @ IMEX America – October
- Rendezvous @ IMEX America – Drai's – October
- Thought Leaders Summit – TBA – November



2018 New Resources

- Quarterly E-Newsletter to GBOT, Councils, and Chapter Ambassadors and Leaders – January 31
- Bi-annual thank you to all contributors with updates on program and milestones – March 7
- Use of Text to Donate tool- make it easier to give
- *Online auction tools – and use*
- *New Foundation fundraising “tools” for Chapters*
 - *Chapter Ideas / Challenge to come out in newsletter*
- *Digital Marketing about Foundation to members/non*
 - *Not just “giving” opportunities – but HOW to apply for members and to chapters for grants*

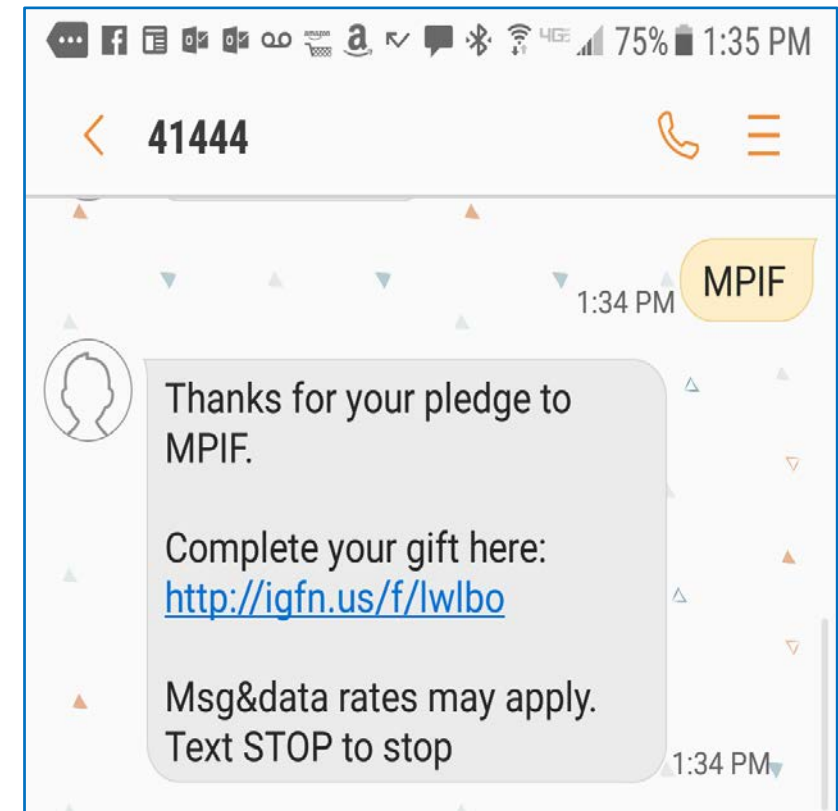
TEXT To Give

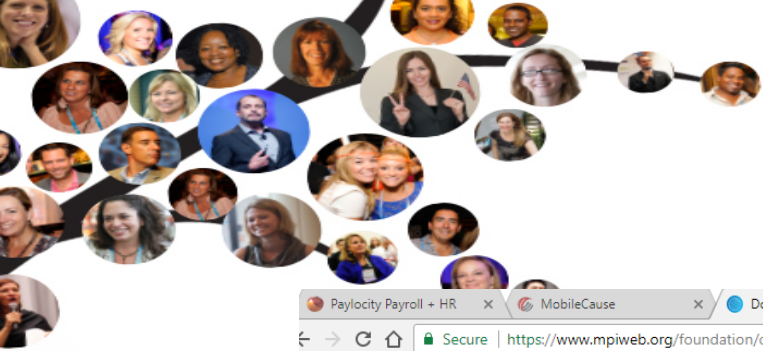
TEXT the word MPIF

To 41444 Receive text
message to complete gift

OR

www.mpiweb.org/foundation/donate






Website Donation Form

www.mpiweb.org/foundation/donate

Paylocity Payroll + HR x MobileCause x Donate Online - MPI Fou x

Secure | <https://www.mpiweb.org/foundation/donate>

Apps C2 - Panthers Adult Customize Links Facebook | Home Gmail: Email from Go Verizon Wireless - My Credit Cards, Busines Google Maps The Official Site of Th Search - South Florid National and Local W Sales Interview Ar



Choose Donation Amount

\$25

\$50

\$100

Other

\$

10.00

Personal Info

First Name *

Last Name *

First Name

Last Name

Email *

name@example.com

Additional Info

MPI Chapter

Enter Info

MPI Member Number

Enter Info

Credit/Debit Info

Card Number *

XXXX XXXX XXXX XXXX

VISA

MasterCard

DISCOVER

AMERICAN EXPRESS





2018 Grants & Scholarships



2018 Grants & Scholarships

- Grants – new application form opening at end of month
 - Awards notified within 60 days or earlier
 - New grants opening soon – courtesy of: PSAV, MCI, Omni, American Airlines
- 2018 New Scholarship Application
- Types of scholarships
 - *Membership*
 - *Professional Development – CMM, CMP, HMCC, Basics Bootcamp*
 - *M&IT Canadian*
 - *Conference Scholarships: WEC, EMEC, IMEX*



Scholarship Application Form

www.mpiweb.org/foundation/scholarship-application

Paylocity Payroll + HR x MobileCause x Scholarship Application x

https://www.mpiweb.org/foundation/scholarship-application

Apps C2 - Panthers Adult Customize Links Facebook | Home Gmail: Email from Go Verizon Wireless - My Credit Cards, Busines Google Maps The Official Site of Th Search - South Florid National and Local W S

MPI MEMBERSHIP EDUCATION MPI EVENTS ABOUT TOOLS

MPI Foundation Scholarship Application

Thank you for your interest in applying for an MPI Foundation Scholarship. Please give thought and time to your answers as applications are approved on the basis of the content provided. Details will be vetted and verified by MPI staff and substantial scholarships will be authorized by an MPI Foundation committee composed of Foundation board and council members.

Please be aware that this page may not save your answers if you refresh it or if it times out due to being left open for a long period of time. To learn more about the MPI Foundation application process and scholarship criteria, please visit mpifoundation.org.

The MPI Foundation is a non-profit organization that fuels the advancement of MPI members by providing them professional development and career opportunities through grants and scholarships. The MPI Foundation also propels the meeting and event industry forward by funding innovative research and pan-industry initiatives that support the strategic plan of MPI.

1 2 3 4 5 6 ...

Applicant Information Scholarship Terms Tenure Volunteerism Impact Need

Name *

Membership Status

Select one

Membership ID # *

Scholarship *

Select one

Select one

Membership

MPI Academy Program

WEC

IMEX Frankfurt

CMP

CMM

M&IT Canadian Nationwide Scholarship Program

"The Event"





Questions & Ideas?

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THANK YOU
For Your Service!

