



Target Planners in Your Region with MPI Chapter Websites

MPI's global community of 60,000 meeting and event professionals is comprised of 67 local communities, each passionate about their industry and always searching for new products and services. Position your brand to engage with your core consumer right where they live, work and do business.



MULTI-CHAPTER DISCOUNTS

ALL 6 REGIONS

30%
GLOBAL + CHAPTERS

3-5 REGIONS

20%
GLOBAL AND/OR CHAPTERS

2 REGIONS

10%
GLOBAL AND/OR CHAPTERS

MPI Global

Any US Region

Canada or Europe/Intl

Home Page(s)	Gross	Net	Gross	Net	Gross	Net
Leaderboard (4)	\$5,870	\$4,990	\$2,055	\$1,747	\$1,470	\$1,248
Inline Banner (1)*	\$4,325	\$3,675	\$1,515	\$1,286	\$1,080	\$919
Sidekick (8)	\$5,050	\$4,290	\$1,765	\$1,502	\$1,260	\$1,073
Sponsored Content (Native or Video)(1)*	\$7,105	\$6,040	\$2,485	\$2,114	\$1,775	\$1,510
Run-of-Site(s)	Gross	Net	Gross	Net	Gross	Net
Leaderboard (8)	\$5,050	\$4,290	\$1,765	\$1,502	\$1,260	\$1,073
Inline Banner (4)	\$1,855	\$1,575	\$650	\$551	\$465	\$394
Sidekick (4)	\$5,050	\$4,290	\$1,765	\$1,502	\$1,260	\$1,073
Sponsored Content (Native or Video)(4)	\$4,325	\$3,675	\$1,515	\$1,286	\$1,080	\$919
Mobile Site(s)	Gross	Net	Gross	Net	Gross	Net
Ahesion Banner (1)*	\$7,105	\$6,040	\$2,485	\$2,114	\$1,775	\$1,510
Sidekick (1)*	\$4,325	\$3,675	\$1,515	\$1,286	\$1,080	\$919

Ⓞ represents number of ads in rotation
* represents 100% share of voice position