



Chapter Best Practices

MEMBERSHIP

Submitted by Houston Chapter

PRACTICE: Find your Fit – new member survey

PURPOSE: To quickly engage new members

GOAL: Membership retention and increased volunteerism

DELEGATE: VP Membership

The “Find your Fit” survey is emailed with a Welcome letter when a new member joins. The VP of Leadership then reviews the response and directs them to appropriate committee based on their interest!

1. Name

2. Phone

3. Email

4. How many hours per month would you like to volunteer?

- <1 hour
- 1-2 hours
- 2-3 hours
- 3-4 hours
- I would prefer to work on one-time events that require volunteering once per year

5. When I volunteer, I would prefer to volunteer...

- On-site at an event
- From the comfort of my desk

6. Which of the following do you enjoy doing? (Select all that apply)

- Networking with industry peers
- Reaching out via phone or email to members
- Reaching out via phone or email to potential vendors
- Researching venue options
- Researching education options
- Editing/proof reading content
- Creating concepts
- On-site logistics

7. What are your strongest skills? (Select all that apply)

- Organization
- Creativity
- Connecting with people
- Attention to detail
- Influencing others
- Wordsmith
- Online and social media savvy

8. What skills are you interesting in developing and growing? (Select all that apply)

- Social media knowledge
- Website knowledge
- Editing content
- Building an educational program
- Logistics
- Connecting with people
- Sales
- Knowledge of industry trends
- Knowledge of Houston
- Leadership
- I am not interested in growing any of these skills right now

9. What are your goals for volunteering? (Select all that apply)

- Meet industry peers
- Gain new business contacts
- Develop a new skill
- Contribute to the chapter
- Build up my resume profile

10. Anything else you think we should know? (Past volunteer or board experience, areas you are passionate about, any tasks or volunteer areas you are highly opposed to, etc.?)