MPI | CHICAGO AREA CHAPTER

Stronger Together. Better Together.

MEMBERSHIP COMMITTEE
QUICK REFERENCE GUIDE

Your go-to resource for talking points, member benefits, and ways to connect, engage, and grow with MPI Chicago Area Chapter.

We connect meeting and event professionals to knowledge, relationships, and opportunities that drive success.

WHY MEMBERS JOIN MPI-CAC

- Build meaningful industry relationships
- Grow personally and professionally
- Access-education, trends, and best practices
- Increase visibility and expand your brand
- Get involved and lead within the community
- Access local chapter and global MPI resources

PLANNER PERSPECTIVE
Why Membership Matters

- Build trusted supplier relationships
- Discover creative solutions and venues
- Exchange ideas with industry peers
- Stay current on trends, tech, and best practices
- Develop leadership skills and confidence
- Access educational programs and Hosted Planner opportunities
- Support your career long-term

Hosted Planner Program

Attend select events complimentary when paired with a supplier host.

SUPPLIER PERSPECTIVE
Why Membership Matters

- Increase brand visibility and exposure
- Build relationships with planners
- Stay connected to industry needs
- Access sponsorship and advertising opportunities
- Position your brand as a trusted resource
- Expand business development opportunties

Affiliate Membership

Already a member of another MPI chapter? Expand your presence in the Chicago market for just $75 annually.

MPI-CAC HIDDEN GEMS

MEMBERSHIP GRANT

Quarterly grants cover one year of MPI membership dues for selected applicants.

LEARN MORE

EDUCATION & DEVELOPMENT

Winter & Summer Education Days, Signature Luncheon and Industry Xchange events.

LEARN MORE

SPEAKER OPPORTUNITIES

Share your expertise and position yourself as an industry thought leaders.

LEARN MORE

MEMBER CARE RESOURCES

Support programs including unemployment assistance, installments, transfers and more.

LEARN MORE

GET INVOLVED & LEAD

Join a committee, attend events and nominate peers for chapter awards.

LEARN MORE

BUILD YOUR BRAND

Spotlights, newsletter articles, social features and committee involvement.

LEARN MORE

CONVERSATION STARTERS

When speaking with a PLANNER

- Are you looking to grow your network?
- Need trusted supplier recommendations?
- Interested in education and career growth?
- Have you explored our Hosted Planner Program?

When speaking with a SUPPLIER

- Want to increase your visibility in Chicago?
- Looking for more access to planners?
- Interested in sponsorship or advertising?
- Want to build authentic industry relationships?

When speaking with a NEW MEMBER

- Have you connected with a committee yet?
- What areas of the industry interests you most?
- How can we help you get more involved?
- Would you like to be featured in a spotlight?

PARTNER & PROMOTE

- Event sponsorships
- Annual partnerships
- In-kind sponsorships
- Newsletter & website advertising
- Sponsored eBlasts

EXPLORE SPONSORSHIP OPPORTUNITIES

STAY CONNECTED

Follow us on social and stay up to date!

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TO THE PO!NT NEWSLETTER

Delivered the first Wednesday of every month.

Submit articles, share insights and stay informed on chapter news and events.

SUBMIT AN ARTICLE OR SUBSCRIBE

Thank you for helping us build a stronger, more connected meetings community!

For more information, contact us at info@mpicac.org or +1 872 254 3593