



# YOUR BRAND MATTERS.

Showcase it to the  
**event professionals**  
who need it the most.





# \$13 BILLION

That's the buying power of MPI planner members, the most vibrant community of meeting and event professionals in the world. **This is your opportunity to showcase your value to them.**

MPI has countless ways to spotlight your brand so that it shines brightest:



#### EVENTS

MPI events give you an audience of focused planners, and they're looking for strategic partners to help make their events successful.



#### MPI ACADEMY

Choose from bite-sized investments such as webinars and certificate sessions, or position your brand as an industry leader by sponsoring research initiatives or education.



#### ADVERTISING

From The Meeting Professional magazine to [mpiweb.org](http://mpiweb.org), there are myriad ways for you to get your organization's value in front of our community.



#### MPI EXCHANGE

The MPI Exchange puts suppliers and hosted planners together at live events to get business done. It's the ultimate face-to-face exchange of ideas, expertise and value.



Get your brand in front of the event pros that need it.  
**Learn more today!**

