YOUR TRUSTED MEETING & EVENT RESOURCE

Visit mpi.org/TrustedResource
“When tragedies happen, the world always seems to come together to get through it. This is no different.”

- Tracy Wallach, VP of Membership, MPI South Florida Chapter
WE’RE HERE FOR YOU

These are unprecedented times. The situation changes every day.

Listen to your government & health agency guidance. Stay healthy & take care of your members.

We want to support you, not stress you out. Here’s some ways we can help.
We know that you're worried about making the requirements for member survey participation and 6 educational offerings.

There's a crisis happening. We understand that we need to be flexible. This should not reflect badly on you at the end of year.

We're currently reviewing the standards. We will brief you on the new policy during our next All-Hands call on March 30 (10am ET). Invite will be sent after this meeting.
How are your Annual Retreat plans coming? Are you in a location where virtual might need to become an option?

MPI will be meeting with your facilitators next week to talk over how to make your virtual retreats fun and engaging. If your chapter's facilitator doesn't have a platform like Zoom you can use, you can use your COM's to connect.

If you're planning to postpone rather than meet virtually, please plan to have your compliance documents in by June 22.
The MPI Academy is providing you with three hour-long sessions from WEC that you can use royalty-free to broadcast as virtual events to your members to replace face to face events that have been canceled.

Feel free to set registration fees and/or sell sponsorships to benefit your chapters. They are CIC-reviewed and eligible for clock hours. The speakers are from France, Chile and the United States of America.

Download these videos from the Chapter Leader Resource Page > Education > Ready, Set, Meet section as "Chapter Sessions." The .zip file includes the videos as well as session descriptions, speaker bios, clock hour info and speaker pictures.

- 8 Simple Techniques to Grow Your Business with Video Marketing with Antoine Dupont
- Enhancing the Participants' Experience by Using Technology for Events with Héctor A. Venegas
- Building Resiliency in Yourself and Staff with David Lau
We are investigating leveraging partnerships we have to see if we can get chapter leader discounts on virtual platforms for you. We should have an update for you on the March 30 call.

VIRTUAL / DIGITAL EVENT RESOURCES

It's a great time to buy MPI if you have an AV provider in your chapter who can help you get your chapter meetings online.

DIY virtual event platform options:
- [https://zoom.us/](https://zoom.us/) (webinars/videoconference)
- [https://icebreaker.video/](https://icebreaker.video/) (interactive online meetings)
- [https://runtheworld.today/](https://runtheworld.today/) (virtual events)
- [https://www.facebook.com/](https://www.facebook.com/) (live broadcast or watch party)
- [http://shorturl.at/fwEVX](http://shorturl.at/fwEVX) (Virtual Summits Software: free 4-month trial with code HOPE2020)
MyMPI is a free resource you can use to connect with members around the world and each other: 
[https://u.mpiweb.org](https://u.mpiweb.org)

Do you need a private place to talk and exchange ideas with each other? Meet on MyMPI > Communities >MPI Chapter Leaders

You can also create communities for your chapter members. MyMPI> All Communities> Create a Community & invite members or share the link.
MEMBER & CHAPTER RELIEF

We realize that many of our members and chapters are being affected. We are reevaluating chapter rebates as well as membership dues for those impacted.

We hope to be able to update you on those relief policies soon.

Members in need of immediate assistance can email feedback@mpi.org or apply for a Foundation scholarship: https://www.mpi.org/about/foundation
UPDATED DAILY WITH NEWS & EDUCATION

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Visit mpi.org/TrustedResource
Toolkit available within CLRP

- Social media templates
- PPT graphic
- Digital badges

"IN MEETINGS & EVENTS WE TRUST"
CRISIS COMMUNICATION TIPS

- Present a short, concise and focused message with limited detail
- Cut to the chase
- Give action steps in positives, not negatives
- Repeat the message
- Accuracy of the information + speed of the release creates credibility
- Empathy + openness creates trust

Trust + credibility = successful communication

Example from MPI Montréal/Québec, MPI Ottawa & MPI Toronto
EDUCATION FOR YOU

Coronavirus Dialogue Series from MPI along with other educational resources are on our resource page
https://www.mpi.org/tools/coronavirus

Education from our Members

- Independent Business Owners: You’re not alone! TONIGHT AT 5pm ET – Eric Rozenberg, Greg Habstritt, Brad Weaber, Dr. Tyra Warner, and Dr Sherry Walling. (Free webinar) https://zoom.us/webinar/register/2915842296486/WN_smJBabErSrqi9wxTZaKJg

- How to Run Virtual Events with Miguel Neves (free, on-demand): https://youtu.be/fX3ruuzuAJ4

HOW ELSE CAN WE SUPPORT YOU?
OPPORTUNITIES TO CONNECT
LET’S COME TOGETHER AS A FAMILY

April 14: GMID Virtual Summit – 6am-6pm CT

We deserve this time to rally. We need this space to connect with each other. Tell your friends to meet you here:

http://ww.MPI.ORG/GMID
Our hope is that WEC will be the first industry event post-pandemic. We were the first industry hit. We’re hoping to be the first to recover. CBS registration info will be sent today. http://mpi.org/wec
When we meet, we change the world.