When we meet, we change the world.
MISSION
Connect the global meeting and event community to learn, innovate, collaborate and advocate.

VISION
Lead and empower the meeting and event community to change the world.
MPI CHAPTERS

• The backbone of MPI.

• More than 70 chapters and clubs with members in 75 countries worldwide.
The goals of this initiative are to ensure a chapter framework and infrastructure that will:

- Deliver consistent professional chapter experience for volunteers and the MPI Community
- Support and enable volunteer leader success
- Ensure MPI's brand promise is delivered consistently across enterprise
- Provide the operational infrastructure to enable the long-term sustainability of the Chapters

We believe that with the proper infrastructure and support system in place, volunteer leaders can focus upon the critical aspects of:

- Creating a local/regional experience for members
- Expanding our community by increasing engagement
- Volunteerism/Succession
- Education/Events
You provide the local color that enhances the member experience.

We’ll provide the tools to support proper governance and that improve your experience as a chapter leader.

Think about the Four Seasons model …
Goals

1. Ensure transparency and accuracy of financial accounting across the MPI enterprise
2. Create and implement accounting standards & best practices
3. Provide chapters (and administrators) with best in class platform
4. Enable chapter leaders to focus on creating exceptional experiences at the chapter level.
ACCOUNTING PLATFORM TIMELINE

Chapter Requirements Gathered and Task Force Formed
- Jun 2019

QuickBooks Online and Profit Keeper Identified
- Aug 2019

Policies and Best Practices Approved
- Oct 2019

Transition Plan and Schedule Announced
- Dec 2019

TENTATIVE: All Chapters Transitioned
- Dec 2019 - Feb 2020

Discovery
- Apr 2019 - Jun 2019

Governance and Best Practice
- May 2019 - Oct 2019

Platform Selection
- May 2019 - Aug 2019

Migration Planning
- Aug 2019 - Dec 2019

TENTATIVE: Chapter Transitions
- Dec 2019 - Feb 2020
ACCOUNTING PLATFORM INFO

- F.A.Q. on Chapter Leadership Resource Page
- Volunteer Task Team
- Chapter Operations Managers
QUESTIONS?
MEMBERSHIP RETENTION STRATEGY

• Launching new retention efforts that highlights the values of membership!

• Focusing on renewal months of 10-12

• New communication assets developed
  Letter from Chapter President (Month 10)
  VP of Education (Month 11)
  VP of Membership (Month 12)

• How are you getting the list?
NOVEMBER MEMBERSHIP CAMPAIGN

• “THANK YOU”

• Campaign message: Without your engagement, involvement and passion, we can’t do what we do—which is support what you do

• Toolkit uploaded in CLRP:
  • Social assets with example copy
  • Slide to be used in chapter meetings

• SHARE!
QUESTIONS?
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