What’s YOUR Membership ETA?

It’s 5 O’Clock somewhere
Welcome to Membership
How do you get more member engagement?

What is my MPI value statement?

So, how do I get more members?

If you answered yes to any of these questions...
This session is for you!
Today we will go on a Journey to:

- Increase member engagement
- Create your personal value statement
- Learn how to share the value of MPI
Author...
Speaker...
...Trainer
...Birder Extraordinaire
Do we have 2 brave Volunteers?
MEMBERSHIP WORKBOOK

What's your ETA?
Velma Knowles

It's 5 O' Clock Somewhere

Leading Chapter Growth

ENGAGE
TRANSFORM
ARTICULATE

It all begins with YOU!
ENGAGE

….it’s all about the Connections
What's your ETA?

Engage

It's 5 O' Clock Somewhere

To increase your renewal rate, increase your member engagement rate

Notes

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TRANSFORM

....it’s all about your story
What's your ETA?

Transform

It's 5 O' Clock Somewhere

To increase your recruitment rate, convey how member benefits solve a problem for you.

Notes

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....it’s all about the Value
What's your ETA?

Articulate

Membership is what You buy, benefits are why You buy, the emotional value is why You stay.
Now you know your ETA!

ENGAGE

TRANSFORM

ARTICULATE
Are You A Valuable Leader?
Visit: LeadersPathway.com

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