Dear MPI Chapter Leaders:

We are thrilled to announce that we are currently conducting a soft launch of our new website – www.mpiweb.org – and invite you to explore the new design and structure. The full go-to-market launch for the broader global MPI community is scheduled for Tuesday, September 12th. Our technology team will be working to test functionality and fix minor glitches over the weekend and throughout the coming week, so we ask you to bear with us during this preview phase.

As mentioned earlier this year in previous communications and at Chapter Business Summit (CBS) and World Education Congress (WEC), the MPI Digital Transformation Initiative encompasses the total reimagination of our digital environment, including our web platform, chapter website infrastructure, and eLearning system. Our goal was to redesign our digital platform to provide a consistent experience to our members wherever and however they digitally interact with MPI—whether that is through a chapter, MPI Global or the MPI Academy.

The new site has a refreshed look and is now available on your smartphone, computer, or tablet. Added benefits include the following:

Robust, mobile-friendly design and unique user experience
Social login with Facebook or LinkedIn credentials
Exclusive member newsfeed for you to easily gain access to MPI content and education

With the redesigned site, you will still be able to access your reporting tools and important chapter administration documents through the Chapter Leaders Resource Page. Simply log onto the site and click on the drop down under your profile in the top right corner. Please note that during this preview launch phase you may experience challenges with your login not showing your profile or the link to access chapter leaders resources, reports or metrics. We are aware of these issues and our technology team is working to resolve them by the end of next week at the latest.

This is only the beginning and MPI will continue to invest in enhancing, updating and expanding the website and its content. In the near-term, one of the most important strategic investments will be migrating all of the chapter sites onto the new platform, so that in the future MPI and its chapters will all be on the same digital platform and web domain. Our plan is to complete the migration by the end of 2018; though we recognize the timeline may need to be extended as we work through the process of transitioning the different chapter sites.

We will share more details about the web redesign, chapter sites migration, and the Digital Transformation Chapter Committee during the upcoming MPI Chapter Leaders All Hands
Conference Call scheduled on Wednesday, September 13th at 11:00am CT. A member of our technology team will join the call as well to help address any technical questions.

In the meantime, if you have any questions from members about the site that you cannot answer, please contact your Membership Engagement Representative, Holly Dotson or Federico Toja. Also, we ask you to hold off on promoting the new site until we announce it to our membership community as part of the full go-to-market launch on September 12th.

Please let us know what you think. Your feedback and engagement is very important to us. As always, thank you for your commitment and for championing MPI.

Paul Van Deventer
President & CEO
Meeting Professionals International