Dear MPI Chapter Leaders:

I am thrilled to share details regarding how MPI Global is redesigning our approach to chapter leadership training per the announcement made during last week’s Chapter Leaders All Hands Conference Call.

For those that were unable to join the call, following is an excerpt of MPI President and CEO Paul Van Deventer’s comments explaining why we are refreshing our chapter leader training approach; you may also access the full audio recording of the call on the Chapter Leaders Resource Page under the “Messages from MPI Global” tab.

“We’ve been on a couple year journey here now of looking at how we can improve the level and type of resources that we provide to you and to the chapters to enable your success...One of the core initiatives that we’re currently working on and will be rolling out is how we look at the entire development process for you as a chapter leader, no matter what role you’re in as a chapter leader and how you progress through those roles. We want to get from a tactical training response of when we’re together, we are working on this or that, to a year-round ongoing development program that will provide you opportunities whether they’re online, on-demand or live to grow and learn with guidance from professional instructors as well as sharing best practices and being with your peers...

...One of the big parts of this, beyond making it year-round, is also how we can make more effective use of your time and give you the greatest experiences possible during your time as a chapter leader. So, we are looking at how we can co-locate as well as integrate Chapter Business Summit (CBS) at the same time WEC is occurring. This isn’t to diminish CBS in any way; it is to provide you another opportunity to also experience WEC. That’s one of [MPI Director of Thought Leadership Kristi Casey Sanders’] big challenges right now that she is working through with [Holly Dotson] and [Federico Toja]; is how we give you valuable time at WEC to be among your peers, your chapter leaders, get specific training about what you need to do your role successfully, but also get those great experiences that some of you, who may not have had the opportunity to in the past, of experiencing the general sessions, the evening events and other parts of WEC. So, we will be supporting you like we have in the past in attending CBS, but that CBS will be occurring over the top of, concurrent with and integrated with WEC."

Here are more specifics about the redesigned Chapter Leadership Education Program, which will provide valuable resources to develop you as a chapter leader and drive success. It will kick off formally in March 2018 and culminate at WEC 2018. This format provides year-round training, with flexible online education opportunities to help reduce time away from the office, live online forums and enhanced, exclusive content and features at WEC 2018.

First, in March and April, we will roll out new leader onboarding toolkits and training as well as role specific self-guided tracks via our learning management system. The tracks will include administration, education, finance, membership, communications,
leadership development and special projects, and certificates will be awarded upon completion of each track.

Next, we will deliver in May a variety of facilitated virtual sessions organized by chapter size and leader group. The intent of these sessions is for chapter leaders to share best practices with each other, and those best practices will be captured and later published by MPI Global in a leadership handbook for new chapter leaders.

We will then come together and meet face-to-face for CBS at WEC in June. While the program details have not all been finalized yet, I can tell you that it will include one full day of chapter leader training on June 2nd prior to the start of WEC as well as an integrated leadership track during WEC. Also, there will be exclusive educational portals and networking lounges for chapter leaders throughout WEC.

We want to engage as many volunteer leaders as possible at both CBS and WEC, so following is the breakdown of what MPI Global will cover, chapter scholarship parameters and special registration rates.

**MPI Global Investment**
**North America: Canada, Mexico & US**

- Chapters each receive up to three (3) scholarships funded by MPI Global for the following roles: President Elect, VPs of Membership and Education. (Note: President is excluded; substitutions must be approved by MPI Global.)
  - Scholarship covers:
    - CBS registration
    - WEC registration
    - Reimbursement for hotel costs, up to $500.00 USD
    - Reimbursement for airfare, up to $400.00 USD

**Europe, Brazil & Japan**

- Chapters each receive one (1) scholarship funded by MPI Global for a chapter officer. (Note: President is excluded; substitutions must be approved by MPI Global.)
  - Scholarship covers:
    - CBS registration
    - WEC registration
    - Reimbursement for hotel costs, up to $750.00 USD
    - Reimbursement for airfare, up to $1,000.00 USD
Chapter Scholarship Parameters

- Each chapter can fund one additional scholarship for a $298 USD cost.
- Scholarship covers:
  - CBS registration
  - WEC registration
  - Airfare and hotel costs are the responsibility of the chapter or the individual

Special Board/Administrator Registration Rates

- CBS Only Registration Rate = $599.00 (supplier, planner, or administrator) – includes access to CBS and Chapter Leader education track at WEC
- WEC Only Registration Rate = $599.00 (supplier, planner, or administrator) – excludes invitation-only and ticketed events such as the MPI Foundation Rendezvous fundraiser
- Combined CBS and WEC Registration Rate = $749.00 (supplier, planner, or administrator) – excludes invitation-only and ticketed events such as the MPI Foundation Rendezvous fundraiser

Additional logistics, registration and reimbursement details for CBS at WEC 2018 will be shared after the new year. In the meantime, please reach out to me with questions you may have about the information shared thus far.

We appreciate and thank you for your patience as we work to finalize the details of our redesigned Chapter Leadership Education Program. And as always, thank you for your commitment to MPI.

Regards,
Holly

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