Greetings,

I hope this email finds you having a wonderful day. Below are upcoming promotions and other information relevant to you as you drive membership in your region.

**Membership Update**

February ended with 17,624 total members which is 123 more members than February 2017. Retention is holding steady and we have been making progress through our acquisition strategies. All chapters should be reviewing their membership goals and strive to surpass them in 2018. Thank you for all that you are doing to share the MPI mission.

**VP of Membership Call** – You should have received an invitation for the April call. Join us on the call to get updates from MPI Global, learn new ideas & share best practices from your fellow membership volunteers.

**Global Meetings Industry Day, April 12, 2018:** Be a part of something larger than you! Register for the [GMID Virtual Event](#).

On April 12, 2018, meeting professionals around the world will gather to educate, advocate and promote the power of the global meetings and events industry. See how peers from around the globe celebrate by registering to view this special broadcast and gain some educational clock hours too. Join free live stream from 6 AM to 6 PM CT.

In honor of Global Meetings Industry Day MPI will offer $100 off New Premier & Preferred membership:

**April Membership campaign:** MPIGMID18

- $100 off NEW Premier and Preferred Levels of membership.
- Begin Date: 04/10/2018
- End Date: 04/25/2018

**Suggested Marketing text to support your efforts:**

**Facebook & Twitter post:**

- Celebrate Global Meetings Industry Day (GMID) with $100 off a new Premier or Preferred MPI Membership! Use Promo code: MPIGMID18.

Your MPI Global Member Engagement Team  
[Nicole, Christie, Marlene, Mark, Teresa, Lauren and Sarah](#).