

EVENT THEME BETA GUIDE

Copying a Legacy-Themed Event to Event Theme

HOW THE COPY WORKFLOW WORKS

When you copy an event that uses legacy theming, you can opt in to Event Theme during the copy process. This migrates the new event onto Event Theme and gives you access to the full Event Theme editor, without having to build the event from scratch.

The copy workflow moves your event onto the new system. It does **not** preserve your event's exact visual appearance. Plan on making adjustments after the copy is complete.

Important: Once Event Theme is enabled on an event, it cannot be turned off for that event. Opting in during copy is optional today. In the future, all new events will have Event Theme enabled by default.

BEFORE YOU START

- Confirm the parent event has a website enabled, or registration if there is no website. Theme extraction reads from those surfaces.
- Review the existing themes in your account. A matching theme will be applied instead of a new one being extracted (see Matching themes below).
- Set aside time for a post-copy design pass. Reassigning color styles section by section is expected work, not a defect.
- Have your brand colors and text color treatments handy. Text colors are not extracted and will need to be set manually.

WHAT CARRIES OVER

The system extracts an Event Theme from your legacy event's website, or from registration if no website is enabled on the parent event. If neither is enabled, the theme resets to your account's default.

Colors

Your legacy palette maps to the Event Theme palette as follows:

- **Color 5 to Primary** (buttons, CTAs, links)
- **Color 4 to Secondary** (navigation and accents)
- **Color 1 to Background**
- **Color 2 to Card Background**
- **Color 3 to Additional Color 1**

Fonts

- **Primary Font** to **Header Font**
- **Secondary Font** to **Body Font**

Custom CSS

Custom CSS from the parent event is carried over as-is.

Matching themes

If your account has a single existing Event Theme that matches your event's metadata, that theme is applied automatically instead of a new one being extracted. This is intended behavior. If you want a freshly extracted theme, make sure no existing themes in your account match your event's details.

WHAT CHANGES AUTOMATICALLY

Sections and color styles

All sections are set to Color Style 1. If your legacy event used a variety of section backgrounds, the copied event will look significantly different on first load. This is expected, and reassigning color styles is part of the post-copy review.

Color customizations

- If you manually set a color to a custom value, it is preserved.
- If the color was using a default or inherited value, it converts to the Event Theme equivalent.

To fully reset a widget back to default colors, use **Customize > Reset Widget Styles**.

Cards

All cards reset to card treatment, using Card Background as the default card color.

Non-color widget settings

Text content, layout changes, and other non-color customizations are preserved.

Text color

Text color is not extracted. Theme extraction carries over your color palette and fonts, but does not transfer text color customizations. If you need a specific text treatment, for example white text on a dark background section, configure it in your Event Theme directly.

WHAT TO REVIEW AFTER COPY

1. Tune your Event Theme first

Before walking through your site, open the Event Theme editor and review every setting:

- Check all **six color styles** and fine-tune them before applying them to sections
- Verify your **fonts**
- Confirm your **logo**
- Check **tone** settings, if enabled

2. Walk through your sections

Reassign color styles section by section. Most sections will default to Color Style 1, so update them to match your intended design.

3. Check background images

Review any section or widget using a background image for text legibility. The underlying section color is now Color Style 1 (light), so if your image does not fully cover the section, or does not cover it at every screen size, text may be difficult to read.

4. Configure text colors manually

Text color is not extracted from your legacy event. If you want text to appear in a specific color against a background, set that in your Event Theme yourself.

5. Double-check remaining theme settings

Review font, logo, and tone (if enabled) once more to confirm everything carried over as expected.