



Past President's Road Trip  
MPI Tennessee Chapter  
Rise Up Educational Program  
Winner 2017

# The TN Chapter of MPI Detailed Several Objectives with Their Past President's Road Trip:

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Provide the Same Educational Content for the Three Geographic Regions of the State

As a chapter covering a large geographic area, it is challenging to provide educational programming in Tennessee's three distinct geographic areas. Annually the chapter plans a multi-day / multi-city meeting offering the same educational program in all three sections of the state. It is a traveling speaker /educational program opportunity for all chapter members to have the same content while not having to leave their local area.

Re-Engage Past Chapter Presidents

As MPI members leave leadership roles they may or may not maintain an active chapter presence. For this program, the way to re-engage Past Chapter Presidents was to charge them with the educational content of this road trip. With three meetings over three days and over 30 Past Presidents, the pool of potential presenters was sizable.

Reach out to all chapter Past Presidents who are active MPI members with an invitation to join in on this group effort. Enlisting the help of one of them to make the initial request of the other past leaders also may be helpful. Whether your chapter is holding one or a multi-city meeting, try to engage all the Past Presidents who offer to be a part of the program. Many are just waiting to be asked to help with a project and will happily volunteer.

Showcase an Unusual Meeting Format

When working with presenters who are not trained speakers the opportunity comes in as to how much you can ask them to do. The Pecha Kucha meeting format offers a framework for a 6:40 presentation, something a Past President could tackle in both content and volunteer time commitment.

To ensure the Pecha Kucha presentations offered education credit worthy information, all Past President created their presentations using the Events Industry Council Manual selecting a topics from the CMP International Standards. Presentations included:

- Food Trends
- Budget and Numbers
- Hotel Room Blocks
- Guests with Disabilities
- Serving Alcohol with Care
- Learning Styles
- Meeting Room Sets
- Engaging Speakers

# PechaKucha

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## Obtaining Permission to Use the Pecha Kucha Format

PechaKucha is happy to see the PechaKucha name and format used in one-off events (branded Powered by PechaKucha), as long as they don't interfere with any local PechaKucha Night series. Should you wish to organize a Powered by PechaKucha event with your own speakers and team, they have offered MPI Chapters you a one-time license for use of the PechaKucha brand and format, create a listing on PechaKucha.org for global exposure, and provide you with official graphic recourses that you can include in your local branding for the event.

Please read the below requirements carefully and fill in the form at the bottom of this email if you are keen to apply for the category. Once we receive your submission, we will review your application and get back to you with the amount of license fee suggestion for your event and about the next step.

### **Powered by PechaKucha events' requirements:**

1. We ask that all your PechaKucha talks adhere strictly to the 20 images, each shown for 20 seconds (advancing automatically). How many speakers you have at the event and what they speak about it up to you!
2. We ask that PechaKucha, 20x20 (or any derivative) not be used in the name of the event -- however, we do ask that you append Powered by PechaKucha to the name.

For example: "[event name], Powered by PechaKucha".

This must be on all promotional materials you release including social media, to avoid confusion with our PechaKucha Night series in your city.

3. We will provide a graphic badge that indicates that the event is Powered by PechaKucha, and it should be included on any material used to publicize the event. We provide you with graphic guidelines as well.
4. We will also provide a few resources including how to tips, templates and intro slides that we ask be shown at the start of the event, to help put PechaKucha in its global context.
5. We ask that a contribution be made to help support the PechaKucha network, appropriate for the size of the event. This contribution helps fund our ongoing operations to enable us to support PechaKucha Nights in 1000 cities around the world- letting each city celebrate their community's creativity!

We have these requirements as we are an international organization run by volunteers around the world in over 1,000 cities, with over 100 events taking place each month. The PechaKucha name is trademarked to protect this network and to maintain the highest presentation levels globally.

**Please fill in the form below with your event details :**

<https://pechakucha.typeform.com/to/pyDTqh>

# PechaKucha

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## **How to Plan for Your Pecha Kucha:**

Allow adequate planning time since you are tapping into chapter members for the presentations. You do not want this project to become a burden on their time but rather an exciting opportunity.

Planning should include:

- Travel time to meeting sites

- Mode of travel (group travel together as in a charter or hired vehicle or individuals travel solo)

- Possible overnight hotel stays (provided complimentary or paid for by the chapter)

- Rehearsal time prior to presentation (both prior to traveling and at the actual meeting site)

## **From TN's Past President's Road Trip Recommendations for Future Programs Would Include:**

Know the time window you need to fulfill and work backwards from there to see how many 6:40 Pecha Kucha presentations are needed to offer the quality content required.

An emcee to introduce each Pecha Kucha and presenter will offer the continuity need to make the entire program flow smoothly.

The time limit of 6:40 goes much faster than expected. Encourage the presenters to focus on one specific area of a topic rather than a broad subject. For example, Food Trends might focus on only farm-to-table or gluten free menus currently trending. Trying to cover all of Food Trends would take much more time than 6:40.

Encourage the presenters to practice, and practice with a clock. When done correctly the 20 slides in a Pecha Kucha advance automatically every 20 seconds. It is imperative the presenter knows just how long to speak during each slide.

Enjoy the opportunity and have fun with it! The program is not going to go perfect but learning how to even do such a program is part of the objective.

# PechaKucha

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**Event/Meeting Title**

**Date**

**Meeting Agenda**

**Location 1**

**Location 2**

**Location 3**

*(sample timing)*

11:00am – 11:45am

11:45am

Registration & Networking

Call to Order

Welcome by Chapter President/Emcee

Announcements

11:50am – 12:10pm

Lunch Service

12:10pm – 12:16pm

Intro: "What is PechaKucha?"

Takeaways – Knowledge Nuggets of information that participants gained from each presentation (each attendee takes notes on the "nuggets" of information they gained during a presentation)

12:17pm – 12:55pm

	Location 1	Location 2	Location 3
PechaKucha 1	(presenter name)		
PechaKucha 2			
PechaKucha 3			
PechaKucha 4			
PechaKucha 5			
PechaKucha 6			

# Pecha Kucha

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## Meeting Agenda, Continued

Intro First Presenter

PechaKucha 1 (6:40)

Transition/Intro

PechaKucha 2 (6:40)

Transition/Intro

PechaKucha 3 (6:40)

Transition/Intro

PechaKucha 4 (6:40)

Transition/Intro

PechaKucha 5 (6:40)

Transition/Intro

PechaKucha 6 (6:40)

12:55pm

Wrap-Up

Share “Knowledge Nuggets” around the table/room

1:00pm

End



## **RISE Winner**

Educational Program  
The TN Chapter's Past President's  
Road Trip