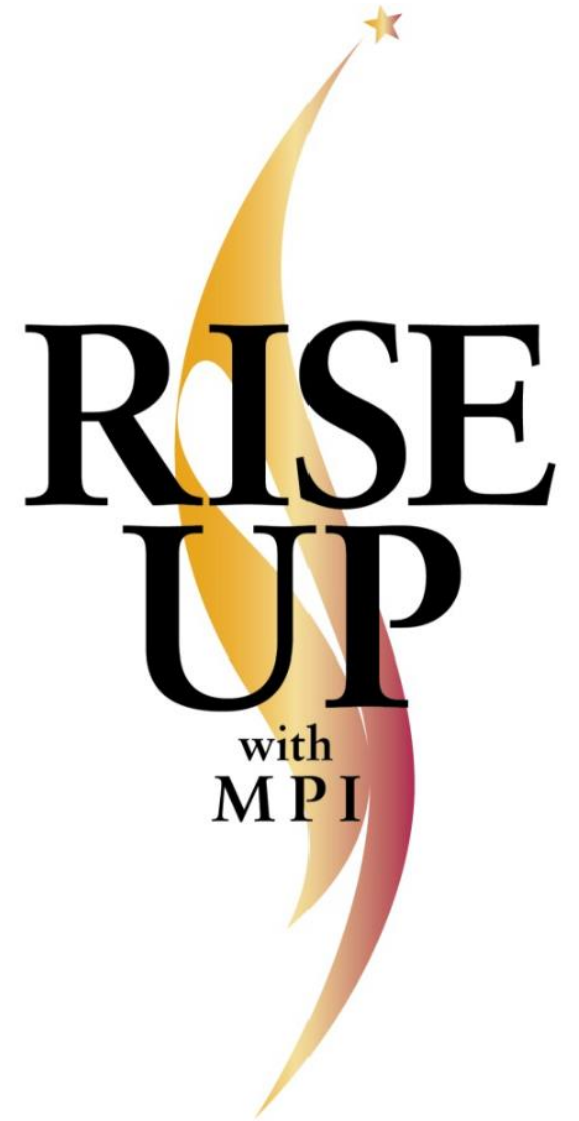


# Kansas City Chapter Industry Advocate Award

2021-2022



# Kansas City Chapter

Industry Advocate Award

**Overview:** The Mentor/Mentee program was created to grow student membership and engage the next generation. The Chapter created a targeted plan to visit four universities in their region. Once meeting each professor, they tailored a program specific to the needs at each school. A mentor guide was created, giving a timeline and clear expectations to volunteers. This program also added sponsorship opportunities which specifically paid for the student memberships.

**Objective:** Grow and maintain student membership as well as engage current members to become mentors and volunteer in the chapter.

## **Results:**

1. Gained 22 new student members in 3 months and engaged 10 current members to become mentors.
2. One of the Universities has added becoming an MPI member as part of the curriculum for future students.
3. Lined up professors to be speakers/panelists at future chapter meetings.



# Kansas City Chapter

Industry Advocate Award



MPI Kansas City traveled to Manhattan on November 15, 2021 to speak to a senior hospitality class at Kansas State University to discuss the hospitality industry and MPI opportunities.