2018 ANNUAL IMPACT REPORT
ADVANCING OUR INDUSTRY BY STRENGTHENING OUR COMMUNITY.
The purpose of the MPI Foundation is to advance the industry by strengthening our people and communities, thus securing the future of meeting and event professionals—and their seat at the table.

By funding individual education scholarships, chapter grants and pan-industry research, the MPI Foundation gives back to your profession more than any other organization and fuels the growth and advancement of MPI members. And by funding innovative research, it affords critical support to MPI’s strategic plan.

WHY IS THE MPI FOUNDATION IMPORTANT?
• It helps MPI members with professional development when they need it.
• It shapes and supports tomorrow’s leaders.
• It fosters a position of influence through its partnership with the industry.

A donation to the MPI Foundation is an investment in our industry. When we advance the people who bring people together, we help change the world.

THANK YOU TO EVERYONE WHO SUPPORTED THE MPI FOUNDATION IN 2018!
Annually, The MPI Foundation reports out on the amazing efforts of a core group of professionals, corporations, destinations and organizations who volunteer their efforts to help us raise funds! I joined this effort in late October 2018 because I believe in the mission of this foundation and the legacy it has created.

We distilled the 2018 results to offer a broad overview of the countless individuals, chapters and pan-industry groups who benefited from each donation.

I offer my sincere thanks to Jim Russell of Freeman, who extended his term as chair of our Global Board of Trustees and navigated the foundation during a period of transition. His efforts mirror the dozens of previous chairs who gave selflessly to benefit our industry!

Care to help? That’s easy! In your chapters, destinations or companies, PARTICIPATE in MPIF events, auctions or legacy of giving programs. If you’ve ever benefited from an MPI Foundation award, please tell us your story.

Finally, we’re about to celebrate our 35th anniversary in July 2019. This significant milestone creates huge momentum to enlist donations large and small toward giving back in our community.

Be a part of the good in our industry. Visit www.mpi.org/foundation for more details!

Gratefully,

Kevin G. Kirby
Executive Director | The MPI Foundation
“The MPI Kansas City Chapter is extremely thankful to the MPI Foundation for selecting us as the recipients of the Women in Leadership Grant through American Airlines. The grant allowed us to offer our members the great opportunity to receive this certification, and through this offering we had an extremely successful annual education conference with increased attendance and revenue.”

Andrea O’Hara, CMP
MPI Kansas City Chapter
“I was very interested in taking MPI’s Emergency Preparedness course but did not have the funds to pay for it, and unfortunately my organization was not willing to contribute to my professional development. This scholarship has allowed me to know, in-depth, how to handle emergency situations before they happen. Without the MPI Foundation, people like myself who do not have the support of their organizations would not be able to partake in such valuable information.”

Marisa N. Wilkes, CMP
MPI Greater New York Chapter

“Without the close support of the MPI Foundation and their understanding of what we wanted to produce, we would not have been able to create the IACC Meeting Room of the Future Showcase in a live, immersive environment. We appreciate the guidance and trust that has been afforded to IACC on this flagship initiative.”

Mark Cooper
CEO, IACC
MPI FOUNDATION 2018 FINANCIALS

WHERE THE MONEY CAME FROM

- **Corporations**: 43.42%
- **Events (Ticket/Auction Sales)**: 38.29%
- **Individual Giving**: 1.68%
- **Chapters**: 1.31%

**Country Distribution**:
- **United States**: 87%
- **Canada**: 3%
- **Mexico**: 1.3%

DONATE TO THE MPI FOUNDATION at www.mpi.org/foundation
WHERE THE MONEY WENT

Total $773,952
THE ENDOWMENT, GRANTS AND SCHOLARSHIPS

$351,214 ENDOWMENT
$292,238 SCHOLARSHIPS
$130,500 GRANTS
HOW WE RAISED THE MONEY

2018 FUNDRAISING EVENTS & PROGRAMS

RENDEZVOUS EVENTS:

JANUARY
Global Forum Rendezvous
Rome

JUNE
WEC Rendezvous
Indianapolis

AUGUST
Rendezvous at IncentiveWorks
Toronto

SEPTEMBER
Rendezvous at IBTM Americas
Mexico City

OCTOBER
IMEX America Rendezvous
Las Vegas
MAY
IMEX
Frankfurt, Germany

AUGUST
IncentiveWorks
Toronto

OCTOBER
IMEX America
Red White and You
Las Vegas

OTHER EVENTS & PROGRAMS:

JUNE
President’s Dinner
Indianapolis

JUNE
Cocktails for Charity
London

NOVEMBER
Thought Leaders Summit
Unico Riviera Maya, Mexico
HOW WE RAISED THE MONEY

2018 CONTRIBUTORS

LEGEND CONTRIBUTORS

CAESARS ENTERTAINMENT
ENCORE PRODUCTIONS
FMAV
FREEMAN
GIANTS ENTERPRISES
Hilton
IMEX GROUP
Marriott
MGM RESORTS INTERNATIONAL
PSAV
Rosen Hotels & Resorts
San Jose
Venetian Meetings
Wyndham
Wynn Encore
HOW THE MONEY WAS SPENT

2018 GRANTS AND SCHOLARSHIPS

The MPI Foundation gives back to the meeting and event industry through scholarships and is a testament to MPI’s commitment to fueling the growth and advancement of its community. Likewise, MPI Foundation Chapter Grants assist chapters with the costs associated with providing high-quality educational programming to its members as part of their professional development.

5 MPI CHAPTER GRANTS AWARDED

256 MPI SCHOLARSHIPS AWARDED

RESULTS INCLUDE:

$422,738 IN GRANTS AND SCHOLARSHIPS

$292,238 TOTAL IN SCHOLARSHIPS

$130,500 GRANTS AWARDED - CHAPTER AND MAJOR

SCHOLARSHIP BREAKDOWN:

92 CONFERENCE (WEC, EMEC, IMEX)

96 MEMBERSHIP

65 PROFESSIONAL DEVELOPMENT

3 ACADEMIC
BRANDED CHAPTER GRANTS

American Airlines

FMAV Chapter Grants
Funded 90-minute and full-day sessions on event design using the #EventCanvas, delivered by FMAV to British Columbia, Greater Calgary, Greater Edmonton, Montreal & Quebec, Ottawa and Toronto chapters.

MPI CHAPTERS WHO WERE AWARDED GRANTS
• MPI Atlantic Canada
• MPI Michigan
• MPI Texas Hill Country
• MPI UK & Ireland
• MPI Denmark

MAJOR GRANTS
• IACC Meeting Room of the Future
• MPI Academy Diversity & Inclusion
• C2C: Connections to Careers Program Funding
• EIC Global Economic Significance Study

BRANDED SCHOLARSHIPS

PROFESSIONAL DEVELOPMENT
• ALHI for CMM Certification
• San Francisco Travel for CMM Certification
• FMAV for the #EventCanvas Certificate Course
• InterContinental Hotels Group for Basics Bootcamp Scholarships
• Venetian | Palazzo for Experiential Event Scholarships
• M+IT Nationwide Scholarship Program

CONFERENCE
• Algonquin College
• Encore Productions
• Freeman
• The International Centre
• Marriott International
• Mexico Tourism Board
• Steampoint
• Wyndham Worldwide

ACADEMIC
• International Centre
• Rosen Hotels & Resorts

MEMBERSHIP
• Topgolf Las Vegas
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Experient, A Maritz Global Events Company

Darren Temple
EVP, Ex Officio to the MPI Foundation and COO
MPI

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MISSION
The MPI Foundation funds education and pan-industry research that drives the success of meeting professionals.

PURPOSE
The MPI Foundation is a not-for-profit organization that shall fund grants, scholarships and pan-industry research in support of the global meeting and event industry.

www.mpi.org/foundation