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ASSOCIATION CONFERENCE GROUP AND MEETING PROFESSIONALS INTERNATIONAL NORTHERN CALIFORNIA CHAPTER ANNOUNCE A KEY PARTNERSHIP

SAN FRANCISCO, August 10, 2020 – Association & Conference Group (ACG), a full-service association management company, and Meeting Professionals International Northern California Chapter (MPINCC), one of the largest chapters of hospitality industry professionals, announced their partnership today. ACG was selected to provide association management services for MPINCC, including managing daily operations as well as assisting the chapter with achieving its strategic goals.

Launched in 2005, ACG has provided association management services to associations in a variety of industries throughout the United States. Along with MPINCC, ACG also manages two hospitality industry chapters including the Southern California Chapter of MPI and the Capital Chapter of PCMA, representing the DC metro area. These three chapters represent a combined membership of over 2,800 members.

"We are excited to partner with MPINCC, a recognized leader in the Bay Area hospitality community, during this evolutionary time for their industry," said Founder and President, Carolyn Lagermasini. "ACG's unique technology offerings and local Bay Area leadership team will bring fresh tools and insights to chapter leadership as they update processes and collaborate to increase member value."

Transparency and strong communication, plus operational support, are key to the mission of ACG. "Through this collaboration, we will be able to implement strategic initiatives to benefit our members in delivering critical education and facilitating meaningful networking opportunities and also articulate our intrinsic value within the meetings and events community," said Gary Murakami, GTP, GLP, CMP, CMM, MPINCC President. "The Board of Directors selected ACG as the right partner based on their distinguished reputation for excellence in association management."

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About ACG

ACG is a full-service association management company, leveraging talent and technology to build robust teams across the nation. With a focus on transparency and best in class service, ACG provides strategic and innovative solutions resulting in deep, long-lasting relationships. Above all, ACG believes in the power of partnership.

About MPINCC

With nearly 700 members, MPINCC is one of the largest MPI chapters in the world. The chapter consistently produces dynamic and original programs geared to the unique needs of the Northern California hospitality industry. MPINCC is also an award-winning chapter, receiving the 2019 MPI RISE Award for Industry Advocate and the 2017 MPI RISE Award for Marketplace Excellence.

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