

10 Things
Chapters Can Do
Immediately to
Implement Change
and Awareness.



Obtain board-level approval to speak for 5 minutes before each meeting about this topic; designate a person or committee who will create the content and who will present it.





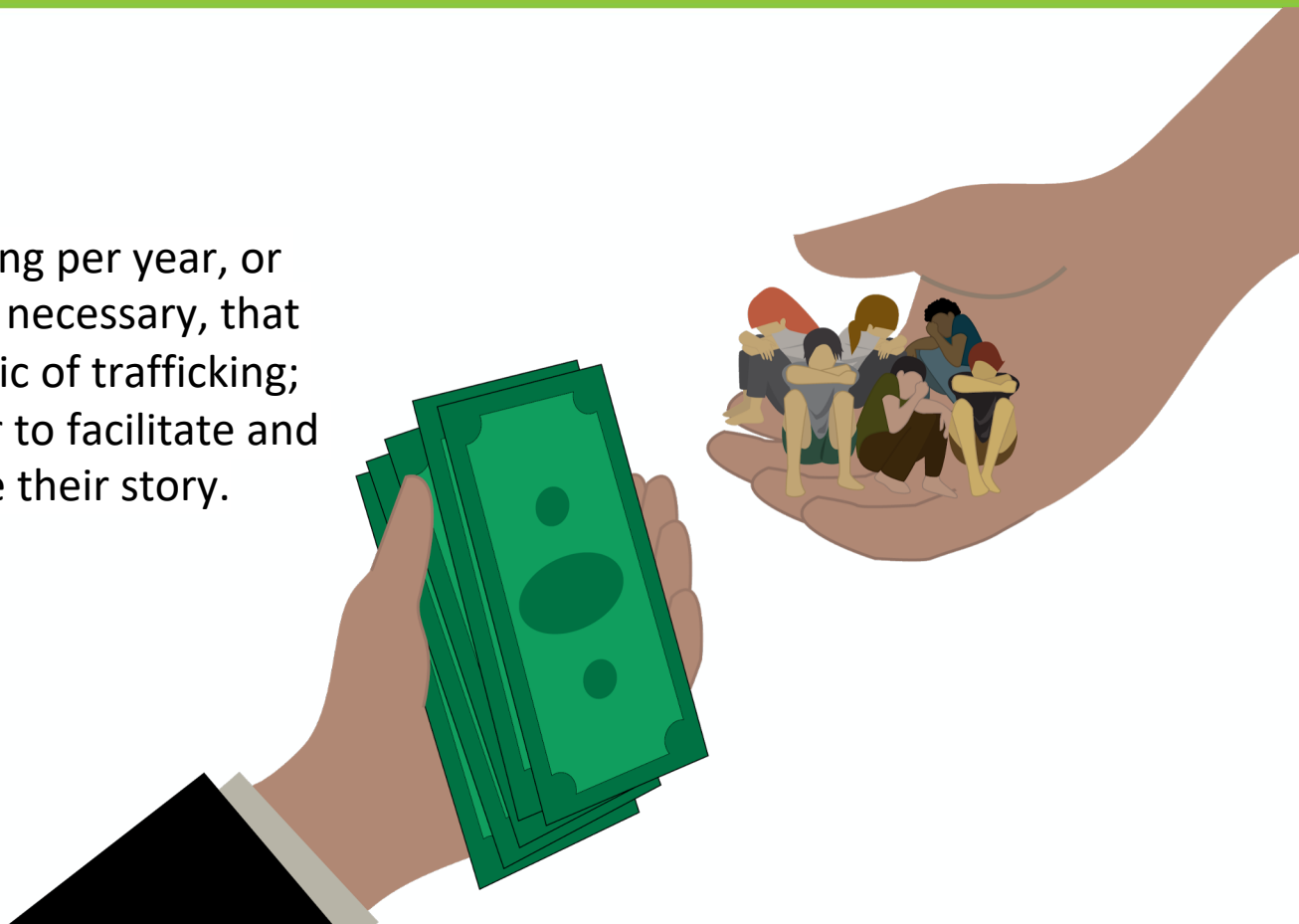
Provide a one page handout at chapter meetings for anyone who wants to take info home with them and include language to include in RFP requirements.

Three.

Create a slide to be included in the regular meeting sponsor slideshow that contains statistics about trafficking in general and the individual state (very impactful when it's local).



Consider having one meeting per year, or adding a special meeting if necessary, that focuses entirely on the topic of trafficking; bring in a qualified speaker to facilitate and perhaps a survivor to share their story.



Recommend to the Communications team that conversations on this topic be included on a regular basis in social media and emails to members.



Chapters that aren't already may want to consider becoming a signatory to The Code, and post about it.

thecode.org





Chapters may encourage the local hotel industry to do all they can in regard to signage w/hotline numbers, awareness training for all staff, etc.

Suggest that Chapter BODs watch an ECPAT training video and share the video with their chapter members via social media.

ecpatusa.org/travel-elearning



OOP and Communications committees should sign up for ECPAT and MPAHT newsletters.



Promote the CMP-certified ECPAT-USA training.

ecpatusa.org/20by20

