

Meeting Professionals International celebrates member and chapter achievement with the RISE ('Recognizing Industry Success and Excellence') Awards. This program features seven awards in two categories: individual achievement and community achievement. Recipients are recognized for innovation, global transferability, and influence. Recipients of awards within the individual achievement category join the MPI Community of Honorees, a group comprised of past award winners and distinguished past MPI Global leaders.

# **AWARD CATEGORIES**

## **Community Achievement**

Industry Advocate
Innovative Educational Programming
Marketplace Excellence
Membership Achievement

## **Individual Achievement**

Meeting Industry Leadership Member of the Year Young Professional Achievement

## NOMINATION & APPLICATION PROCESS

- 1. Complete the online nomination form.
- 2. Nominated individuals and chapter presidents will receive a link to apply.
- 3. Completed applications and letters of recommendation must be received by MPI prior to the application deadline.

## JUDGING PROCESS

Applications are compiled by MPI staff and reviewed for eligibility. Evaluations of all eligible entries are conducted by the members of the RISE Awards Committee based on the criteria of transferability, influence,

and innovation. The top-ranking applicants will receive phone interviews to gain clarity and additional details on statements made in their application. Selections are submitted to the MPI Global International Board of Directors for ratification.

# **QUESTIONS**

Please contact **RISE Awards** with any questions.

## **COMMUNITY ACHIEVEMENT**

# **Innovative Educational Programming**

This award recognizes an MPI chapter, club, or student club for achievement in advancing the education and professional development of its members through innovative programming.

#### **ELIGIBILITY**

- Can be self-nominated.
- Nominated program(s) must have been completed with evaluation data available at time of application.
- Chapters termed as 'needs improvement' and short of sustaining with over 1 year of participation in the MPI
   Global metric incentive program may be eligible for recognition; but will not be eligible for this award.

### **CRITERIA**

### Influence

- The programs meet members' professional development needs and interests.
- The programs measurably encourage participation and commitment by local members.
- Creates value for members and stakeholders.

### Transferability

- Impact of contributions and achievements has a global reach.
- Strategic tools used may be accessed and used by others within MPI and/or the meeting and event industry.
- Upholds values and principles useful to people across the industry.

#### **Innovation**

- Creates and implements inventive and original educational programs for MPI members.
- Uses technology to increase the impact of educational programming.

# **Industry Advocate**

This award recognizes an MPI chapter, club, or student club for their achievements in promoting and advancing the meeting and event industry. Chapters and clubs must demonstrate their education efforts regarding the impact of the meeting and event industry, promotion and participation in Global Meetings Industry Day, or strategic use and implementation of tools and resources provided by the Meetings Mean Business Coalition.

#### **ELIGIBILITY**

- Can be self-nominated.
- Nominated program(s) must have been completed with evaluation data available at time of application.
- Chapters termed as 'needs improvement' and short of sustaining with over 1 year of participation in the MPI
   Global metric incentive program may be eligible for recognition; but will not be eligible for this award.

## **CRITERIA**

#### **Influence**

- Builds connections through Global Meetings Industry Day, the Meetings Mean Business Coalition, or MPI's Meetings Move Us Forward initiative.
- Inspires others to engage in industry-related awareness campaigns and events.

#### **Innovation**

- Promotes to and connects new audiences to the meeting and event industry.
- Effectively communicates and educates others on the business value of meetings and events.

## **Transferability**

- Contributions and achievements have a global reach.
- Programs inspire professional growth and higher achievement among participants.
- Programs can be implemented by other MPI chapters, clubs, or student clubs and/or the meeting and event industry.

# **Membership Achievement**

This award recognizes an MPI chapter, club, or student club for achievement in membership growth, engagement, and retention. Chapters and clubs must demonstrate the impact of their campaigns, programming, overall membership numbers, and involvement in chapter/club activities and/or improvement in retention.

#### **ELIGIBILITY**

- o Can be self-nominated.
- o Nominated program(s) must have been completed with evaluation data available at time of application.
- Chapters termed as 'needs improvement' and short of sustaining with over 1 year of participation in the MPI Global metric incentive program may be eligible for recognition; but will not be eligible for this award.

## **CRITERIA**

## Influence

• Uses campaigns and programs to boost growth, involvement, and/or retention of membership.

• Membership confirms satisfaction through local participation in chapter events and volunteerism, positive responses on surveys, and retention.

#### **Innovation**

- Creates and implements new and inventive programs that encourage advancement of the chapter, club, or student club.
- Uses technology and other cutting-edge tools to increase impact of membership campaigns.

## **Transferability**

- Contributions and achievements have a global reach.
- Programs can be implemented by other MPI chapters, clubs, or student clubs and/or the meeting and event industry.

# **Marketplace Excellence**

This award recognizes an MPI chapter for providing exceptional business exchange for members. Chapters will have demonstrated innovation and creativity in the development, planning, and delivery of effective business-to-business opportunities for members.

#### **ELIGIBILITY**

- o Can be self-nominated.
- Nominated program(s) must have been completed with evaluation data available at time of application.
- Chapters termed as 'needs improvement' and short of sustaining with over 1 year of participation in the MPI
   Global metric incentive program may be eligible for recognition; but will not be eligible for this award.

## **CRITERIA**

### Influence

- Creates or implements programs that provide new and unique business-to-business opportunities for its members
- Makes a measurable impact on the community through increased satisfaction and business opportunities.

### **Innovation**

- Creates and implements inventive and original programs and/or events for MPI members and the industry.
- Encourages collaboration and communication between MPI members and others within the meeting and event industry.

# **Transferability**

- Contributions and achievements have a global reach.
- Utilizes planning practices such as marketing, green practices, cost-saving measures, or removing geographic boundaries.
- Programs can be applied and used by others within MPI and/or the meeting and event industry.

# INDIVIDUAL ACHIEVEMENT

# **Meeting Industry Leadership**

This award honors those rare individuals who by visionary hard work and creative insight have positively changed the global meeting and event industry. It recognizes sustained commitment and substantial contributions to the meeting and event community.

### **ELIGIBILITY**

- o Must be an MPI member in good standing.
- Nominated by peers or oneself.
- Final application will require at least three (3) letters of recommendations; nomination may count as one if it is over 100 words and placed by someone other than the nominee.
- MPI Global volunteers who currently serve on the MPI International Board of Directors, the MPI Foundation Global Board of Trustees, or the RISE Awards Committee are not eligible.

#### **CRITERIA**

#### Influence

- Creates or implements projects and initiatives that enhance MPI and the meeting and event industry.
- Actively promotes MPI and/or the industry.
- Displays passion and commitment to industry-related issues by championing and supporting those issues with targeted projects, communications, and strategic initiatives which produce measurable impact.
- Demonstrates commitment to MPI and the industry through leadership roles or other civic involvement within MPI or external industry organizations.

## Innovation

- Creates or implements original projects and ideas that enhance MPI and the industry.
- Displays creative problem-solving and thinking.

#### **Transferability**

- Contributions and achievements have a global reach.
- Upholds values and principles useful to people across the industry.
- Contributions have relevance to the broader community and can be applied by others within the MPI and the meeting and event industry.

## Member of the Year

This award is given to an exceptional MPI member who through volunteer efforts has made outstanding grassroots contributions and demonstrated unparalleled commitment to the advancement of a chapter, club, community, or region.

#### **ELIGIBILITY**

- Must be an MPI member for five (5) or more continuous years based on membership anniversary date and is
  active in their local MPI chapter or club and/or in a community leadership role.
- Nominated by peers or oneself.

- Final application will require at least three (3) letters of recommendations; nomination may count as one if it is over 100 words and placed by someone other than the nominee.
- MPI Global volunteers who currently serve on the MPI International Board of Directors, the MPI Foundation Global Board of Trustees, or the RISE Awards Committee are not eligible.

## **CRITERIA**

#### Influence

- Collaborates with community leaders resulting in the advancement of MPI and/or the industry.
- Supports the Mission and Vision of MPI through individual grassroots efforts.
- Demonstrates commitment to MPI and the industry through leadership roles or other civic involvement within MPI and/or external industry organizations.

#### **Innovation**

- Creates and implements initiatives that spark change and growth within the community.
- Creates a legacy through original programs that support the Mission and Vision of MPI.
- Inspires peers with enthusiasm, originality, or creative thinking.

## **Transferability**

- Contributions and achievements have a global reach.
- Encourages participation and helps to develop new leaders in MPI or the industry at large.
- Upholds values and principles useful to useful to people across the industry.

# **Young Professional Achievement**

This award recognizes an individual 40 years of age or younger with five or less years of professional experience in the meeting and event industry that has made outstanding contributions to MPI and/or the meeting and event industry.

#### **ELIGIBILITY**

- Forty (40) of years of age or younger when award is presented. Awards are presented in the summer following application deadlines.
- Five (5) or fewer years of professional experience in the meeting and event industry at the time of applying (part-time jobs and internships do not count).
- o Must be an MPI member in good standing.
- Nominated by peers or by oneself.
- Final application will require at least three (3) letters of recommendations; nomination may count as one if it is over 100 words and placed by someone other than the nominee.
- MPI Global volunteers who currently serve on the MPI International Board of Directors, the MPI Foundation Global Board of Trustees, or the RISE Awards Committee are not eligible.

#### **CRITERIA**

## Influence

- Makes a measurable impact on the industry through the development and implementation of projects and initiatives.
- Cultivates new leaders and collaborates with current leaders.
- Sparks interest in the industry and brings awareness of it to a broader audience.

• Demonstrates commitment to MPI and the industry through leadership roles or civic engagement within MPI or other industry organizations.

## Innovation

- Creates and implements original projects or concepts that have helped to further enhance MPI and/or the industry.
- Inspires colleagues and peers with enthusiasm and creative thinking.

# **Transferability**

- Contributions and achievements have a global reach.
- Upholds values and principles useful to people across the industry.
- Contributions have relevance to the broader community and can be applied by others within MPI and the meeting and event industry.