



MPI Certified Study Guide



Program Overview

As the leading education provider within the meeting and event industry, MPI prides itself on its ability to remain current with evolving trends in industry skills, knowledge, and thought leadership through its rigorous certificate courses and educational experiences via the MPI Academy.

MPI embarked on a research-backed development process to learn more about not only what made college and university meeting and event programs successful, but also what presented as challenging or detrimental to the success of their programs, and ultimately, their students.

Using this research, MPI has identified three primary competency areas that compose a robust and meaningful educational experience:

**Quality of
Instruction**

**Practicum Work
Experience**

**Academic
Rigor**

Through a submission and evaluation process, institutions can align themselves with MPI's industry education competency standards to become aligned with the MPI Certified brand designation.

The goal? To provide credibility, transparency, and strength in college/university recruiting efforts and ensure the future success of the meeting and event workforce.



Process Overview

1. Institution reviews this “self-study” packet to prepare for its submission to the MPI review team.
2. Prior to submission, MPI provides a non-disclosure agreement (NDA) to ensure the protection of each institution’s proprietary content and intellectual property during the review process.

The submitting institution then uploads and submits all relevant materials through the MPI Certified [submission portal](#).

3. Once received, a team of internal reviewers comprised of MPI Staff members review the submitting institution’s materials across the three competency areas of instruction outlined in the scoring rubric: Quality of Instruction, Academic Rigor, and Practicum Work Experience.
4. Submissions are scored on a 4-point weighted scale.
5. Once the evaluation is complete, the submitting institution is provided with a scorecard and evaluation feedback.

- 45 possible points can be earned.
- A minimum score of 39/45 points earns a school an “Acceptable” rating (used internally only).
- Any scores in the “Conditional” category will be provided back to the school for improvement and/or additional information in order to meet at least “Acceptable” standards to become certified.

6. If approved, the school is provided with a payment link or invoiced for the corresponding base fee for the first year, as well as a payment schedule for the next three years, media kit, and timeline for asset execution.

