



2023 International Volunteer Committees

Board-Governed Committees

These committees have been appointed by the chair of the International Board of Directors and MPI's president and CEO to provide MPI with vital industry perspectives on urgent concerns in the community.

Anti-Human Trafficking Committee

Develop the strategy and plan to harness and activate the influence of the MPI community in the fight to end human trafficking across all MPI channels (chapters, social, publishing, social media, live events, web), including the development of market messaging, educational programming, social engagement calendar (e.g., social media, e-newsletters, chapter newsletters, etc.), market activation plan (e.g. where MPI is engaged and “shows-up”; i.e., WEC, EMEC, IMEX, chapter events).

Canadian Advisory Council

Act as the “voice” of the MPI Canadian community in providing recommendations and input regarding the Canadian MPI community and strategy that will elevate the MPI Global brand within Canada. Input focuses on community growth, chapter stability and implementation of event strategies that consistently deliver education, networking, and increased business development opportunities for global sponsorship and MPI Foundation.

Chapter & Membership Advisory Council (CMAC)

Provide feedback and input on MPI Global initiatives and strategy as requested by MPI staff on issues directly impacting chapters and members. Provide input on issues presented through the MPI Cares program. Will provide input on how to operationalize chapter RISE recipients educational programs. Serves as the governing body for lifetime membership applications and process.

Emerging Professionals Advisory Council

Assist in the development of strategy and project plans designed to connect emerging professionals with MPI chapters and MPI global offerings that support those new to the industry and the transition from student to industry professional. Identify key data trends related to emerging leaders that helps better address their needs and research and identify a mentorship model that best suits MPI and its members.

Equity, Diversity, & Inclusion Committee

Identify objectives and key results that will help MPI achieve its inclusion, diversity and equity goals across board and chapter leadership, membership, and communities. Maintain the equality & justice resource page on the website, and advise on collaborative methods to

build a diverse community of MPI members. Continue to promote MPI as a thought leader that contributes to the development of a culture of belonging across the overall industry.

European Advisory Council

Act as the “voice” of the MPI European community in providing recommendations and input regarding the MPI’s European strategy, with a focus on elevating MPI’s Global brand within Europe. Input focuses on community growth, chapter stability and implementation of event strategies that consistently deliver education, networking and increased business development opportunities for global sponsorship and MPI Foundation.

Latin America Advisory Council

Act as the “voice” of the MPI Latin America Community in providing recommendations and input regarding the Latin American community and strategy that will elevate the MPI Global brand within Latin America. Input focuses on membership growth, chapter stability and implementation of event strategies that consistently deliver education, networking and increased business development opportunities for global sponsorship and MPI Foundation.

RISE Awards Committee

Lead the annual promotion and evaluation of RISE awards submissions, ensuring the winners represent the diversity of our community, and make recommendations to the International Board of Directors. Regularly assess the program design, impact, celebration, and awareness of the RISE awards.

Volunteer Engagement Committee

Provide feedback and input on volunteer recruitment, engagement, and recognition practices for all MPI Volunteers. Establish best practices for engagement and reach, and committee renewal. Assist in operationalizing the volunteer recruitment toolkit for chapters.

MPI Management-Governed Advisory Boards

These Advisory Boards have been commissioned by MPI Staff. Their objectives reflect needs identified by specific business units.

Communities Advisory Board

Offer recommendations to MPI Global on any issues and/or concerns that arise through the Communities, its associated Forum, marketing efforts and/or event activations. Provide consultation and input on community and engagement. *(Applications not accepted in 2022)*

Customer (Supplier) Advisory Board

The objective of the Customer Advisory Board is to drive strategies and initiatives for MPI and MPI Foundation sales and sponsorship efforts. The advisory board would evaluate current Sales products and services; identify new target customers and growth opportunities.

Emerging Global Markets Advisory Board

Works closely with MPI Global marketing, sales, membership and Academy teams to identify new revenue and membership opportunities, and educational assets to be developed in Asia.

Event Program Review Advisory Board

Advise MPI around relevant education through reviewing and validating speaker proposals for MPI's signature event, WEC and act as a sounding board, providing input for topics, advice on speakers, and educational format.

Media Review Advisory Board

Provide guidance on creating an engaging digital experience for The Meeting Professional; offer insight into content coverage on all MPI editorial publishing platforms (TMP, blogs, e-newsletter, video, podcast).

Public Relations Advisory Board

Provide insights, support and feedback as needed for MPI Global public relations initiatives. Offer potential media relations contacts and exposure, as available.

Research Advisory Board

Provide consultation and recommendations to aid MPI's research initiatives, specifically on new education, industry advocacy, thought leadership, new efforts and expanded partnerships. Serve as facilitators for recommended research efforts, composing, fielding, and providing analytics and data-oriented recommendations. As appropriate, develop white papers for use by MPI as lead gen/thought leadership; and research the competitive landscape in the business events sector.

Sustainability Advisory Board

Develop and drive strategies and initiatives for MPI staff and membership in event sustainability. Identify and create resources for MPI's resource webpage; identify and/or create thought leadership for MPI's media channels; and help align MPI's strategy with EIC's Sustainability Initiatives and other sustainability initiatives in the business events sector.

MPI Foundation Regional Councils

These councils work with members of their regional community to raise funds and develop programs in support of the MPI Foundation. Governed and chaired by the Global Board of Trustees (GBOT).

MPI Foundation Canada Council

Actively support the Global Board of Trustees Canada by raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.

MPI Foundation EMEA Council

Actively support the Global Board of Trustees EMEA by raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.

MPI Foundation LATAM Council

Actively support the Global Board of Trustees LATAM by raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.

MPI Foundation US Council

Actively support the Global Board of Trustees United States by actively raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.