

2024 International Volunteer Committees

IBOD Governed

Each council, committee, or task force is commissioned on an annual basis by the incoming chair of the International Board of Directors and MPI's president and CEO. The committees provide MPI and the IBOD with valuable member input and industry perspective, serving strategic, tactical, and governance functions. Each committee has a defined objective for the year 2024 identified by the MPI International Board of Directors.

Chapter & Membership Advisory Council (CMAC)

Objective: Provide feedback and input on MPI's initiatives and strategy as requested by MPI staff on issues directly impacting chapters and members. Provide input on issues presented through the MPI Cares program. Provide feedback and input on MPI initiatives and strategy as requested by my MPI staff. Serves as the governing body for lifetime membership applications and process.

Equity, Diversity, & Inclusion Committee

Objective: Identify objectives and key results that will help MPI achieve its inclusion, diversity and equity goals across Board and Chapter leadership, membership and MPI community, while promoting MPI as a thought leader that contributes to the development of an inclusive culture of belonging across the overall industry. Provide context needs related to equity, diversity, and inclusivity, including website resources, blogs, publications, etc.

Council of Regional Chairs

Objective: The Council of Regional Chairs will be responsible for fostering collaboration, excellence, and continuous improvement across the established MPI regions, providing strategic direction, benchmarking, best practices and mentorship. They will create a cohesive and effective regional council that will support and empower their respective regions, while providing mentorship and support to Chapter leaders. By participating on this committee, the Regional Chairs will enhance their leadership skills, share knowledge and work with their regions to implement best practices. The goal is to provide strategic leadership and promote consistency, innovation and the highest standards of performance across all regions.

Anti-Human Trafficking Committee

Objective: Develop the strategy and plan to harness and activate the influence of the MPI community across all MPI channels (chapters, social, publishing, social media, live events, web), in the fight to end human trafficking, including the development of market messaging, educational programming, social engagement calendar (e.g., social media, e-newsletters, chapter newsletters, etc.), market activation plan (e.g., where MPI is engaged and "shows-up"; i.e., WEC, EMEC, IMEX, chapter events).

RISE Awards Committee

Objective: Lead the annual promotion and evaluation of RISE awards submissions, ensuring the winners represent the diversity of our community, and make recommendations to the International Board of Directors. Regularly assess the program design, impact, celebration, and awareness of the RISE awards.

Sustainability Advisory Council

The objective of our Sustainability Advisory Council is to leverage the diverse expertise and perspectives of its members to provide informed recommendations focused on advancing sustainable practices within MPI and the live events industry, offering guidance on environmental and social responsibility initiatives, and sharing key information and resources to foster sustainability throughout our operations. The Council will support and enhance MPI’s initiatives to raise awareness around sustainability by advising on content and actions related to responsible practices that align with the values of our community and industry.

Emerging Professionals Advisory Council

Objective: Assist in the development of strategy and project plans designed to connect emerging professionals and recently graduated students with the MPI Community, chapters and international offerings. Identify key data trends related to emerging leaders that help better address their needs, and research and identify a mentorship model that best suits MPI and its members.

Principles of Professionalism Task Force

This task force is tasked with providing valuable input, researching best practices and, if necessary, recommending changes to the existing Principles of Professionalism. Any recommendations for revisions will be presented to the International Board of Directors for consideration and potential implementation.



MPI Management Governed Advisory Boards:

These Advisory Boards have been commissioned by MPI Management. Their objectives reflect needs identified by specific business units.

Media Review Advisory Board

Objective: Provide guidance on creating an engaging digital experience for The Meeting Professional; offer insight into content coverage on all MPI editorial publishing platforms (TMP, blogs, e-newsletter, video, podcast).

Event Program Review Advisory Board

Objective: Advise MPI around relevant education through reviewing and validating speaker proposals for MPI's signature events, and act as a sounding board, providing input for topics, advice on speakers, and educational format.

Research Advisory Board

Objectives

Provide consultation and recommendations to aid MPI's research initiatives, specifically on new education, industry advocacy, thought leadership, new efforts and expanded partnerships.

Serve as facilitators for recommended research efforts, composing, fielding, and providing analytics and data-oriented recommendations. As appropriate, develop white papers for use by MPI as lead gen/thought leadership.

Communities Advisory Board

Objectives:

Offer recommendations to MPI on any issues and/or concerns that arise through the Communities, its associated Forum, marketing efforts and/or event activations. Provide consultation and input on community and engagement.

Public Relations Advisory Board

Objectives:

Provide insights, support and feedback as needed for MPI public relations initiatives. Offer potential media relations contacts and exposure, as available.

MPI Foundation Volunteer Opportunities

MPIF Executive Director acts as Staff Liaison unless otherwise indicated.

EMEA Council

Objective: Actively support the Global Board of Trustees EMEA by raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.

Canada Council

Objective: Actively support the Global Board of Trustees Canada by raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.

LATAM Council

Objective: Actively support the Global Board of Trustees LATAM by raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.

US Council

Objective: Actively support the Global Board of Trustees United States by actively raising funds through engagement with chapters, industry influencers, their own organizations, and professional networks to promote the value of the MPI Foundation to their community and to solicit funds. Council members collaborate to create individual and council fundraising activities including solicitation and acquisition of silent auction items.

Auction Committee

Objective: Enhance current Auction success and manage portfolio to achieve higher return. The Auction Committee will pursue procurement of auctions items and effectively yield manage the portfolio to complement fundraising goals for all identified silent and LIVE auctions. They will engage with trustees and councils by reaching out to donors, soliciting donations, and maximizing the revenue generated by creating marketable packages. After each auction, the committee will evaluate the event's success and gather feedback with a focus on improvements for future auctions.

Stewardship Committee

Description - Donor stewardship is a critical aspect of fundraising. It involves the ongoing cultivation and care of relationships between MPI Foundation and donors. The primary goal of donor stewardship is to ensure that donors feel valued, appreciated, and engaged with MPIF, leading to continued support, loyalty, and potentially increased contributions.

Objective: Best in class in saying Thanks to our donors. The committee will create a collaborative process with MPI Sales/Fulfillment team that incorporates all aspects of acknowledgement and gratitude, impact reporting, recognition, feedback from donors. Shift communication from a focus on MPIF needs, to donor's interests. The overall process should focus on donor retention. The committee will review extending beyond the initial donation and should develop sample communications, surveys to donors, review of current recognition levels, etc.