

# 2017 INTERNATIONAL BOARD OF DIRECTORS SLATE

## MPI CHAIR OF THE BOARD



**Brian Stevens**  
Chief Executive Officer  
ConferenceDirect  
Los Angeles, CA, USA

## NOMINEES FOR OFFICER POSITIONS

### Chair-elect



**Amanda Armstrong, CMP**  
Corporate Travel and Meetings Director  
Enterprise Holdings, Inc.  
St. Louis, MO, USA

Amanda manages the meeting planning department for Enterprise Holdings and oversees all aspects of internal company meetings. She manages worldwide travel program activities and implements department "green" meeting practices and social responsibility initiatives.

### Vice Chair of Finance



**Gerrit Jessen, CMP, CMM**  
Regional Managing Director Germany, Austria and Czech Republic  
MCI Deutschland GmbH  
Berlin, Germany

Gerrit has been involved with MPI since 1999 as Chapter President, President of the European Council, and Co-Chairman of the 2003 PEC-E Berlin Host Committee. He serves as Member on the Board of the German Convention Bureau and was member of the German DIN ISO 20121 Working Group "Sustainability in Event Management".

## IMMEDIATE PAST CHAIR



**Fiona Pelham**

Managing Director  
Sustainable Events Ltd and Positive Impact  
Manchester, United Kingdom

## NOMINEES FOR INTERNATIONAL BOARD OF DIRECTORS THREE-YEAR TERMS



**Bonnie Carlson, CDME**

President & CEO  
Bloomington Convention and Visitors Bureau  
Bloomington, MN, USA

A 30-year MPI member, Bonnie is President and CEO of the Bloomington, Minnesota Convention and Visitors Bureau. She serves on the U. S. Travel Association board of directors and is a past chair of both the USTA Foundation Board of Directors and of the Destination Marketing Association International (DMAI) Board. She previously served as an MPI Foundation board member.



**Jason Carroll, CMP**

Regional Account Executive  
Visit Tampa Bay  
Tampa Bay, FL, USA

As Regional Account Executive of Visit Tampa Bay, Jason is responsible for promoting Tampa Bay to groups for their meetings and conventions in the Mid-Atlantic region. A ten-year MPI member, Jason has held various roles volunteering for MPI, serving as a chapter leader and international advisory council member. He is currently an MPI Chapter Facilitator.



**Helle Svaneborg**

Director of Exhibitions & Conferences  
Danish Pharmaceutical Information A/S  
Copenhagen, Denmark

In her capacity as Exhibition and Conference Director at the Danish Pharmaceutical Information A/S, Helle organizes conferences and annual meetings for medical societies, from promoting Denmark as a destination to serving tactical needs such as ethical guidelines for exhibitions related to medicine. Helle served as president of MPI Denmark in 2014 and was the Host Committee Chair for EMEC 2016 in Copenhagen, playing a crucial role in reinventing EMEC with Danish Meetovation principles.

## NOMINEES FOR INTERNATIONAL BOARD OF DIRECTORS ONE-YEAR TERM



**Courtney Stanley**

Co-Founder  
Stiletto Empire  
Grand Haven, MI, USA

Courtney began her career as a corporate meeting planner turned event technology guru. Now, as Co-Founder of Stiletto Empire, Courtney works as a professional speaker and marketing strategy consultant. She received the 2014 Chairman's Award, was featured in Connect Magazine's 40 under 40 in 2015, and in addition to MPI, is actively involved in PCMA, ASAE, IAEE, AWE.

## BOARD MEMBERS CONTINUING THEIR TERMS OF SERVICE



**Angie Duncan, CMP, CMM**

Client Account Specialist  
Touch Associates  
Indianapolis, IN, USA

Term expires 2017



**Michael Massari**

Vice President of Meeting Sales & Operations  
Caesars Entertainment  
Las Vegas, NV, USA

Term expires 2017



**Ken Sanders**

President, Audio Visual Services  
The Freeman Company  
Dallas, TX, USA

Term expires 2017



**Marti Winer, MBA**

Chief of Staff  
Drew University  
Madison, NJ, USA

Term expires 2017



**Annette Gregg, CMM, MBA**

Vice President - West  
AlliedPRA  
Encinitas, CA, USA

Term expires 2018



**Anne Hamilton**

Vice President, Global Travel  
Walt Disney Company  
Lake Buena Vista, FL, USA

Term expires 2018



**Steve O'Malley, HMCC**

President  
Maritz Travel, M&I Division  
St. Louis, MO, USA

Term expires 2018



**Kevin Olsen**

Founding Partner  
Keyway, LLC  
Aurora, IL, USA

Term expires 2018

## **MPI FOUNDATION BOARD REPRESENTATIVE**



**Jim Russell**

Executive Vice President, Sales  
The Freeman Company  
Dallas, TX, USA

Term expires 2017